

SBAA Board of Directors Meeting
November 11, 2023
Ham Lake Lanes

Attendance: Terry Olson, Corryn Anderson (remote), Nate Greene, Julie Cooley, James Saulsbury, Christina Smentek, Jamielynn Sparre, Eric Potthoff, Greg Schraufnagel, Randy Lowe, Matt Herrmann

Absences: Eric Potthoff (1st 8/13), Stephanie Walschlaeger (1st 8/13, 2nd 11/12), Jamielynn Sparre (1st 4/16, 2nd 8/13), Christina Smentek (1st 4/16, 2nd 8/13)

1. Meeting **CALLED to ORDER** at 7:05 PM

2. **PUBLIC FORUM**

Greg Schraufnagel, Randy Lowe and Matt Herrmann in attendance as potential new Board members.

Motion to nominate Greg Schnaufnagel for Board Member at Large to expire in October 2024 by Nate, seconded by Terry.

Motion to nominate Matt Herrmann for Board Member at Large to expire in October 2026 by James, seconded by Jamielynn .

Motion to nominate Randy Lowe for Board Member at Large to expire in October 2026 by James, seconded by Jamielynn .

3. **APPROVAL OF MINUTES** from October and Special Board meeting.

Motion to approve Special Meeting by Nate, seconded by James. Motion passes.

Motion to approve October as corrected by Nate, seconded by Terry. Motion passes.

4. **NEW BUSINESS**

Ham Lake City Council Meeting

Terry attended the meeting to thank them for the fencing. They will be putting in a new frontage road by City Park. Terry has a meeting with Jim and Jon to talk about putting a 10X16 shed at City Park. Discussion about needing to repaint the sheds.

Zip Ties at Lion's Park

James noticed that there were zip ties where the temporary fences go. Discussion that it is possibly so they can find where it goes next spring.

Bases

3 first base combos, 12-18 pitching rubbers are needed to be replaced at Lions. Nate said that one first base combo needs to be replaced at City Park. This will be discussed again after the budget for next year is approved.

Adrenaline Fundraising - Ed Gerrety

App offered for free so you can take credit card sales (credit card fee is paid by the consumer), updated instantaneously as sales are made. Each player has a membership number and site. Their company is tied to all social media platforms. When a family member signs up they receive two reminders. SBAA would pay \$4 per card, entertainment (Happenings Book) added would be additional \$.50 each. Their company will help collect from the players who don't turn the cards back in that they don't sell or don't turn over the money. They don't charge us for unsold cards. Consumers can use the card (local vendors) or there is an app (for the entertainment portion) so they don't have to physically carry the card.

Impact Fundraising - Jon Frank

For the past 15 years we have been working with them. \$5,000 donation for working with SBAA. SBAA discusses with Jon the local vendors to be placed on the card. We will receive 65% of the proceeds. Jon will pay for half the prizes. Works out for the cost to be roughly \$8.75 per card, but with the donation and prizes it is comparable to the pricing through Adrenaline.

Motion to accept Jon from Impact Fundraising for our fundraising cards by Terry, seconded by Jamielynn. Motion passes.

5. Corryn

Budgets due in December

We will be going over budgets in December.

Signage Update

Greg - Point of information: the fields on Lexington charge \$600 for two years and have less visitors. SBAA brings in over 100,000 visitors over a year at Lions or City. He recommends charging \$750 for two years. Dugout wraps he would recommend charging approximately \$10,000. We have 22 dugouts. Customers can choose if they want City or Lions. Printing of the signs costs \$120.

Motion to approve \$750 as the price for signage (with flexibility of negotiating price and looking into dugout wrapping) by Nate. Seconded by Terry. Motion passes.

East Bethel Concessions

Protocol is to only open concessions if there are two games being played. Based on last year, there would have been 9 days that the concession stand would have been open. Idea to put a tank out with water and a bin to put \$1 in so people don't have to wait in line for just water. Put it out there to have a Concession Coordinator for Booster, see if we can get someone interested.

Table until next month.

Concession Coordinators

Jim and Jen are coming back next year and have been asked for feedback on fee structure. Will discuss next month.

Updated Balances

Capital Improvement: \$17,780

Concessions: \$101,999.00

General Fund: \$82,827.00

Baseball: \$42,729.00

Fastpitch: \$52,526.00

Field Payments

City of Ham Lake agreement has been signed. Corryn proposes that SBAA pay for the end of season tournaments because they're Soderville sponsored. Eric would like to combine his 6U/8U tournaments for the same weekend at City Park. Fastpitch would pay for the Qualifiers that are hosted at Lions. If any other entity hosts a tournament, they would pay the field reservation fees.

Motion for SBAA to pay field fees for the following tournaments (Baseball: 6U, 8U, 10U, 12U and Fastpitch 8U) by Terry. Seconded by Matt. Motion passes.

Committee Reports:

Concessions – Olson

- Already discussed in meeting

Soderville Baseball – Pothoff & Greene

- Batting cages might turn into a spring project.
- Moving days for age groups. 8U/12U will now be T/Th, 10U will be on M/W, 6U will be just Wednesday.
- Tournament teams are working on communication and team formations.
- Clinic page needs to be cleaned up on the website.

Traveling Fastpitch – Saulsbury

- Bases were removed.
- Off-Season training working on adjusting the schedule.
- Pitching clinics - pitching numbers will be a struggle for the older levels.
- New treasurer - Nicki Barry
- Tournaments from Dan at MN Softball, organizations who hosted qualifiers will have first dibs for this year. (12A and 14C)
- Dome Ball for 10U - in progress, they're working on having players register

Field Scheduling– Anderson

- Table until next meeting

Fundraising –

- Need someone to fill this spot if Sara doesn't want it. James will have a conversation with her.

Sponsors – Wahschlaeger

- Not in attendance

Web/IT – Greene

- No update

Town Ball – Olson

- No update

Social Media – Sparre

- No update

6. OLD BUSINESS

Field Scheduler - Table discussion until next meeting.

7. NEXT MEETING & ADJOURN at 9:21 PM

Sunday, December 10 7:00 PM

Location: Ham Lake Lanes