



**Northern Lights Soccer  
Monthly Meeting  
June 9, 2025  
7:00 pm Online**

**Call to order:**

- **Meeting Called By: Heinrich von Mende**
- **Type of Meeting: Committee Meeting**
- **Note Taker: Mandy Paumen**

Meeting called to order by Heinrich von Mende at 7:12 pm.

**Attendees:** Mandy Paumen, Heinrich von Mende, Chere Thompson, Andy Severance, Jason Huisheere, Christel Pederson, Kris Kramer, Emily Thayer, Aaron Lindquist, Trejuan Gonzalez-Rogers, Sammy Long and Henri Ouraga (guest).

**Mandy Paumen makes a motion to approve minutes from April. Jason Huisheere seconds the motion. Motion carries.**

**Heinrich von Mende makes a motion to approve the agenda for June. Mandy Paumen seconds the motion. Motion carries.**

**Financial Report: Hans Jacobsen (absent)??**

**Open Forum:**

**Task Updates:**

**Committee Business:**

**Field/Equipment/Fundraising Coordinator: Sean Sutter (absent)**

- **ACTION ITEM** - Sean to get sand bags and replacement nets for Elmcrest Park/ Replacement nets Coon Rapids Complex. Wheel replacements at Elmcrest Park.

**Concessions Coordinator: Krisandra Kramer**

- Fundraising candy bars have been selling really well.
- We may need a new cheese heater.
- We are not going to do burgers for SSS because we do not have a foodsafe license. We need to look into other food options. (Tre and Angie are going to look into this.) Maybe Texas Roadhouse Pulled Pork.

**Communications Coordinator: Ahna Lloyd (absent)**

**Webmaster: Jason Huisheere**

- Currently working on the new "Redesign" website. About 40% created and transferred pages and content from the old site to the new one.
- Handling emails submitted to the website and sending to the appropriate parties.
- Will be requesting for the new website "Action" photos. I will draft an email but will need someone to send it out to the club so we can get some good photos of our players in action.
- Will be reaching out to various members for content on the new website. This will happen over the summer months.

**Travel Coordinator: Sarah Bromenschenkel (absent)**

- Looked into getting more blankets from Tornado Alley. Do we need more NLS blankets, are they selling at concessions? We can get similar prices as last time.
- Looked into getting NU patches to have at swag table that are iron on. Patches would run \$3-4 depending on how many we order.
- Fielding player and parent complaints.
- Working on getting our contract finalized with Lord of Life for next season.

**Rec Coordinators: Sammy Long**

- Pictures went pretty smoothly.
- Working on getting some inflatables and table events for Super Soccer Saturday.
- Rent a tent/table/space for some local businesses to be at Super Soccer Saturday??
- We are a little over a month into the rec season. We have had some late registrations come through.
- 455 players with 1 player going to competitive.

**Sponsorship/Fundraising Coordinators: Angelica Carson and TreJuan Gonzalez-Rogers**

**Completed:**

- Met with Sarah (Snap Fitness Andover) to discuss an opportunity for the club. This opportunity entails a \$200 club donation in exchange for volunteer hours at the Andover Family Fun Run 5k July 12, 2025 at 8:00am for one hour. The number of volunteers they are looking for are 6.
- Zupas Cafe Fundraiser was completed on June 4, 2025. Our group brought in \$508.08. They will be sending a check for \$116.02 and this was made out to ARAA sports.
- We sent an email to Ahna in April about putting together a Facebook post "Calling All Sponsors" to grab the attention of our NU parents to see if we can get sponsors in that way as well.

**Upcoming:**

- Tikka Masala Fundraiser. This would be similar to the Zupas fundraiser that we just did. A percentage of the proceeds would go towards the club. We can start this some time in August to December.
- Working to get an event sponsor for SSS. Krisandra sent an email with the info we needed with suggestions on food items and plans for about 200 people.
  - Any concerns from the team about space, being able to store food properly, etc?

**Future:**

- Connect with brewery's for a community fundraiser night (planning for Fall)

- Plan for rec and competitive jersey's
- Meet with tournament director to plan for Fall tournament

**DOO/Registrar/TM Coordinator: Chere Thompson**

- Competitive & Rec pictures are all done. Sounds like pictures went well for the most part. I do know they were behind on the last day of Rec photos.
- When do we want Fall Rec soccer to open?
  - It takes them a week to build the registration, once built then I need to go through to make sure everything is correct before it can get posted. We need to account for that time.

**DOC: Aaron Lindquist**

**Completed (in last month)**

- North United website work
- Meetings/emails/phone calls with parents and Coaches
- Marketing online social media
- Newsletter created/sent
- Attended games/practices/tournaments
- TCSL meetings (updates on NPL ECNL-RL(Twin Cities)/MLS Next 2/GA ASPIRE and Birthyear age groups)
- Coach mentorship/evaluation
- Summer camps announced and posted
- Tryouts 2025/2026 dates published online
- Player additions to teams
- PlayMetrics tryout form complete
- Presidents/State Cup advancement
- North United Spring Cup
- NUDP training email and organization

**Upcoming (within the month)**

- Meeting/emails/phone calls with parents/coaches
- Coach mentorship
- Attending games/practices/tournaments
- Tournament planning for 2025 North United Summer Cup
- North United SC trip in 2026 or 2027 (Todd)
- Tryouts 2025/2026 planning
- 2025/2025
- Tryout marketing (Todd, Ahna, Rachel, Aaron)
- 2025/2026 outlook at club plans/team fees/coaches internally (team fees, coach assignments)
- Messaging of 2026-2027 "school year" from "birthyear"
- NUDP starts
- End of season rec event tents
- TeamGenius summer evaluation (complete by end of subscription)
- Team/Birthyear message to team personalized for 2025-2026 outlook
- Message to parents (12U-15U) about fall high school vs club

**Future (going forward)**

- Monitor TCSL vs MYSA new league(s)
- Monitor US Soccer birth year vs school year change
- North United Coach/Player Development
- Continued developments of ARAA Indoor Space and other space use (Lord of Life/Adrenaline)
- Marketing of North United and Sponsorship

### **New Business:**

Henri Ouraga - Treasurer Applicant

- Coaches boys U19 gold team.
- Went to St Cloud State University for International Relations
- Was also in the US Army
- Would love to get involved and learn new things.
- Is a stay at home dad and has the availability allows him to be able to train and volunteer as treasurer.
  - Do you have experience with a treasurer role? -needed to do financial reports for the army and is comfortable with managing budgets.
  - Quickbooks is what we currently using, Hans is willing to train someone in on the books.

**Heinrich von Mende makes a motion to have Henri Ouraga be the new treasurer for the NLS Board. Mandy Paumen seconds the motion. Motion carries.**

### **Meeting Adjourned:**

**Heinrich von Mende makes a motion to adjourn the meeting. Mandy Paumen seconds the motion. Meeting is adjourned at 8:54 pm.**

### **Next Meeting:**

**Sunday, August 10 @ 7:00 pm, Elmcrest Park**

**October 13 @ 7:00 pm, Elmcrest Park**

**December 8 @ 7:00 pm, Elmcrest Park**

### **Executive Board Meetings:**

**Sunday, July 13 @ 7:00 online**

**September 8 @ 7:00 online**

**November 10 @ 7:00 online**