

To fund the program, we need **EVERY** player to raise funds for the program and ASK that each player raise the minimum for their team level.

- New Varsity Player \$2200. Returning Varsity Player \$2050. Frosh/JV \$1900.

Options for meeting your Ask

1. We don't expect any family to have to donate to the program personally but of course, that is one of the three options
2. We gave players the option of asking for donations from friends & family through the StackRaise email campaign that is going on right now
 - Players who participated last year raised almost \$24,000!!!
 - Players that didn't participate in the StackRaise campaign last week can pick up a flier with instructions to sign-up for the campaign.
 - Players receive credit for 90% of the donations made through this platform
 - CDM Baseball cannot see who donates on behalf of you or your player; only the player can log in and see this information
3. Lastly, we give players the opportunity to raise funds by selling ads in our annual yearbook and/or by selling banners that will be displayed at our facility.
 - All information needed is in the packet! It can also be found on our website.
 - Ad form(s) - additional forms are available at www.cdmbaseball.org/fundraising; print them out or email to potential sponsors
 - A sponsor letter
 - to be given to potential sponsors to explain our fundraising efforts. It is also available at www.cdmbaseball.org/fundraising
 - A list of Grandfathered Ad Sponsors; once a player sells an ad it is "grandfathered" to that player as long as they are in the program
 - If you sell an ad to one of these sponsors, credit will go the original player
 - we have included a copy of all of the actual ads sold by each player last season in their packet so that they present the ad to the sponsor when they ask them to repurchase
 - PLEASE also use this list to thank those vendors for supporting the program when visiting their place of business.
 - When going out to into the community to sell ads PLEASE wear CDM baseball jersey/shirt and hat
 - In the past, we have had groups of players living in the same neighborhood go out together to get donations for a neighborhood ad
 - if you would like to do this, give copies of the ad form as a receipt with the donation amount noted in the "other" area, then all donations can be submitted together with one form;

list the sponsor as "The _____ Neighborhood Ad" and all players listed as the seller. Total donations will be split amongst the players; keep a list of the donors if you would like them listed in the ad.

- NEW this year is full 100% credit for selling a field banner for \$1,250 - this includes a full-page ad in the yearbook!!
 - Banners will remain on the field for 1 year

All yearbook and banner ads are due by February 14th. The entire ASK is due by March 27th