



3407 W. DR. MARTIN LUTHER KING JR. BLVD  
SUITE 100  
TAMPA, FL 33607

# TRAFFIC IMPACT

JULY 9, 2023

IRONMAN.COM/IM703-MUSSELMAN



# 2023 TRAFFIC IMPACT



JULY 9, 2023

ACTIVE

ATHLETIC  
NASCAR

BREITLING  
SPORT

CUBA  
CUBA

FULGAZ

ENDURANCE

HOKA  
BYRON

IRONMAN

MAURITEN

MUSSELMAN

QATAR  
AIRWAYS

RÖKA

Santini

VERFAST

wahoo



The IRONMAN 70.3 Team would like to thank you in advance for your display of hospitality during the 2023 IRONMAN 70.3 Musselman. On Sunday, July 9, athletes will be visiting your city to test their physical and mental limits. They will be racing throughout your community completing a 1.2-mile swim, a 56-mile bike and a 13.1-mile run in succession. We ask for your cooperation and understanding on race day as you travel around town. The routes were chosen to highlight the various areas that we feel fully showcase the unique setting of Geneva. We appreciate your support and ask that you proceed with caution and allow for additional travel time to your destination.

### BIKE COURSE TRAFFIC IMPACT

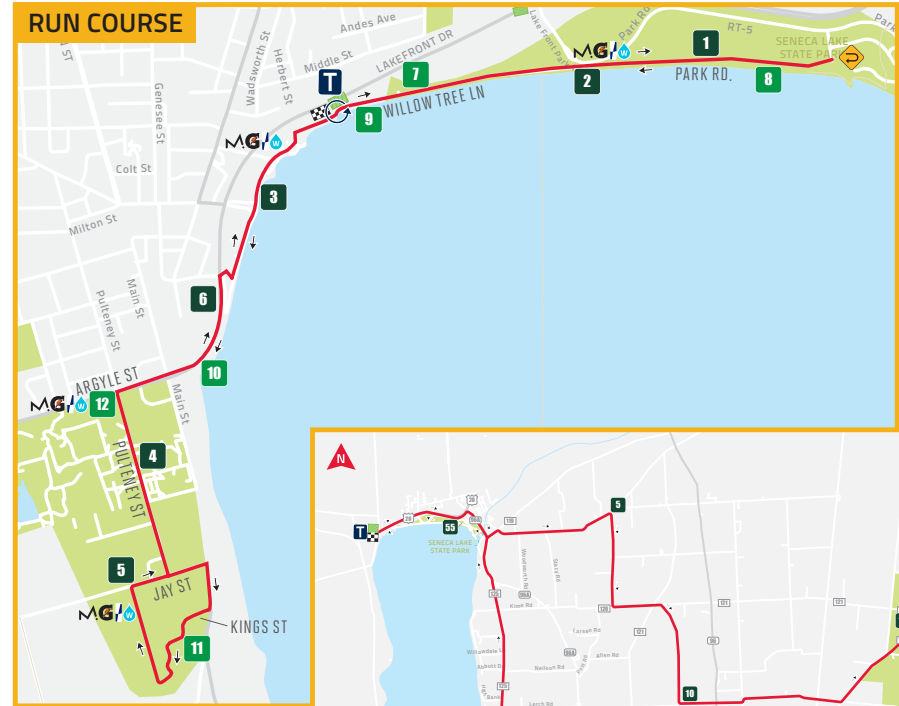
ROAD IMPACTED	FROM	TO	TIME
Marshal Rd	W River Rd	Ritter Rd	7 AM to 9:15 AM
Ritter Rd	Marshal Rd	Yellow Tavern Rd	7:15 AM to 9:30 AM
Yellow Tavern	Ritter Rd	Watts Rd	7:15 AM to 10 AM
Leader Rd	Watts Rd	NY 89	7:15 AM to 10:45 AM
Canoga/Seybolt/Cosad	Leader Rd	Noble Rd	7:30 AM to 10 AM
Noble Rd	Cosad	NY 89	7:40 AM to 10:05 AM
NY 89	Noble Rd	Leader Rd	7:40 AM to 10:40 AM
McDuffietown Rd	Ernsberger Rd	CR 129	8 AM to 11 AM
CR 129	McDuffietown Rd	Hayts Corners	8 AM to 11:20 AM
Stout Rd	CR 129	Iron Bridge Rd	8 AM to 11:20 AM
Iron Bridge Rd	Stout Rd	Hayts Corners	8:20 AM to 11:40 AM
Hayts Corners	CR 129	NY 96a	8:20 AM to 11:40 AM
NY 96a	Blaine Rd	Kennedy Rd	8:30 AM to 12 PM
Kennedy Rd	NY 96a	East Lake Rd	8:45 AM to 12:45 PM
East Lake Rd	Kennedy Rd	NY 96a	8:45 AM to 1:15 PM

All roads are open to traffic. Please be careful as bicycles will be sharing the lane with you along the entire course.

### RUN COURSE TRAFFIC IMPACT

ROAD IMPACTED	FROM	TO	TIME
Pulteney St (Southbound)	US 20 & NY 5	Jay St	9 AM to 3:45 PM
Jay St (Westbound)	Pulteney St	S Main St	9 AM to 3:45 PM
S Main Street	Jay St	Kings Ln	9 AM to 4 PM

All roads are open to traffic. Please be careful as runners will be sharing the lane with you along the entire course unless noted otherwise.



**VOLUNTEER WITH US!**

