



# BALLSTON SPA JUNIOR BASEBALL LEAGUE

Complex: 348 Malta Ave, Ballston Spa, NY 12020  
Mailing: PO Box 172, Ballston Spa, NY 12020  
[www.ballstonspabaseball.org](http://www.ballstonspabaseball.org)  
[bsjblboard@googlegroups.com](mailto:bsjblboard@googlegroups.com)

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Greetings Neighbor!

As a proud member of our community, you know firsthand the importance of providing healthy and safe activities for local children. That is why we are reaching out to you today to invite you to support the Ballston Spa Junior Baseball League (BSJBL) by becoming a sponsor for the 2026 season.

The BSJBL is an independent organization representing Ballston Spa, Malta, Milton, and Rock City Falls. We are operated entirely by volunteers and, unlike most of the surrounding youth baseball leagues, we receive no financial support from any of the municipalities for the maintenance and improvement of our field complex. This is why your sponsorship is so critical to our success.

Depending on the option you choose, your sponsorship could include:

- Your company's name and logo displayed on our fields for hundreds of local families to see
- Hearing our players chant your company's name as they run off the field after a hard-earned win
- Recognition on our website and social media of your dedication to our community

By investing in the BSJBL, you will be giving local children the opportunity to learn valuable life skills and make lasting memories on the field. Plus, as a 501(c)(3) charitable organization, your contribution is fully tax-deductible per New York State Tax law (less the cost of signs).

A menu of sponsorship packages for the 2025 season is attached to this letter for your convenience and more information can be found at our website: <https://www.ballstonspabaseball.org/howtosponsor>

We would be happy to review these opportunities with you, so please do not hesitate to reach out to our Board of Directors at our email address ([bsjblboard@googlegroups.com](mailto:bsjblboard@googlegroups.com)) with any questions.

But do not wait too long! Our season is fast approaching, so make sure to reserve your spot today and be a part of something special in our community. Thank you in advance for your consideration and support.

Sincerely,

The Ballston Spa Junior Baseball League Board of Directors



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## Our Sponsorship Opportunities

<b>Single</b>	<b>\$150</b>	<b>Double</b>	<b>\$650</b>
Includes: <ul style="list-style-type: none"> <li>Outfield Fence Banner (3ft x 5ft)</li> </ul>		Includes: <ul style="list-style-type: none"> <li>Team Sponsorship</li> <li>Outfield Fence Banner (3ft x 5ft)</li> </ul>	
<b>Triple</b>	<b>\$800</b>	<b>Home Run</b>	<b>**Best Deal** \$1200</b>
Includes: <ul style="list-style-type: none"> <li>Team Sponsorship</li> <li>Batting Cage Banner (4ft x 8ft)</li> <li>2 Outfield Fence Banner (3ft x 5ft)</li> </ul>		Includes: <ul style="list-style-type: none"> <li>2 Team Sponsorships (Spring &amp; Fall)</li> <li>Batting Cage Banner (4ft x 8ft)</li> <li>2 Outfield Fence Banners (3ft x 5ft)</li> </ul>	
<b>Field Naming Rights</b>	<b>**Limited Quantity Available**</b>		<b>\$1200</b>

Scan the QR Code for more information and an opportunity to join our team!

Choose online payments and upload your logo quickly and securely



Or return this completed form by with payment to:  
BALLSTON SPA JUNIOR BASEBALL  
PO BOX 172  
BALLSTON SPA, NY 12020

Please forward your logo in a high-resolution .pdf or .jpeg format to [bsjblboard@googlegroups.com](mailto:bsjblboard@googlegroups.com)

**Business Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Email:** \_\_\_\_\_