

**EASTVIEW BASKETBALL ASSOCIATION**  
**MINUTES OF A MEETING OF THE BOARD OF DIRECTORS**  
**May 10, 2023**

**Present**

Ben Goodman, President  
Sue Newton, Vice President  
Scott Sikich, Player Development Coordinator  
Michelle Goodman, Girls Traveling Director  
Rachel Swanson, Apparel and Web Coordinator  
Erin Hanson, Fundraising Director  
Jude Miron – incoming President  
Erica Eggers – Assistant Girls Traveling Director  
Derek Kasper – Eastview High School Basketball Liaison  
Lance Glosemeyer - TBD

**Absent**

Derek Bronson, Girls Tournament Director  
John Grosse, Treasurer  
Brad Newton, Boys Traveling Director  
Tom Madden, In-house Director  
Dan McGrath, Assistant Boys Tournament Director and Social Media Coordinator  
Travis Day, Coach Development Coordinator  
Ross Gustafson, Boys Tournament Director  
Erin Erickson, Facilities Coordinator  
Jo Seaton, Assistant Volunteer Coordinator  
Kate Schwartz, Assistant Girls Traveling Director and Equipment Coordinator  
Dara Bronson, Assistant Girls Tournament Director  
Ericka Phelps - TBD

**Proceedings**

Meeting called to order by Ben Goodman at 7:30pm. A motion was made by Michelle Goodman, to approve the April 10, 2023 board meeting minutes. Erin Hanson seconded the motion, with no board members opposed.

**Program Updates**

The Board received the following updates:

**1. In-house Update – Madden**

- Had the final SSYBL meeting of the year yesterday evening. We discussed some rule changes/rule clarity.
- We are looking at keeping the same schedule for SSYBL games and tournament as last year. Families liked having the end of the year tournament over 2 weekends.
- There was some discussion about having more formal uniform with all associations have matching shorts and jerseys. Currently we supply the jerseys but players can just wearing whatever shorts they want. I personally prefer players providing their own shorts. #1 it keeps expenses down on our end. #2 it allows players to wear shorts they feel comfortable in.
- I am planning on having In-House registration stay the same. Open in summer and end on September 30th. Gives me time to order shirts, get gyms ready, teams for younger grades.
- I read over the survey results and it was interesting to hear the thoughts of the families who responded. Currently we have 6 Skill Sessions for SSYBL teams (grades 3-6) and then the season starts in January. Teams are formed in mid-December. With the holiday break that means teams get 1 practice with their team before the first game. I like the idea of shortening the skill sessions to 4 weeks and adding 2 more practices for individual teams. That would mean more gym scheduling so I would have to see if In-House has the gym space.

- I talked to a representative from the Timberwolves about an In-House outreach program they are starting (see attached). It would cost us a little upfront (would either have to build the cost into registration, EVBA cover the cost or split it between). Not sure what I feel about it; would be a fun experience but it would cost some money. Not sure if families would even be interested in it.
2. **Fundraising – Hanson**
    - Working with Hope on dates for our kick off event
    - Signs to be placed with coaches names so parents can locate them more easily
    - 2 courts at Hope instead of one
    - Utilize EVHS players for rebounders for shooting games!
  3. **Player Development Update – Sikich**
    - Shot Club starts on June 4<sup>th</sup> – announcement going out week of 5/22 – Rachel and Scottie
  4. **Year End survey results – M. Goodman**
    - 104 families filled it out, 47 inhouse families and 57 travel families
    - Lots of positive feedback - in house families loved the SSYBL end of year tournament!!
    - One area of concern that was consistent was sharing gym space was not ideal as well as the issues with Hope and Bethel Rock. Which we know about and have plans for next year to hopefully avoid.
    - Travel parents would also like overnight tournaments to come back. Girls side is researching this (Rachel!!!) and I think the boy's side is too??
    - Average rating of 8.9/10
  5. **Other items:**
    - Year End Financial results –
      - financial update after I receive April's final numbers. We should finish somewhere around \$40,000 in the black. We had one leftover boys tournament invoice from Burnsville 191 and that was just paid. Aside from that all other coach and In House invoices should be all paid.
      - I am in favor of trying to get back to 10 tournaments and maintaining the current registration fees or having a small/modest increase of \$25 or less. My final opinion would depend on Brad and Michelle's thoughts on number of teams next year vs this year. Don't want to set ourselves up to be short, but if we feel like we can hit the same revenue next year as we did this year I'm confident we can take on the extra tourney/ registrations and still have a profitable year.
    - Outstanding DIBS – still finalizing. Jude to work with Joann on the remaining.
    - Traveling Tournament Planning - Reciprocity with other associations – discuss next meeting
    - Girls Tournament – potentially adding a 3<sup>rd</sup> grade division.
    - Bylaws Refresh – to be voted on next month – Sue, Ben and Jude to connect
    - Max number of teams by grade: voted and approved by all members to keep a maximum of three 8<sup>th</sup> grade teams per gender.
    - New board positions – see addendum – voted and approved by all members
    - Coaches clinic – wrap in MSOB and partner with EVHS next year to provide opportunity for all coaches.
    - Ideas for continued alliance with EVHS programs – Brad meeting with Danny this month and will provide updates next month.

## **Adjournment**

- Business was concluded at 8:42pm.

**Addendum: EVBA Board Positions 2023-2024**

**EVBA Board Governance - FY2023-2024**

**May 2023**

Role	Name	Email	Cell Phone	Kids Ages	2023-24	2024-25	2025-26
<b>President</b>	Jude Miron	jpnjen@yahoo.com	612-819-5685	G6, G8			
<b>Vice President</b>	Sue Newton	suenewton@rocketmail.com	612-518-9676	B6, B6			
<b>Treasurer</b>	John Grosse	john@inmotionrealty.com	612-306-1021	G7			
<b>Fundraising Director</b>	Erin Hanson	eeh.ekh@gmail.com	851-226-2731	B6, B6			
<b>In-house Director</b>	Tom Madden	tmadd23@yahoo.com	630-234-3411	G6, B5			
Assistant In-house Director	<b>OPEN</b>						
<b>Boys Traveling Director</b>	Brad Newton	newtonb@cintas.com	651-895-5289	B6, B6			
Assistant Boys Traveling Director	OPEN - NOT A PRIORITY						
<b>Girls Traveling Director</b>	Michelle Goodman	michellegoodman11@gmail.com	651-307-5428	G6, G8			
Assistant Girls Traveling Director	Erica Eggers	erica.eggers@gmail.com		G4, B6			
<b>Boys Tournament Director</b>	Lance Glosemeyer	lance.glosemeyer@gmail.com	612-719-7567	G4, B6, B8			
Assistant Boys Tournament Director	<b>OPEN</b>						
<b>Girls Tournament Director</b>	Derek Bronson	spartan26a@yahoo.com	612-702-6961	G8			
Assistant Girls Tournament Director	Dara Bronson	dbronson1544@gmail.com	763-742-5153	G8			
Tournament Concessions Coordinator	<b>OPEN</b>						
Player Development Coordinator	Scottie Sikich	scottiesikich@yahoo.com	612-205-7677	N/A			
Coach Development Coordinator	Travis Day	travis_day@hotmail.com	605-370-8794	G2, B8			
Registration / Apparel Coordinator	Rachel Swanson	rachelbwsanson@gmail.com	612-670-0607	G7			
Web Coordinator	<b>OPEN</b>						
Social Media Coordinator	Dan McGrath	aussiebaby-2005@hotmail.com	952-356-4725	B6			
Equipment Coordinator	Kate Schwartz	kate.schwartz44@gmail.com	651-334-4725	G6, B2			
Volunteer Coordinator	<b>OPEN</b>						
Facilities Coordinator	Michelle Goodman	michellegoodman11@gmail.com	651-307-5428	G6, G8			
EVHS Liaison	Derek Kasper	dkasper12@gmail.com	763-238-4368	G2			
Board Observer	Ben Goodman	brgoodman@gmail.com	651-338-6023	G6, G8			

7 Girls  
 7 Boys  
 6 Both  
 20 Filled  
 5 OPEN  
 25 Total

\*All roles 3 year terms but flexible based on volunteer interest