

## CENTRAL R1 BOARD MEETING

September 9, 2025

Video Conference

Board Members Present: Caryn Jones, Savannah Nelson, Jimmy Beltz, Scott Burns, Pete Jones, Tony Olin, Mark Halvorson, Shawn Clairmont, Matt Hoffman, Corey Danelski, Trevor Davis, Bill Titler, Ian Taylor, Jason Ward, Nathan Springer, Pete Jones Jr., Jon Totushek, Teagan Tessier. Board Members Absent: Scott Carlson, Nick Clingman, Kutter Moum, Brent Moum, Caden Burns, Grace Torgeson. Guests present: Liesl Schultz, Sean Nolan, Chuck Robb, Heidi Halderson, Robin Stinnett.

Meeting called to order by President, S. Nelson, at 7:05pm.

### **M/S/P Clairmont/Hoffman Approval of Minutes from August 15, 2025 Meeting**

Chairman Report: Savannah Nelson - Pres

- Welcome

Administrator Report: Caryn Jones

- Do we stay with SkiReg or move to Ski Club Pro
  - Coaches at the Leadership Summit agreed to stay with SkiReg because they don't want to re-educate parents and want consistency across Central Division
- Caryn has been working from a wrong version so an updated Affiliate Agreement Version will be available for members asap

### **M/S/P S. Burns/ Taylor To approve the CR1 Bylaws as updated. 18 affirmative votes**

Equipment Report: Pete Jones

- Hasn't done inventory yet, but will soon
- Lutsen B-Net
  - Homologation requires 120 rolls plus a few extras
  - Ty thinks everything needs to be replaced
  - Others think most of it is ok
  - A picky TD may cause issues, there is definitely sun and use damage
  - Central has ordered 20 new rolls for Lutsen
  - There is a container holding the b-net and needs new racks to carry it
  - ?? as to who pays for it
  - For this year: use the new rolls from Central, ask Canada to bring theirs and then assess what is there in the spring
- Look in to Windows account to see how many computers are covered with Windows 11

Treasurer Report: Bill Titler

- With transition from Jimmy to Bill, we need to look at how we do budget and if we want to do it differently and start pin pointing numbers

FIS Report: Nick Clingman

- No Report

Scored U21, 18, 16 Report: Shawn Clairmont

- Shawn will spear head medals and then find people to work throughout the winter

Non-Scored (U14, 12, 10) Report: Jon Totushek

- No Report

Coaches Report: Tony Olin

- CASC proposal deadline coming up
  - If we want to have a discussion about b-net at Lutsen we really need to do a proposal
- SkillsQuest Fitness is next Sunday
- Leadership Summit
  - It was a good start; good information exchanged, good representation from CR1, CR3 has the least
    - More detailed information needs to be disseminated further
    - Everyone wants to raise the level of racing and competition in Central
    - There is sense of a lack of leadership and direction in Central, not cohesive

Athlete Report: Sean Nolan

- Meeting with Andrew of Village Pictures
  - This company is a good fit and they have a background in ski racing
  - We need to get serious about marketing and vocalizing how special ski racing is
  - They understand the need for getting more athletes, but also remembering that we are in the elite ski racing pipeline
  - Has several levels for us to get into their marketing
  - Seems light compared to the academies or other teams
  - EP baseball tried this and it failed – how do we engage those that are not part of our group already; identify audiences; social media is part of this, but there is more; why are they choosing other leagues – money
  - Retention is as important as getting them involved; where are we losing the most athletes
    - Bill thinks it may be from the kids that sign up for a try-it year then one more and then their out
  - How do we measure usefulness; how do we ensure they come into the sport once they have engaged in the social media; add a call to action (if you like what you see, sign up for our newsletter)

**M/S/P Olin/Burns To create a budget item to hire Village Pictures at their Tier 1 Level plus some ad hoc at the discretion of the President up to \$4500**

Training Coordinator (Officials) Report: Matt Hoffman

- AO Clinic
  - 2 forms: 1 is sign up and 2 is for new people to get them into the system to get them shadowing and then volunteering
  - Sunday night Volunteer of the Year and Athlete Sportsmanship party

High School Report: Nathan Springer

- We need to make sure we are working with HS because kids will choose HS over us if it comes down to a choice

**M/abled Springer/ To add a marketing coordinator position to the Board, full voting**

Staff Reports: Nolting / Mich

- No Reports

**Old Business**

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**New Business**

- CASC proposals and meeting
  - A possible proposal to have Central continue to replace all the net at Lutsen until it is all replace
- Schedule finalization and approval

**M/S/P Nelson/Olin To approve the schedule as reviewed**

- Nagy Growth Scholarship
  - Have clubs share with their membership with a story and request to donate if they can or find companies that are willing

**M/S/P S Burns/Jones To donate \$2500 to Nagy Growth Scholarship**

**Selection Future Meeting dates**

- Next Region 1 BOD Meeting – virtual at 7pm
  - October 14, 2025

**M/S/P Nolan/Davis To Adjourn at 10:03**