



## Players First licensed clubs Exclusive Benefits and Offerings

Updated 12/14/2018

### LALIGA:



- Two complimentary [LaLiga Formation Methodology](#) registrations through 2020.
- Courses will be listed here: <http://usclubsoccer.org/playersfirst/courses-events/>
- Please reach out to [playersfirst@usclubsoccer.org](mailto:playersfirst@usclubsoccer.org) to use the complimentary registrations for a course, by indicating your club name, desired course date and location, and names of attendees.

### SOCCER PARENTING ASSOCIATION:



- [The Soccer Parent Resource Center](#) is a parent education and engagement platform that allows clubs to provide their parents with a one-stop resource on all things soccer, to help their child thrive.
- **Complementary parent engagement webinar for the club families, created by the Soccer Parenting Association.**
- Please coordinate by reaching out to [playersfirst@usclubsoccer.org](mailto:playersfirst@usclubsoccer.org) and asking for "Parent webinar" information.

### POSITIVE COACHING ALLIANCE:



- **Positive Coaching Alliance offers Players First licensed clubs to hold a [PCA Live Workshop](#) at a discounted price of \$1,000 (regularly \$1,600).**
- Contact [playersfirst@usclubsoccer.org](mailto:playersfirst@usclubsoccer.org) and copy Taylor Lydon [taylor\\_lydon@positivecoach.org](mailto:taylor_lydon@positivecoach.org) to take advantage of this offer.

### TOPYA!:



- **Run your own customized, engagement-boosting virtual skills contest for just \$299 (regularly \$349).**
- TopYa! Contests have been implemented by youth soccer teams, clubs, tournaments, as well as regional associations and national governing bodies. NorCal's PDP contest drove [thousands of hours of additional player practice](#) in just two months, and TopYa! powered US Club Soccer's [2018 National Cup Skills Challenge](#).
- If interested, please email [chris@topya.com](mailto:chris@topya.com) and [playersfirst@usclubsoccer.org](mailto:playersfirst@usclubsoccer.org) with your club name.

## BEYOND PULSE:

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- **Invitation for club to participate in a monthly coach education webinar providing data-driven insights to understand training plans and coach delivery. Also, Players First-licensed clubs receive a 10% discount on all Smart Belt monitors.**
- Beyond Pulse produces educational content for coaches and players and has created Smart Belt monitors, a way coaches to effectively manage their players' workloads by tracking heart rate, active participation and distance.
- Contact [playersfirst@usclubsoccer.org](mailto:playersfirst@usclubsoccer.org) for the monthly coach education webinar and access to the 10% discount on Smart Belts.

## SPORTSESSIONPLANNER:



sportsessionplanner

- **In addition to the discounted rate of Platinum Access for \$550 per year (normally \$1,100) for 10 individuals within the club for US Club Soccer members, SportSessionPlanner is providing P1 licensed clubs with 3 extra folders of bespoke EPL Academy sessions.**
- Take advantage of this offer by contacting Magnus Alford at [magnus@sportsessionplanner.com](mailto:magnus@sportsessionplanner.com) and copying [playersfirst@usclubsoccer.org](mailto:playersfirst@usclubsoccer.org)
- SportSessionPlanner provides all the tools necessary to create and manage training sessions, prepare match analysis and catalog sessions for easy reference and follow up.
- It also allows access to a global library of training sessions and exclusive content only available to US Club Soccer members, including curriculum from the id<sup>2</sup> Program, Player Development Program (PDP) and international academy sessions from world-renowned clubs.

## SCOUTINGZONE:



- SCOUTINGZONE is US Club Soccer's official scouting and college recruiting and education partner.
- **Invitation to tune into 2 annual exclusive webinars just for P1 licensed clubs about the college recruiting process, communicating with families, and helping players succeed.**
- **Also, special pricing for SCOUTINGZONE college recruiting and education platform only for P1 licensed clubs:**
  - 6 teams or less - annual fee of \$1,900 (regularly \$2,500)
  - 7+ teams - annual fee of \$3,400 (regularly \$4,000)
- Take advantage of these offers by contacting [sandy@scoutingzone.com](mailto:sandy@scoutingzone.com) and [playersfirst@usclubsoccer.org](mailto:playersfirst@usclubsoccer.org) and mentioning your affiliation to US Club Soccer.