

**EASTVIEW BASKETBALL ASSOCIATION
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS
December 9th, 2024**

Present

Jude Miron, President
Paul Tarnowski, Treasurer and Financial Aid
Erica Sherman, Vice President Elect
Lance Glosemeyer, Boys Tournament Director
Michelle Goodman, Facilities and Scheduling Coordinator
Tom Madden, In House Director
Derek Kasper, Eastview High School Basketball Liaison
Brian Cleaveland, Boys Traveling Director
Michael Peplinski, Boys Traveling Director
Dan Keenan, Girls Tournament Director
Tony Walker, Assistant Girls Tournament Director
Erica Eggers, Girls Traveling Director
Tami Weber, Assistant Girls Basketball Director
Kristina M., Board Observer

Absent

Nate Veldman, Board Observer
Rob Confer, Board Observer
Jeremy Opsahl, Assistant Facilities and Scheduling Coordinator
Angie Pudenz, Registration and Apparel Coordinator
Rachel Swanson, Outgoing Registration and Apparel Coordinator
Jen Crumley, Assistant Fundraising Director
Dan McGrath, Social Media Coordinator
Erin Hanson, Fundraising Director
Erik Edstrom, Web and Communications Coordinator
Linda Dygos, Board Observer
Brad Newton, Boys Traveling Director
Jeremy Salo, Volunteer Coordinator
Erica Phelps, Board Observer
Sue Newton, Vice President
Rachel Holmberg, Player Development Coordinator
Travis Day, Equipment Coordinator

Proceedings

Meeting held on December 9th at 7:32pm at Scott Highland Middle School. A motion was made by Michelle Goodman to approve the September 2024 board meeting minutes. Paul Tarnowski seconded the motion, with no board members opposed.

Program Updates

The Board received the following updates:

Governance and EVAA Board updates – J. Miron

- Operations Committee is being developed to promote efficiencies, consistency across the 5 bigger sports, i.e, baseball, basketball, football, softball. 1 Committee Member per Board is requested.
- Basketball Board still has several roles available, including the In-House Director.

Girls Tourney – D. Keenan

- Registration is closed with 96 teams
- We offered discounts to fill up the brackets - 5 half price entries and 4 free entries
- Plan for as many games as possible at AVCC.
- Once schedule is determined, DIBS will get posted.
- Looking to have the Lacrosse Team help with concessions at AVCC
- We need to renew for 2025 food permit

Fundraising – E.-Hanson

- Heggies
 - Delivery Date: Wednesday, December 11th @ Eastview Highschool. Start @ 4pm with cars starting to come through line at 4:45pm
 - Jeremy is working on volunteers (4-8pm) for DIBS.
 - Fundraising resulted in \$11,700
- Dining Out Nights
 - Chipotle (near Target on Pilot Knob): Tuesday, January 7th @ 5-9pm
 - Panera - finalizing details

Apparel– R. Swanson / A. Pudenz

- The second apparel store has arrived and Angie has contacted the applicable travel team managers and in-house parents for pickup. There will not be another basketball specific apparel store for the season. However, our year round store has our two current designs that can be put onto 100's of apparel and accessory items. This store does ship directly to the recipient. <https://shop.game-one.com/minnesota/apple-valley/eastview-athletic-association-basketball>
- Review where we purchase practice jerseys from
- Password is: basketball (all lowercase)
- The shot club apparel should arrive before 12/31, so there will be time for Rachel H. to get it all ready for shot club recognition night.
- After the new year, information about new uniform options will be available, including some cost estimates and factors we need to consider and/or decisions we need to make.
- Apparel Committee, led by Angela, would need to pull information together and propose recommendations to Board by February Board Meeting. If you are interested, reach out to Angela.

Girls Travel Updates – E. Eggers

- St Thomas girls' basketball game coming up Jan 4th for the EV girls and their families, optional for them. Tami did a great job planning this event. We'll be advertising to the girls here a bit more in the coming week/s but we have great participation so far with 11 families purchasing 46 tickets already. We have a total of 200 reserved at this point so room to grow participation.
- I sent out the photo link to managers + coaches end of November, but I have gotten a few random requests/email to get the link directly, but I hope everyone saw the links. Erica to follow up with Erik to send out communication reminder.
- The team photos will be included in the varsity booklets too - if you haven't seen it - the girls' one turned out nice! Great showcase of our youth program!
- Team varsity nights coming up in the next few weeks - which the girls are excited about

Boys Travel Updates – B. Newton

Midnight Madness Event (High School Season Kickoff)

- Great Event - discussions already happening about how we improve the experience next year
- Any ideas brought up at the meeting are welcome, ie add music, more engagement with crowd.

In House Update – T. Madden

- In-House Fall Session will come to a close on Saturday, December 21st.
 - Kindergarten, 1st and 2nd Grade sessions have been going well.
 - 3rd-6th Grade teams have been created and coaches are starting to reach out. All teams will be sent to Mark/Michelle to be put into Sports Engine.
- Jersey order has been placed for 3rd-6th Grade. Craig at South Metro will be working on shirts for 1st and 2nd Grader come January.
- Coach Danny Olson and his staff/players will be running the Winter Sessions for 1st and 2nd Grade Boys. Coach Kasper is still waiting to see the SSYBL schedule before committing to run the 1st/2nd Grade Girls since she has a daughter in 3rd Grade.
- I am still in conversation with the school district about gym times in January and February. The permit I was given was well short of the gym times I need. We have 31 teams in 3rd-6th Grade so I will need 31 hours each week.
- SSYBL will be having their Coaches meeting on December 16th to discuss rules and expectations for the upcoming season. SSYBL Saturday game schedule is still being worked on. Hoping to have the schedule ready for the Coaches Meeting on the 16th.

Facilities /Scheduling Updates – M. Goodman

- Still trying to get the time from the district, so travel schedules haven't been created for January - February
- Tom is working with Mark on potentially still doing Avario scheduling, however he didn't get great times from the district also
- Having issues with The Well in Rosemount. We received feedback that kids are running throughout the building and are considering not letting us use time there in Jan / Feb.
- Also have limited time in December/January at Bethel Rock due to holiday programing and the stage taking up part of the courts

Boys Tournament

- Largest tournament with 194 teams.
- Continuing to work on collecting payments from 5 teams.
- Feedback
 - For the sites I was at, we had perfect volunteer attendance.
 - Concessions went great at every location.
 - Refs were all on time. I didn't receive any complaints about officials.
 - We had some great games.
 - We had some issues at EVHS.
 - BVHS and Hope were very warm
 - Games did run behind on some courts with stopped clock.
 - Getting into Burnsville late on Saturday meant we weren't done at Hope until 8:15pm Sunday night. Utilizing other sites better will be a focus for next year.
 - Hope and Burnsville – facilities were very warm by end of the day

Player Development – R. Holmberg

- Shot Club recognition on January 24th.

Finance

- Final numbers will be available by end of month

Adjournment at 8:39 p.m.