



**GREEN BAY LIGHTNING**  
SOCCER CLUB

*Community, Character, and Passion*

*Growing community, character, and passion since 1993*

PO Box 1022  
Green Bay WI, 54305

[info@GreenBayLightning.org](mailto:info@GreenBayLightning.org)



## **Green Bay Lightning – New Year, New Logo**

Green Bay Lightning begins its 30th season this year. Our mission is to develop youth soccer players to the best of their abilities and prepare them to play at the highest level at which an individual player desires to participate, consistent with their playing ability and commitment. Our club was founded in 1990 by a group of dedicated soccer parents who wanted to give their children an opportunity to play soccer at a higher level. In 1993, the Lightning name was officially adopted and continues to this day. The Lightning logo, like many logos do, has evolved over time and this year is no different as we adjusted the color scheme slightly to take on the popular neon yellow color. We felt this was important for a few reasons, not just because it looks awesome!

**History of Community and Character (Gray)**- We didn't want to mess with the logo too much because it has a long and strong history. Hundreds, maybe thousands, of parents and community members have invested an incredible amount of time, talents, and energy over the years to create, grow, and maintain this club, this community for soccer. GBL has made an impact on thousands of players and families over the 30+ years and the current staff is honored and proud to carry on this tradition. We feel incredibly strong about the community all of you have helped us build and the values your players are learning on and off the soccer field from their teammates, coaches, and families.

**Passion (Maroon)** - None of us would be doing this if we didn't have an incredible passion for the game of soccer and, more importantly, for improving the lives, skills, and character of young people. What our coaches and staff enjoy most is passing on their passion for this game to their players. Winning is definitely important but this community, our character as individual players and a club, and our passion for the game of soccer come first.

**Energy and Joy (Neon Yellow)** - We all know it's been some challenging years and the club, like every other organization, had to create new norms and, in some cases, just try to survive. We've not only done that but we were able to offer some distraction, comfort, and hopefully some joy during unprecedented times. The energy in and around the club couldn't be higher and we are excited for the season ahead and many more to come.

On the new jerseys, we made sure to honor our past and commitment to carry on the same values in the future. "Community, Character, and Passion - 1993" are listed on the inside neck line for each player to see before they put it on. We will talk to each team about why this is important and how each one of them is part of this community of supporting one another around the game of soccer.

Thanks for all your support and the energy you put into making this club and community what it is. A special thanks to all of our coaches, club administrators, and team managers who make all of this possible.

Sincerely,

Cory Romdenne ([cromdenne11@gmail.com](mailto:cromdenne11@gmail.com))

Jacob Depas ([jacob.depas@yahoo.com](mailto:jacob.depas@yahoo.com))