



Altoona Youth Softball & Baseball
P.O. Box 114
Altoona, WI 54720
www.altoonaball.org

Thank you for considering a sponsorship with Altoona Youth Softball & Baseball (AYS&B). Your support plays a pivotal role in our continued success. Last year, thanks to our amazing sponsors, we witnessed the joy and development of over 300 young athletes!

Running a growing league like AYS&B requires more than just passion; it needs the commitment of numerous volunteers, the collaboration of community partners, and the indispensable support of sponsors like you.

Your Generosity Makes a Huge Impact:

- **Affordable Access:** You help keep our registration fees manageable, ensuring every child gets a chance to play.
- **Scholarships for Players:** Your support provides both partial and full scholarships to players in need, fostering inclusivity and opportunity.
- **Operational Support:** Your contributions aid in covering essential costs such as insurance, umpires, tournament fees, and website maintenance.

Why Sponsor AYS&B?

- **Community Impact:** Your support fosters a safe, fun, and inclusive environment, fueling the growth and learning of our young athletes.
- **Local Visibility:** Gain exposure across our community. Your brand will be prominently featured on team jerseys, signage, and our active social media channels.
- **Tax Benefits:** As a 501(c)(3) organization, your sponsorship is also a tax-deductible contribution.

League Sponsorship Opportunities

Grand Slam Sponsor - \$5,000

- Prominent website banner ads
- Extensive social media recognition
- Primary logo signage at league games, tournaments and travel team banners
- Opportunity for promotional material or a booth at major events.

Home Run Sponsor - \$2,500

- Website banner ads
- Regular social media recognition
- Medium sized logo signage at league games, tournaments, and travel team banner

Triple Play Sponsor - \$1,500

- Website logo placement on altoonaball.org
- Social media mentions
- Small sized logo signage at league games and tournaments, and travel team banner

Double Play Sponsor - \$1,000

- Website logo placement
- Social media mentions
- Name on signage at league games and tournaments

Base Hit Sponsor - \$500

- Website name listing
- Name on signage at league games

Community Sponsor - up to \$500

- Website name listing

Team Sponsorship Opportunities

League Team Jersey Sponsor - \$300

- Name/logo on league team jerseys
- Recognition on the league's website and social media

Travel Team Jersey Sponsor - \$500

- Name/logo on travel team jerseys, which typically have wider exposure.
- Enhanced recognition on the league's website and social media and travel team banner

Got a creative idea for sponsoring AYS&B?

We're all ears! Let's tailor a sponsorship package that perfectly matches your vision and our needs. Donating raffle items or hosting a benefit event is a fun way to contribute!

Reach out to us at sponsorship@altoonaball.org for more details. Every bit of support makes a big difference for our league and our young athletes. Thank you for considering these unique ways to help!



Altoona Youth Softball & Baseball
P.O. Box 114
Altoona, WI 54720
www.altoonaball.org

I would like to commit to a sponsorship for AYS&B!

Please choose all that apply:

League Sponsorship

- Grand Slam Sponsor (\$5,000)
- Home Run Sponsor (\$2,500)
- Triple Play Sponsor (\$1,500)
- Double Play Sponsor (\$1,000)
- Base Hit Sponsor (\$500)
- Community Sponsor (Specify Amount \$____)

Team Sponsorship

- League Team Jersey Sponsor (\$300)
- Steam Team Jersey Sponsor (\$500)

NOTE:

Team Sponsorships are limited based on the number of teams each season so please reach out to make sure there are available opportunities before submitting

Company Name: _____

Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Print Name & Title: _____

Signature: _____ Date: _____

If your business has a preference of sponsorship (Coach, Player, Baseball, Softball, etc.) please list below

Thank you in advance for your support of AYS&B!

* Please make sponsorship check payable to Altoona Youth Softball & Baseball (AYS&B)

**All donations are tax deductible as AYS&B is a 501(c)(3) organization.