



River Falls Youth Hockey Association

Meeting Minutes

August 12, 6:00pm to 7:30 pm

West Wind Supper Club



Attendance

- **Present** - Danny Schnacky, Jody Christensen, Heidi Van Nurden, John Robinson, Brigid Burhans, Pat Gundersen, Megan Ross, Caryn Weingartner, Megan Wieser, Vanessa Withers, Kyle Wright.
- **Absent** - Ben Seiser.

Call to order - Danny Schnacky

Approve Consent Agenda - Last Meeting Minutes & Current Agenda

- Jody made a motion to approve the consent agenda. Heidi seconded. All in favor. MC.

Guest(s) Present & Comments

- None present

President's Report – Danny Schnacky

- Danny updated on several items; including the key take aways from his attendance of the WAHA annual meeting in Stevens Point: Culture; what it looks like to grow and foster that, Growth; within an association not just survival, a variety of grants that we should be applying for annually, WIAMA Rink managers association as a resource within WAHA.
- Design assets complete for consolidating the banners. Hub 70 currently working on this. Will bring designs when all completed.
- Blackcat helmet stickers. RF taking care of this by agreement with Baldwin. No numbers. Will be available for purchase at both RFYHA and BYH concession stands.
- Danny confirmed the new Social Media manager is Brittany Peterson; who brings professional expertise in this area. socialmedia@rfhockey.com for all social media requests.

Treasurer's Report – Heidi Van Nurden

- Heidi provided an overview of our current financial position and relevant updates.
- Increased non-member ice rental rate from \$185 to \$200/hour.
- Registration numbers were strong.
- Non-parent coach compensation. Currently at \$2k head \$1k assistant across all levels. Proposing we increase this and tier it by level. Some teams cover travel, some don't; would like to set expectation that all teams cover this. Benchmarking against other local association and bring a more complete proposal together.

Old Business.

- Senior HS banners. Reviewed a number of options, discussion about locations. Concerns about repeatability and demand on volunteers. New system and location has to be easy to access and not excessively involved to hang. Kyle to follow up with Tim Beres.

New Business

• On-Ice Operations

- Review & sign FHIT/MAP/MEGA contract. Highlighted a number of features of the contract that became points of discussion, length of contract, remediation etc. Discussion about adding some SLAs etc. pricing tied to a 3 yr vs. a 1 yr deal. Caryn and

Danny to work on incorporating some SLAs etc in the coming week and report back to the board. Board to approve at a later date via email vote, pending desired changes.

- Review coaches list. 3 names of concern raised. After discussion, board held a blind vote on one RF name; 2 recusals, remaining board elects by majority not to place at 12U level for the upcoming season.
- Off-Ice Operations
 - Business planning/revenue discussion - Keeping Ice longer. High level discussion of where we would like to start. Ideas discussed; rink manager, generating awareness of ice availability, filling ice-schedule, assessing costs, projecting revenue, planning business development. Action; need to form a committee to properly assess the viability and include a number of board members. Item for follow up.
- Member Recruitment & Retention
 - Shared feedback from recent canvas/survey of departing skaters and families.
 - New member information on website. Discussion regarding how this resource might look and gathering a sub-committee to review this. Needs to include beginnings of donation resource page etc. Equipment tips, “New to RFYHA? Click here”, “Questions? Point of contact/liaison”.
- Financial Operations
 - Brief review of our tax 2024 tax return. Heidi highlighted timing of expenses and repairs versus insurance reimbursement amongst other details. Heidi made a motion to approve the tax return and submit as presented. John seconded. All in favor. MC.

Board Comments; Q&A on submitted monthly Operations Committee Reports

- See reports below.

Comments, Announcements, Other Business

- None

Adjourn

- John made a motion to adjourn the meeting. Danny seconded. MC. Meeting adjourned.

Confirm next meeting time

- Next meeting will be held on Wednesday, September 10th, 2025 at 6pm at Wildcat Center.

Committee Reports

- See below

August 2025	Monthly Update	New Business Agenda for Discussion or Decision
On-Ice Operations		Review and sign the FHIT/MAP/MEGA contract
Off-Ice Operations	<p>Managers -Mites(already good to go) same managers as last season Ashley Hickey and Heather Kurtz Managers to approve: Squirts Jessica Wilds, 10U girls-Sarah Johnson, Jamie Schnacky, PeeWee-Amanda Niebur, Wendy Eidem, Bantams-Melissa Hannegraf, 14U girls-Tessa Amundson, Brittany Glauser, Brittany Glauser, Junior Gold-Trish Carlson. Tournaments-Most are full at this point, openings are Channel the Flannel(12) 12UA(3) 15U(1), Junior Gold(7) Squirt A(4) Squirt B(1) Bantam A(6), Bantam C(3) Board Liasons for 25-26-Mites-Danny, Squirt A-Ben, Squirt B-Heidi, Squirt C Megan W, PWA-Megan R, PWB-Bridgid, PWC-Vanessa W, BAA-John R, BA B-Jody C, Junior Gold-Jody C, 10U-Pat Gunderson, 12U-Kyle W, 14U-Caryn W Dibs person from last year does not have a skater in the program this year, she was replaced by Stacie Nelson Ice Schedule is posted through October. Rest won't post until we get the D2 schedules. We did get a few more hours at hunt. Learn to Skate numbers are at 34, Preseason is filling nicely at 30 so far. Registration numbers:Mites at 26, but the deadline is 10/31, expected about 105, Squirts 33 registered(lost Theodore VanPelt(was Hudson kid going to school in RF, but now is in school in Hudson) Tyler Blair(reached out no reply) added Colt Sanford. PW-35 registered, 36 expected new family will be registering by Sept 6th. Lost(Owen Gordon-moving out of the area, Noah Clifton-doesnt want to play, but is waffling, Noah Barber-doesnt want to play, Braxton Sasik-Moving) Bantams 26 registers expecting 27 waiting on one Blackstone to register, Lost(Max Wilds-went to HS, Brendan Dock and Cole Dubois playing Tier 1) 10U girls-13 total added 3 new skaters, 12U girls-7-Brittain Halvorson applying to play 14U, 14 U-16 includes Brittain, all the 9th grade girls are planning to play HS.</p>	Potential for adding a committee to spearhead revenue generation and business plan for extending ice-in next season.
Building Operations		
Member Recruitment & Retention	Discussed two families to reach out to for a temp-check on the association - decisions to move to youth over Blackcats.	Feedback surveys. New Family information for website.
Fundraising & External Relations	New social media lead secured. Assistant advertising role under consideration by member. Giving content under review to promote Give Lively and corporate sponsors on website and social.	
Financial Operations	Increased ice rental from \$185 to \$200 per hour	Approval of 2024 tax returns. Discuss non parent coach compensation.