

# LOVEJOY LACROSSE CLUB

## SPONSORSHIP PACKAGES



A 501(c)(3) non-profit organization

[www.LovejoyLacrosse.com](http://www.LovejoyLacrosse.com)



**Lovejoy Lacrosse Club**  
**www.LovejoyLacrosse.com**



The Lovejoy Lacrosse Club is a non-profit, 501(c)(3) organization registered with the Texas Secretary of State. Our program is 100% run by volunteers. We take great pride that we can provide the children in the Lovejoy Independent School District area an opportunity to learn TEAMWORK, DEDICATION, LEADERSHIP SKILLS, SPORTSMANSHIP and THE JOY OF PLAYING the great game of lacrosse in fun and competitive environment.

### **A Community Effort**

The costs involved in running the Lovejoy Lacrosse Club are numerous, from player and field equipment to league dues, field rental fees, and referees. Unfortunately, only a portion of our financial needs are met through player registration fees, which are intentionally kept low to allow as many kids to participate as possible.

The Lovejoy Lacrosse Club could not function without support from businesses, organizations, and corporate sponsorships. Your support allows our club to grow and expand by not only exposing and supporting new and future athletes to the game of Lacrosse but also helps defray the cost associated with running a successful program. Your contributions allow us to offer financial assistance and scholarships for players in need, rent field time and purchase much needed equipment for all participants of our program.

### **Mutually Beneficial Partnership**

The contributions made through our sponsorship program help pay the costs of running our program, provides financial assistance and scholarships for some of our players, and enables us to purchase equipment that will benefit every player in the Lovejoy Lacrosse Club.

In return for your sponsorship your company banner will be displayed throughout the season at all home games **AND on our website.** giving your company exposure to not only over Lovejoy players, their families and fans but also visiting teams throughout the metroplex (Allen, McKinney, Wylie, Plano, Frisco, Rockwall, Highland Park, Keller and many others). We have included a sponsorship fact sheet and detailed sponsorship proposal for your review.

If you have any questions about the Lovejoy Lacrosse Club or any of the available sponsorship package please contact the board at [president@lovejoylacrosse.com](mailto:president@lovejoylacrosse.com).

## **Facts About the Lovejoy Lacrosse Club**

- Lovejoy Lacrosse is a 501(C)(3), non-profit organization.
- Lovejoy Lacrosse is made up of boys and girls from cities and towns in and around Lucas and Fairview.
- Lovejoy Lacrosse fields boys' and girls' teams that play at every grade level.
- Lovejoy Lacrosse plays year-round with a Fall and Spring season.
- Lovejoy Lacrosse plays teams from across the DFW Metroplex area, with players and their families visiting our field on a weekly basis throughout the lacrosse seasons.
- Lovejoy Varsity Girls program won the District D3 Championship in 2022 and made it to the D2 state semi-finals in 2024
- Lovejoy Varsity Boys program made it to the D2 State finals in 2022 and State Semi-Finals in 2023 and 2024.

## **Facts About the Sport of Lacrosse**

- Lacrosse is the oldest sport in North America.
- Lacrosse is the fastest growing sport in the United States and in North Texas.
- Lacrosse is often referred to as the fastest game on two feet.
- Lacrosse is a unique combination of speed, skill, agility, grace, teamwork, finesse, and historical significance. Basketball inventor James Naismith called lacrosse, "the best of all possible field games".
- Lacrosse will be included in the 2028 Olympics which is the first time since the 1900's.

# SPONSORSHIP LEVELS

## BRONZE LEVEL – \$1,000

**Online Promotion:** Your company logo is prominently featured on both the home and sponsor page of the Lovejoy Lacrosse website with a link to your company's website.

**“Thank You Sponsors” Banner:** your company logo displayed at all home games, as well as social media links to your business.

## SILVER LEVEL – \$1,500

Includes all Bronze level benefits, *plus:*

**“Proud Sponsor” Individual Banner:** Banner displayed at all home game days (sole sponsor on a 3x6 banner). An announcement recognizing your company and a brief description of your services will be made during halftime at all home game days.

**Home Game Half-time Announcement:** An announcement recognizing your company and a brief description of your services will be made during halftime at all home game days.

**Senior Day Game Sponsor Display Table:** Sponsor display table at our annual Senior Day game to promote your business. Opportunity for you to distribute flyers and promotional materials to our families and guests.

## GOLD LEVEL - \$2,000

Includes all Bronze and Silver level benefits, *plus:*

**“Game Day Sponsor” Individual Sideline Sign:** Your company name, logo, and contact information on a “Game Day Sponsor” sideline sign to be displayed at midfield during all home games. Sign Size is 3X5. This also includes a banner link on Social Media.

*All of our sponsorship level packages are good for one (1) year, which includes two (2) lacrosse seasons – Fall and Spring. Sponsors may renew their support by contacting [fundraiser@lovejoylacrosse.com](mailto:fundraiser@lovejoylacrosse.com)*

# Individual and Alumni Sponsorships

## Donorship Levels

- The Crease: \$200
- The Face-Off: \$300
- The MVP: \$500+

All donorship levels include the following:

- **“Thanks to our Donors” Banner:** A banner will be displayed at home games that includes each donor name (optional) and donorship level. *\*Donors may choose to list family name, player name, business name, or choose to be anonymous. Each Name Will Be Listed Under Individual Sponsorship Levels.*

**All MVP Donors will also receive two exclusive Lovejoy Lacrosse t-shirts and hats.**



**Lovejoy Lacrosse Club**  
fundraiser@lovejoylacrosse.com  
www.lovejoylacrosse.com



## SPONSORSHIP AGREEMENT FORM

BUSINESS / ORGANIZATION NAME: \_\_\_\_\_

CONTACT'S FIRST NAME: \_\_\_\_\_ LAST NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

ALTERNATE PHONE: \_\_\_\_\_

E-MAIL ADDRESS (Important!): \_\_\_\_\_

WEBSITE ADDRESS: \_\_\_\_\_

TWITTER (X) USERNAME: @ \_\_\_\_\_

INSTAGRAM USERNAME: \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**1. CHOOSE DESIRED SPONSORSHIP LEVEL:\***

BRONZE - \$1,000

SILVER - \$1,500

GOLD - \$2,000

Individual/Alumni: \$200/\$300/  
\$500

\*All of our sponsorship level packages are valid for one (1) year which include Fall and Spring lacrosse season.

**2. CHECKS SHOULD BE MADE PAYABLE TO: "Lovejoy Lacrosse Club"**

**OR**

**VENMO: @lovejoylacrosse**

**3. PLEASE SIGN AND FORWARD THIS COMPLETED FORM, ALONG WITH YOUR PAYMENT, TO:**

Lovejoy Lacrosse Club  
2695 McGarity Ln. Ste 500 #352  
Lucas, TX 75002  
(417) 459-1201

**4. LOGO / ARTWORK:** Please submit your artwork / logo design in a high resolution format (*i.e.* .pdf; .ai; .jpg; or .eps).

Please send to [fundraiser@lovejoylacrosse.com](mailto:fundraiser@lovejoylacrosse.com) or call Sarah LaFavers at (503) 706-3409.

The Lovejoy Lacrosse Club is a 501(c)(3) non-profit organization. Contributions/donations are tax deductible to the extent allowed by law. We will provide you with a letter as your receipt for your contribution/donation.

**THANK YOU FOR YOUR SUPPORT!!!!**