

Shawano Hockey League Annual Meeting Minutes

Tuesday, March 20th, 2018

Shawano County Park 6:32PM

1. Call to Order (year signifies the point in the 3 yr term for the upcoming season)
Greg Rusch Yr 3 – President
Jamie Specht Yr 2 - Registrar
Jimmy Jones Yr 1 – Rink Manager
Jessica Madison Yr 2 – Concessions
Ben Hilbert Interm – Program Director
Skeeter Beaulieu Yr 1 – Treasurer
Jeff Huntington Yr 3 – Vice President
Monique Knope Yr 2 – Fundraising
Matt Schroeder Yr 1 – Marketing
Andrea Blanke Yr 3 - Secretary
Travis Olson Yr 2– Volunteer Management/Game Scheduler
Tyler Thornborrow Yr 1 – Equipment Manager
2. President Report - Greg
 - a. Call to Order
 - b. Election – Ballots & Biographies handed out
 - c. Season Review- attached
 - d. 2018-2019 A look ahead- attached
3. Vice President – Jeff
 - a. SHL Thank You’s- attached
4. Treasurer – Skeeter
 - a. Financials- Final Financials will be sent June 1st
5. Program –Ben
 - a. 10,000 Puck Challenge- listed the players who shot over 10,000 pucks over the summer. Their names will be on a plaque by the office including how many pucks they shot.
6. Committee Reports
 - Concessions, Fundraising, Marketing, Equipment, Volunteer Management- all say Thank You!
7. Friends of the Crawford Center Award- Pigeon River Brewing Company
8. Rick Stautz Hall of Fame Award Presentation- Eric and Laurie Johnson and Paul and Sarah Gagnow.
9. Public Comment
10. Election Results
11. Set next Board of Directors meeting date- May 6th 2018, 7pm at the Crawford Center
12. Adjournment- Travis 1st, Tyler 2nd
13. Team Presentations
 - a. Bantams
 - b. Pee Wees
 - c. Squirts
 - d. Mites

2017-2018 Shawano Hockey League

Season in review – off season

- Took part in Pulaski Polka Days Parade with Zamboni
- Operated the SHL Fairstand at the Shawano County Fair. We teamed up with local vendors Twig's Soda, El Tequila's, Pigeon River Brewing and Nueske's Meats.
- Installed a new point of sale system in our concession stand. The system allowed us to better track our sales and also accept credit cards.

Season in review – Hockey season

- SHL Membership was 87 kids this season. Bantams – 10, Pee Wees – 22, Squirts – 15, Mites - 40
- WIAA High School had 15 players playing at a varsity reserve level this season.
- WIAA High School team hosted their annual "Best Seat in the House" fundraiser.
- The SHL provided Figure Skating and Learn to Skate Programs again this year. We had 78 participants between the two programs.
- Skate with Santa had well over 150 children on the ice on 12/17/17.
- Pee Wee A took 1st place at the Shawano home tournament.
- Pee Wee A took 1st place at their away tournament in River Falls.
- Pee Wee B took 2nd place at their away tournament in Wisconsin Dells.
- Squirt's took 3rd place at the Shawano home tournament.
- Squirt's took 2nd place at their away tournament in Wisconsin Dells.
- Bantams took 3rd place at their away tournament in Wisconsin Dells.
- Shawano home tournaments brought in the following teams for weekend;

Wausau	Fond Du Lac	Beaver Dam	Black River Falls
Sheboygan	Fox Valley	Appleton	Dodgeville
Milwaukee Blaze	Escanaba MI	Baraboo/Wisc. Dells	Kenosha
Madison	Oshkosh	Niles IL	Milwaukee Winter Club
Oshkosh	Verona	West Madison	Waupun
- Bantam team attended the State Tournament in Sparta and finished 5th.
- Pee Wee A attended the State Tournament in Tomahawk and brought home a 3rd Place trophy.
- Shawano Hockey renewed our lease for the Crawford Center with the county. The lease runs thru the 2023 season. The lease caps the SHL's expenses at \$48,000 per year.
- Girls Try Hockey Free Event – The SHL hosted a special event geared specifically for girls ages 4-14. The event was heavily marketed in the area thru print advertising, radio, school flyers and Facebook. The event was a huge success with 50 girls attending the event.
- Installed Live Barn camera system in the Crawford Center to live stream games.

Looking Forward

- We will strive to continue increase the membership in the league with an emphasis to increase the participation of girls in the SHL.
- Continue to promote SHL in area parades and school open house to raise awareness of hockey in the Shawano, Bonduel, Pulaski, Clintonville and surrounding areas.
- We will be operating the SHL fair stand again this year during the Shawano County Fair.
- Long Term Capital Fund – continuing fundraising to raise money to replace rink boards and Zamboni.
- **Hockey Fees:** We will be evaluating our financial position at the end of the season to determine if we need to raise our hockey fees.
- **Service Hours:** The SHL Board will be evaluating our service hours and will make decisions on any changes that need to be made for the 2018-2019 season.

Thank You

- Parents – for choosing the SHL for their child to participate in the sport of hockey.
- Head Coaches, Assistant Coaches & Student Coaches – for all the hours, it is truly appreciated. Especially the Mite on ice coaches, we appreciate all the help you give these young players as we begin to teach them the proper hockey skills.
- Team Managers – For helping the league and coaches by keeping the player families informed on game times, practices and lining up volunteers to run the clock and so forth.
- Olivia Maroszek and all the Learn to Skate and Introduction to Hockey Program instructors and volunteers.
- Concession Lead workers
- Zamboni drivers
- John & Kim Dillenburg, Jason & Jamie Specht and Skeeter & Heather Beaulieu for the use of their heavy equipment (skid steers, scissor lifts, ect..) during the hockey season.
- Open skate volunteers
- Parade coordinators, candy tapers and members that walked with the SHL parade entry.
- Jason & Jamie Specht for the use of their truck and trailer to haul the Zamboni in this year's parades.
- Fair stand workers
- Code of Conduct Committee members
- Try Hockey Free Day volunteers
- All SHL members that learned new jobs this season; Zamboni, scorer's table, ect..
- Home Tournament Volunteers
- Lynn Hrabik and the entire Girls Try Hockey Event Committee.
- Members who went above and beyond this year for rink set up and take down.
- The SHL members that put in many more service hours than required.
- SHL Board Members
- El Tequila's, Nueske's Meats & Pigeon River Brewing for their donations of product to the Shawano Hockey.
- Knope's Heating & Cooling for their continued support maintaining our mechanical systems.
- The Crawford Family Foundation for their continued support of Shawano Hockey. The SHL would not be where we are today without the incredible generosity of the Crawford family.

Thank you to everyone for a great season. The Shawano Hockey League truly appreciates the efforts of all our families. See you next year!

Shawano Hockey League

Statement of Activity Comparison

July 1, 2017 - March 19, 2018

	Total	
	Jul 1, 2017 - Mar 19, 2018	Jul 1, 2016 - Mar 19, 2017 (PY)
Revenue		
43400 Contributions	16,134.00	17,623.98
45000 Interest-Savings, Short-term CD	65.52	56.96
46400 Fundraising Income		
46410 Sign Advertising	3,500.00	5,460.00
46450 Christmas Raffle	6,450.00	5,961.05
46455 Other Raffles		3,024.00
46460 Fundraising	3,904.25	6,975.84
46470 Scrip Income	-8.05	53.24
46475 Fairstand	31,629.53	32,281.87
Total 46400 Fundraising Income	\$ 45,475.73	\$ 53,756.00
47200 Program Income		
47210 Player Fees	17,172.47	16,986.74
47220 Rental Revenue - Local	9,100.00	9,200.00
47235 Home Tournament Entry Fees	10,125.00	15,800.00
47240 Learn to Skate Fees	535.00	1,140.00
47250 Figure Skate Fees	0.00	
47275 Adult Hockey	570.75	
47280 Open Skate	10,722.00	8,880.25
47290 Other Clinics		110.00
Total 47200 Program Income	\$ 48,225.22	\$ 52,116.99
47500 Membership Dues		
48000 Sales Income		
48020 Concessions	32,729.28	31,305.20
48030 Pro Shop Sales	700.00	943.00
48060 Skate Sharpening	477.00	243.00
48090 Skate Rental	5,352.00	4,110.00
Total 48000 Sales Income	\$ 39,258.28	\$ 36,601.20
49000 Miscellaneous Revenue	285.30	253.48
Sales	9,017.00	
Sales of Product Revenue	339.95	
Uncategorized Revenue	600.00	23.21
Total Revenue	\$ 159,401.00	\$ 160,431.82
Cost of Goods Sold		
50000 Cost of Goods Sold	3,993.59	
50700 Cost of Sales -	82.01	
50710 Cost of Sales - Concessions	9,428.90	15,579.51
50720 Cost of Sales - Pro Shop		1,517.80
50755 Cost of Sales - Fairstand	52.75	11,446.10
Total 50700 Cost of Sales -	\$ 9,563.66	\$ 28,543.41
Total Cost of Goods Sold	\$ 13,557.25	\$ 28,543.41
Gross Profit	\$ 145,843.75	\$ 131,888.41

Shawano Hockey League

Statement of Activity Comparison

July 1, 2017 - March 19, 2018

	Total	
	Jul 1, 2017 - Mar 19, 2018	Jul 1, 2016 - Mar 19, 2017 (PY)
Expenditures		
62800 Facilities and Equipment	2,939.89	
62820 Rink & Ice Expenses	2,934.40	4,079.23
62840 Equipment Maintenance	7,932.06	1,267.64
62850 Building Maintenance	55.44	
62890 Rent	42,193.84	39,000.00
62900 Program Development	160.00	
Total 62800 Facilities and Equipment	\$ 56,215.63	\$ 44,346.87
65000 Operations		197.75
65015 Tournament Fees	7,110.00	4,600.00
65030 Printing and Copying	81.69	351.20
65035 Signage	151.00	
65040 Supplies	384.58	980.41
65045 Uniforms & Equipment	843.13	6,152.57
65050 Telephone, Telecommunications	1,025.40	1,021.91
65060 Licenses & Permits		514.00
65065 Memberships	73.73	535.00
65070 Refereeing	5,452.56	9,046.51
65080 Coaching Expenses	934.37	831.45
65085 Fundraising Expenses	600.00	1,707.76
65090 Raffle Expenses	2,819.60	3,965.59
65095 Website Expenses	840.00	400.00
65096 Fairstand Expenses	9,951.06	9,680.64
Total 65000 Operations	\$ 30,267.12	\$ 39,984.79
65100 Other Types of Expenses		
65110 Advertising Expenses	1,015.51	199.86
65120 Insurance - Liability, D and O		4,354.00
65130 Professional Fees	10.00	
65150 Bank Charges	77.54	24.00
65160 Other Costs		213.65
65170 Sales Tax	548.62	2,539.99
Total 65100 Other Types of Expenses	\$ 1,651.67	\$ 7,331.50
68300 Travel and Meetings		
68310 Conference, Convention, Meeting	1,099.00	
Total 68300 Travel and Meetings	\$ 1,099.00	\$ 0.00
Uncategorized Expenditure	1,344.70	
Total Expenditures	\$ 90,578.12	\$ 91,663.16
Net Operating Revenue	\$ 55,265.63	\$ 40,225.25
Other Expenditures		
Other Miscellaneous Expenditure	315.98	
Player fee reimbursement	6,276.18	
Total Other Expenditures	\$ 6,592.16	\$ 0.00
Net Other Revenue	-\$ 6,592.16	\$ 0.00
Net Revenue	\$ 48,673.47	\$ 40,225.25

Shawano Hockey League
Statement of Financial Position Comparison
As of March 19, 2018

	As of Mar 19, 2018	As of Mar 19, 2017 (PY)
ASSETS		
Current Assets		
Bank Accounts		
10000 Associated Checking	31,416.51	64,533.26
10050 WIAA Checking	10,632.06	2,898.75
10100 Money Market Account	65,648.94	65,550.56
10300 Savings Account - Building Fund	41,020.80	34,795.80
Total Bank Accounts	\$ 148,718.31	\$ 167,778.37
Accounts Receivable		
11000 Accounts Receivable	4,465.18	100.00
Total Accounts Receivable	\$ 4,465.18	\$ 100.00
Other Current Assets		
10500 Change Funds	0.00	0.00
11500 Prepaid Rent	0.00	0.00
12000 Undeposited Funds	140.00	64.25
12100 Inventory Asset	3,486.00	3,486.00
13000 Skatership Fund	6,979.78	6,979.78
14000 Inventory	2,000.00	2,000.00
Uncategorized Asset	74.00	
Total Other Current Assets	\$ 12,679.78	\$ 12,530.03
Total Current Assets	\$ 165,863.27	\$ 180,408.40
Fixed Assets		
15000 Equipment	130,600.94	130,420.77
15100 Equipment - Pro Shop	6,391.97	1,775.97
15900 Accumulated Depreciation	-79,474.17	-79,474.17
Total Fixed Assets	\$ 57,518.74	\$ 52,722.57
Other Assets		
18600 Other Assets	341.30	
Total Other Assets	\$ 341.30	\$ 0.00
TOTAL ASSETS	\$ 223,723.31	\$ 233,130.97
LIABILITIES AND EQUITY		
Liabilities		
Current Liabilities		
Other Current Liabilities		
23000 Due to Skatership Fund	6,979.78	6,979.78
27000 Dues Paid in Advance	2,777.97	2,745.37
27100 Due to WIAA Program	0.00	354.30
27150 Amount Owed to Player Developme	0.00	0.00
Wisconsin Department of Revenue Payable	0.00	0.00
Total Other Current Liabilities	\$ 9,757.75	\$ 10,079.45
Total Current Liabilities	\$ 9,757.75	\$ 10,079.45
Long-Term Liabilities		
27200 Other Liabilities	-240.76	
27500 Associated Bank Loan	0.00	0.00
27600 Shawano County Loan	0.00	0.00
Total Long-Term Liabilities	-\$ 240.76	\$ 0.00
Total Liabilities	\$ 9,516.99	\$ 10,079.45
Equity		
31500 Temp. Restricted Net Assets	0.00	0.00
32000 Unrestricted Net Assets	174,762.96	182,826.27
Net Revenue	48,675.47	40,225.25
Total Equity	\$ 223,438.43	\$ 223,051.52
TOTAL LIABILITIES AND EQUITY	\$ 232,955.42	\$ 233,130.97