LFSA BOARD MEETING AGENDA

May 22, 2022 | 7:00pm CT

Board Members

Kevin Lutz, President | Kate Leiby, VP/Communication Dir.| Richie Brodsky, Treasurer | Matt Mowry, Secretary | Allison Carpenter, MN ICE Dir. | Amanda Gage-Didier, IN House Dir.| Bob Curtis, Concessions Dir.| Bobby Lambert, Uniforms Dir. | Jason Heading, Equipment Dir. | Jesse Bueno, Coach Development Dir. | Justin Larson, Player Development Dir. | Mike Miller, Fundraising Dir.| Nick Borsdorf, Fields Dir. |Steve Schumacher, Traveling Dir. |Todd Rassmussen, Tournament Dir.

Must discuss

- Custom Apparel, Nate Bry, new jersey discussion
    - Can do custom jerseys and pants
    - $75/pant, high quality
    - Coaches shirts were $40/shirt this season
    - Can open up a store that is open 365 days
        - Could slightly mark-up the items to make money for the organization.
    - Custom batting gloves that retail for $15, but we could do it as a fundraiser and make a profit.
    - Potentially bulk order the items and then sell them at the concessions.
    - Need 4-5 weeks in the beginning of the season to complete the order.
    - Could potentially do a 72hr turnaround in-season for a replacement
    - Jerseys would be boxed by team (in the past these had to be organized)
    - Towels, bag tags,
        - Prior Lake and Farmington have options to look at in the CA store.
- In-house updates
    - 172 total players
        - Need more coaches in the future. Currently there are 13 or 14 players on a team.
        - Will consider different options for friend requests.
            - Maybe one friend per player, and the other friend would need to put the same player.
        - Look into the new "neighbor" packet to promote LFSA softball
        - See if there is an opportunity to post in the elementary schools
    - No changes to the weather updates in the handbook, it will be up to the coach's decision to cancel or play when the weather could go either way.
    - Website rework
        - Will begin to update the website pages
        - Look to add more content for SEO purposes (e.g.adding tee-ball and other terms to help search)
- Lakeville Classic Tournament recap
    - $1600 in concession sales in the spotlight game
    - We take the sign-up sheet and then mark the dibs completed on the site. This then shows that they completed the dibs on the website.
    - Need to go in and create an event for the coaches, assistants, and team managers to credit the dibs.

    - Will consider getting Powerade as well since can never find enough Gatorade.
    - Will look at options to have the hot chocolate machine fixed.
- Grand Slam Tournament Dibs
    - Start day Friday, June 24th
    - We are going to be at North and South, which means a lot of dibs.
    - Looking to have at least 80 teams for this tournament.
    - We can run concessions at South because the concessions are there, this isn't the case for North
    - We need carts for both North and South to get items to and from the fields.
    - Hoping to only have the games at Aronson park on Sunday, no North and South on the final day
    - ICE can fill in the holes for the spots that aren't being filled.
    - This weekend is the state qualifier for traveling parents, hoping for in-house parents.
    - Will bring an extra tent to North
    - Will look to sell pizzas at North and hot dogs at south. May look to have pizza at both.
    - $100 for a utility cart for the weekend.
    - Kevin was looking to have a water truck.
- Pan O Prog
    - Will look to host concessions for both of the dates of the men's slow-pitch tournament.
- Fundraising
    - Web traffic was about 3 times better for Backroads, but we had zero orders.
    - Discussed the field of dreams game on Aug. 19.
        - Will make a profit of $3/ticket sold
    - Aug/Sep maybe a wreath sale.
- Next year's tryout location scheduled at the Dundas Dome
    - Justin has booked both 2-10:00pm
    - This is the weekend before basketball state
    - Pitchers/catchers will be in the North dome the day before tryouts.
- Next year tryouts and plans for off season development
    - Allison and Justin met with the North dome for times in November and December. They will not give us Friday evenings at this time. We will need to go back to the Cages for off-season camps.
    - Will host a mid-summer 4 week pitching and catching clinic in June.
    - Another 4 week session will held in august.
- City requests for camps, clinics or additional needs
    - The city has been approving the requests up to this point. They requested one final communication for the spring/summer.
        - Grand Slam and NAFA tournament
        - ICE 7/22 and 10/1
        - Strikezone 8/16
        - ICE/LFSA on 7/13
        - Tien for a weekly session in June and first week in July
        - Pitching/catching ones at Kenwood trail
    - The city is requesting this because of all the additional usage. They are short staffed, so this helps them plan accordingly.
    - Re-keyed the shed and the concessions (Todd, Nick, Jason, Kevin, and Bob)
- ICE clinic and club ball 101 session
    - Clinic on the 13th of July, one day clinic in the morning and the afternoon.
    - Club ball 101 session – This is information on what club softball looks like.

- Finances
    - Still currently waiting on the insurance money from the Kubota.
    - Looking to get the cash from the Grand Slam tournament to help with costs
- Store open
    - Will look into Gameone and also CA Gear
- Todd will talk to Sean Hall about the chalk and usage inventory. They need to pay for whatever supply they go through for the tournament.
- Next meeting date – June 12