



Dear Families, Business Managers and Charitable Contributors,

Westbury Little League has been a mainstay for both the community and our youth since 1962. We teach the merits and benefits of teamwork, competition, and sportsmanship to roughly 1,000 kids each year.

Over the past two years, our program has seen a surge of registrations, with a 30% increase in enrollment last year alone. Since inception, it has been our objective to provide programs at an affordable price for all who would like to participate. We are proud to accept all children who wish to play baseball, and no child is turned away due to insufficient funds.

As a non-profit, Westbury Little League does not receive any local or state government funding. Outside of the yearly registration fee, we rely solely on donations from community members and fundraising to maintain and improve our facilities and equipment. We are seeking direct contributions from members of the community to keep our program alive and active.

Your generous support at any level is invaluable. It means that kids learn and get to play America's favorite past-time. Our value is to help you effectively reach thousands of Westbury and Houston area families who also support the traditional values of little league baseball. The sponsorship levels outlined below will give you premium exposure and will be seen multiple times throughout the year at practices, regular season games, post season-play, and tournaments which draw players and fans from all around Houston.

Thank you for your support!

Sincerely,

Larry McCarty
VP Marketing
vpmarketing@westburyll.com



Westbury Little League Facts:

- Thousands of families actively participate in our programs and enrollment is increasing.
- We host hundreds of games at our fields every Spring generating thousands of visitors, including many Houston area teams from outside of Westbury/Meyerland area.
- We are a 100% volunteer organization from the Board of Directors to the League Managers to the parent coaches.
- Our league represents a very diverse community, reaching families living in 27 zip codes and players that attend over 86 different elementary and middle schools.
- The largest growing little league in Southwest Houston!





Sponsor Opportunities

Sponsorships	Level	Description
Grand Slam Sponsor	\$10,000	Field Sponsor – Your company’s name will prominently sponsor one of our 7 fields. The field will be named and referred to as your company’s field for the Spring and Fall seasons. Plus receive your name and logo on our website homepage. Your business will be recognized on Opening Day and at Closing Ceremonies. Finally, join us for our annual Spring Auction with your reserved table, for 6 guests. You will receive a team plaque to display in your home or office.
All – Star Sponsor	\$5,000	Scoreboard Sponsor – Your company’s name will be prominently displayed by one of 7 scoreboards for the Spring and Fall season. Company name or logo prominently displayed on the Sponsor page of our website with link to your website. Receive 4 tickets to our Spring Auction Event! You will receive a team plaque to display in your home or office.
MVP Sponsor	\$1,000	League Sponsor – Your company’s name will be printed on an outfield sign on one of 7 fields for spring and fall seasons and a banner on another field. Company name or logo displayed on the Sponsor page of our website with link to your website. Receive 2 tickets to our Spring Auction Event. You will receive a team plaque to display in your home or office.
Golden Glove Sponsor	\$500	Team Sponsor – Your company or family name on an outfield sign on one of 7 fields for spring and fall seasons. You will receive a team picture to display in your home or office.

If you are a business, we will continue to acknowledge your generosity as we have in the past.. If you have any questions, please contact me, Larry McCarty. I will be happy to meet with you or talk to you on the phone.



SPONSORSHIP REGISTRATION FORM

Sponsor: _____

Contact Person: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact E-mail and Phone Number: _____

Sponsorship Level Team Level

_____ _____

- | | |
|---|----------------------------------|
| <input type="checkbox"/> Grand Slam Sponsor | <input type="checkbox"/> Majors |
| <input type="checkbox"/> All-Star Sponsor | <input type="checkbox"/> Minors |
| <input type="checkbox"/> MVP Sponsor | <input type="checkbox"/> PeeWee |
| <input type="checkbox"/> Golden Glove Sponsor | <input type="checkbox"/> Tadpole |

* Westbury LL will do our best to accommodate your request to sponsor the team of your choice. If the team you would like to sponsor is already assigned a sponsor, you will be notified. To make your banner we need a high-resolution .eps file 6ft by 3ft long.

Thank you, Westbury Little League appreciates your generosity.

To become a proud sponsor, please complete and return this form to your contacting representative or to the address listed below along with your donation, made payable to Westbury Little League. Please keep a copy of this form for your tax records.

Westbury Little League
P.O. Box 31392
Houston, TX 77231-1392

501(c)(3) Organization - Federal Tax ID# 74-6062662

✍ www.westburyll.org ✍