

KEITH NEWERLA

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Professional experience

2012 – Present, *Community Program Coordinator; Magee Rehabilitation Hospital, Philadelphia, PA.*

- Managed all aspects of the hospital's wheelchair sports program.
- Ran several wheelchair sports tournaments comprising of between 6-12 teams for each event.
- Helped develop new fundraisers for the wheelchair sports program, including the Broad Street Run, and the Philadelphia Marathon.
- Part of the development team that executed the Night of Champions Fundraising event which raises \$250,000 annually.
- Expanded the sports program from basketball, tennis, racing and rugby to include snow skiing, hockey, curling and waterskiing.
- Directed the Hospital's injury prevention program called "ThinkFirst" which did 67 presentations annually reaching over 1,800 children per calendar year.
- Increased the number of speakers in our ThinkFirst program by 90%.
- Created an orientation and onboarding process for all ThinkFirst Speakers.

2011 – Present, *Wheelchair Basketball Head Coach; Assistant Administrative Coordinator; Katie's Komets, Katie Kirlin Fund, Philadelphia PA.*

- Developed team schedule.
- Created Practice plan.
- Taught fundamentals of the game to roughly 30 children each season.
- Made all in game decisions during tournament play.

2014, *Power Soccer Lead; 34th National Veterans Wheelchair Games; VA Medical Center, Philadelphia PA.*

- Ran power soccer tournament at the 34th NVWG.
- Assessed equipment to determine inventory, purchased supplies as needed to execute event.
- Created manuals to be used at future events which instructed best practices for equipment installation.
- Supervised and trained volunteers throughout the event.

2010, *Interim Wheelchair Sports Coordinator, Consultant; Magee Rehabilitation Hospital, Philadelphia, PA.*

- Organized local tournaments for power soccer, quad rugby, and wheelchair basketball teams.
- Arranged travel and equipment for teams.
- Taught new hire about all aspects relating to adapted sports, including overall history, specific program philosophy, effects of various disabilities, and purpose of classification systems.
- Trained new employee on administrative duties including: fundraising, budgeting, and organization policies.

2008-2010, *Consultant; Pal-O-Mine Equestrian, Long Island, NY. And Sebastian Riding Associates, Collegeville, PA.*

- Assessed riders' severity of disability and determined necessary adaptive equipment.
- Assisted in the development of both long and short term goals for each rider.
- Provided riding lessons for riders with disabilities.

2003-Present, *Public Speaker, continental United States.*

- Inspirational speeches pertaining to overcoming disability or adversity.
- Focused topic speeches, such as life as an elite level athlete, and how to set appropriate goals and achieve them.
- Educational lectures on both sport specific and general history of adapted sport.

2007-2010, *Athlete, United States Equestrian Team, Blue Hill Farm, Unionville PA.*

- Trained Horses for international competition.
- Worked with personal trainers, sports physiologist, and nutritionist, to maintain optimal fitness level.
- Attended clinics in the continental United States, and judged therapeutic riding competitions.

2006-2007, *Athletic Director; Variety—The Children's Charity, Philadelphia, PA.*

- Developed and managed a comprehensive athletic program for children with developmental and physical disabilities.
- Handled all administrative duties including: staffing and scheduling of all sports activities, developing fundraising and community awareness for the program, and supervising the leasing of all athletic facilities.

Activities and awards

- Two-time Paralympian; Athens, Greece, 2004; Beijing, China, 2008
- Member of Wheelchair Rugby Division II National Championship Team, 2006
- Para-Dressage National Champion, 2003, 2004
- North American Young Rider Champion, 2002, 2004
- Member, United States Para-Equestrian Team, 2001-2010
- Intercollegiate Wheelchair Basketball Player, 2001-2003
- Adaptive Ski instructor, 2001
- Certified Adaptive Recreation Sports Specialist, 2017 - 2019

Education

Minnesota State University Moorhead, Moorhead, MN, 2003-2006
Bachelor of Science in Mass Communications; GPA: 3.43

