



SPONSORSHIP PROGRAM

2019 - 2020 Season

Arrows Rugby Football Club is a Catholic Community with the purpose of forming men in Christian virtue through competitive rugby. Since the Club's establishment in 2016, over 150 men (and their families) have experienced this faith-based sporting community in just three seasons. Being Catholic or Christian is not a prerequisite to join our Community - we are open to all men and their families.

Season Outlook

Going into our 4th Season, the Arrows are bringing on a new Head Coach with a rich Irish Rugby heritage who we expect will challenge us on and off the pitch to be better men and better players. He will be building on a previous season record of 5-5, the first season for the Arrows to break a .500 record.

In addition to the rugby, the Arrows Apostolate leaders will be conducting our formation programs which include a monthly Community Mass, a monthly Holy Hour, and ongoing internal programming.

Why Rugby?

Rugby is the fastest growing sport in America and has elicited passion for men for generations. Each rugby match serves as a microcosm of the life we live in today's society - like a pressure-cooker of physical and emotional adversity! In this volatile environment, it is trust and unity of Mission that yields success. Rugby also has a rich tradition of camaraderie and fellowship. A most common rugby afternoon includes a hard-fought contest between teams followed by a meal shared together with their families.

Significance of your Sponsorship:

The Arrows have been blessed with some tremendous support in years past, but some of our primary focus areas of expenditure this season will include:

- Rugby Equipment (Training and Match Balls, Tackle Dummies, Hit Shields)
- Player Uniforms and kit (Training & Match Jerseys, Shorts, etc.)
- Training Supplies (Basic medical kit needs, water jugs and bottles)
- Training & Match Field rental and Post-Match Social events
- Financial Assistance / Scholarships for Players
- It is also a goal to fund a high-quality video promotional production for Arrows Rugby that will highlight the on-field action and off-field formation activities. If we raise a total of \$15,000 this season, we will move forward on this project.

Thank you very much for your consideration!

Arrows Rugby Football Club

Houston, TX

www.ArrowsRugby.com



Premier Sponsor (1 Available) **SOLD**

- Your Logo will be displayed on THE FRONT of the Arrows Uniform Jerseys
- You will receive an ad space on the Arrows Website home page for the duration of the season with as many graphic / image updates as you would like
- Using our Emailed Newsletter and Social Media Accounts, we will feature your business two times with your specified/custom message which could include an event announcement, discounted services, or any other appropriate message.
- We will encourage all Arrows and their Families to use your services
- You will receive 4 Arrows Club Polo Shirts - please provide your preferred sizes
- Your Name/Logo will be placed on our Website's Sponsors page and linked to your Website
- You can introduce yourself and business at any Arrows training session and any Home Post-Match Social throughout the season
- You are welcome to hang promotional banners at any Home Matches
- You are welcome to offer discounted or free products and services to Arrows Community members throughout the season
- Access to 'Arrows Rugby Community' closed Facebook Group
- Invitation to 'Arrows Rugby Business Network' LinkedIn Group
- Right to use the Arrows Shield artwork on approved printed and digital materials
- You and any guests are welcome to all Post-Match Socials and End-of-Season Banquet at no charge.

Cost: **\$2,000**

Media Sponsor (1 Available)

- Your Name/Logo will be prominently featured in every Pre-Match Roster Announcement and every Post-Match Summary Article as the presenting sponsor. These appear on the Website throughout the season and are distributed by our Email Newsletter and Social Media accounts
- We will encourage all Arrows and their Families to use your services
- You will receive 3 Arrows Club Polo Shirts - please provide your preferred sizes
- Your Name/Logo will be placed on our Website's Sponsors page and linked to your Website
- You can introduce yourself and business at any Arrows training session and any Home Post-Match Social throughout the season
- You are welcome to hang promotional banners at any Home Matches
- You are welcome to offer discounted or free products and services to Arrows Community members throughout the season
- Access to 'Arrows Rugby Community' closed Facebook Group
- Invitation to 'Arrows Rugby Business Network' LinkedIn Group
- Right to use the Arrows Shield artwork on approved printed and digital materials
- You and any guests are welcome to all Post-Match Socials and End-of-Season Banquet at no charge.

Cost: **\$1,500**

Arrows Rugby Football Club

Houston, TX

www.ArrowsRugby.com



Gold Sponsors (5 Available)

- Your Logo will be displayed on the Arrows Uniform Jersey or Shorts
- Using our Emailed Newsletter and Social Media Accounts, we will feature your business one time with your specified/custom message which could include an event announcement, discounted services, or any other appropriate message.
- We will encourage all Arrows and their Families to use your services
- You will receive 2 Arrows Club Polo Shirts - please provide your preferred sizes
- Your Name/Logo will be placed on our Website's Sponsors page and linked to your Website
- You can introduce yourself and business at any Arrows training session and any Home Post-Match Social throughout the season
- You are welcome to hang promotional banners at any Home Matches
- You are welcome to offer discounted or free products and services to Arrows Community members throughout the season
- Access to 'Arrows Rugby Community' closed Facebook Group
- Invitation to 'Arrows Rugby Business Network' LinkedIn Group
- Right to use the Arrows Shield artwork on approved printed and digital materials
- You and any guests are welcome to all Post-Match Socials and End-of-Season Banquet at no charge.

Cost: **\$1,000**

Category Partner (1 per Category)

- Fitness / Gym
- Real Estate / Realtor
- Wealth Management
- Bank / Credit Union
- Auto Dealer
- Bar / Restaurant
- Other (mutually agreed to by Club / Partner)

Each Partner will be recognized as "the Official [EXAMPLE] Partner/Provider of Arrows Rugby"

- We will encourage all Arrows and their Families to use your services
- You will receive 1 Arrows Club Polo Shirt - please provide your preferred size
- Your Name/Logo will be placed on our Website's Sponsors page and linked to your Website
- You can introduce yourself and business at any Arrows training session and any Home Post-Match Social throughout the season
- You are welcome to hang promotional banners at any Home Matches
- You are welcome to offer discounted or free products and services to Arrows Community members throughout the season
- Access to 'Arrows Rugby Community' closed Facebook Group
- Invitation to 'Arrows Rugby Business Network' LinkedIn Group
- Right to use the Arrows Shield artwork on approved printed and digital materials
- You and any guests are welcome to all Post-Match Socials and End-of-Season Banquet at no charge.

Cost: **\$750**

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Houston, TX

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Club Patron (Unlimited)

- You will receive 1 Arrows Club Polo Shirt - please provide your preferred size
- Your Name/Logo will be placed on our Website's Sponsors page and linked to your Website
- You can introduce yourself and business at any Arrows training session and any Home Post-Match Social throughout the season
- You are welcome to hang promotional banners at any Home Matches
- You are welcome to offer discounted or free products and services to Arrows Community members throughout the season
- Access to 'Arrows Rugby Community' closed Facebook Group
- Invitation to 'Arrows Rugby Business Network' LinkedIn Group
- Right to use the Arrows Shield artwork on approved printed and digital materials
- You and any guests are welcome to all Post-Match Socials and End-of-Season Banquet at no charge.

Cost: **\$500**

Scholarship Patron (Unlimited)

There are some Arrows Players whose circumstances make it difficult to pay the Club's membership dues. In line with the Arrows Mission, we want all Men to be part of our Community, regardless of financial hardship. Your consideration to boost the Club's scholarship fund is sincerely appreciated.

Suggested: **\$250**

Contact

We are open to working with your company in any capacity. For any questions or to customize your sponsorship, please contact Blake Pellerin at 713-206-0795 or blake@civilsearch.com.

To learn more about Arrows Rugby Football Club please visit our website ArrowsRugby.com or our [Facebook Page](#).

Basic Reach Information

Website - <https://www.arrowsrugby.com/>

Built & Published September 2018, has generated just over **2,200 New User visits**.

Facebook Page - <https://www.facebook.com/arrowsrugby/>

700+ Likes

Instagram - <https://www.instagram.com/arrowsrugby/>

300+ Followers