Collins Hill Youth Football has enjoyed a successful history over the past 32 years. Colins Hill Association began in 1991 when the Collins Hill High School cluster in Gwinnet became a reality. CHAA has helped support the families in our area with equipment programs, scholarships’ and partnering with our very own Collins Hill Chef Foundation. (CHEF)

Our goal is to provide children with a safe and organized environment in which they may experience the many benefits youth football offers. We put fun first in sports and encourage kids to develop their skills in a recreational atmosphere. Youth participating in our program improve self-esteem and confidence, learn about teamwork and cooperation, improve health and fitness levels, build relationships, develop fundamental skills, and improve existing skills.

**Corporate Sponsorship Opportunities**

**Why** should my business become a sponsor of CHAA Football?

By becoming a sponsor, you open the doors of opportunity for the youth of Collins Hill to participate in and learn the game of football. Sponsorship dollars are critical to the success of the program and help keep player fees at a minimum allowing greater participation

**Creating Positive Publicity**

By advertising with CHAA Football, positive community publicity is created for your business and can solidify your business as a home team supporter. Proudly state you support your community and help to provide funding to our youth organization!

**Providing An Edge on Competition**

Field advertisements give you the opportunity to deliver a professional image giving you an edge over your competition while guaranteeing an audience for your branding and message.

**Reach Multiple Demographics**

Multiple demographics are represented within our organization. Families consisting of all ages, cultures and races (including coaches, players, parents and younger siblings) will be exposed to your business’ products and services. This exposure builds appreciation within our membership which influences our members to frequent your establishment.

**Increasing Sales and Brand**

Families of our park appreciate our sponsors. Our current sponsors rely on that appreciation to translate into increased sales. Since Gwinnett County is still one of the fastest growing in the country, your advertisements can reach both current and new residents to garner a broader customer base and increase your brand and message!

* First Down Donation: $100
	+ Sponsorship recognition announced once during home game events
	+ Advertisement on CHAA Football website with link
* Extra Point Donation: $300
	+ 2x4 Sponsorship banner mounted around the fence of the field
	+ Sponsorship recognition announced once during home game events
	+ Advertisement on CHAA Football website with link
* 2 Point Conversion Donation: $500
	+ 2x4 Sponsorship banner mounted around the fence of the field or at the entrance with your choice of location (First come first serve basis)
	+ Sponsorship recognition announced twice during home game events
	+ Advertisement on CHAA Football website with link
	+ Coupon handout at concession stand (You supply the coupons)
* Field Goal Donation: $1000
	+ 3x5 Sponsorship banner mounted around the fence of the field or at the entrance with your choice of location (First come/first serve basis)
	+ 1 email blast to 2000+ members
	+ Sponsorship recognition announced twice during home game events
	+ Advertisement on CHAA Football website with link
	+ Coupon handout at concession stand (You supply the coupons)
* Touchdown Donation: $2000
	+ 4x8 Sponsorship banner mounted on the scoreboard (First come/first serve basis)
	+ 2 email blast to 2000+ members
	+ Sponsorship recognition announced three times throughout home game events
	+ Advertisement on CHAA Football website with link
	+ Coupon handout at concession stand (You supply the coupons)
	+ Setup your tent/booth once at a home game event
* General Donation Amount:\_\_\_\_\_\_\_\_\_\_\_

Don’t see a package that’s right for you? Contact Josh Schumann at: footballsponsorships@chaasports.com.

|  |  |
| --- | --- |
| Sponsor Name |  |
| Contact Name |  |
| Contact Phone Number and email |  |
| Address  |  |
| City, State & Zip |  |
| Age Group and Coach (If Applicable) |  |

Sponsor Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CHF representative Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please make checks payable to: CHAA