

## Sioux Falls Youth Hockey Association

### Board of Directors Meeting

November 9, 2022 6:30pm

Sanford Conference Room – SCHEELS IcePlex

President Sam Everson called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Sam Everson (President), Ed Davis (Secretary), Adam Gorra (Past President), Derek Berg (Development Director), Dave Carlson (Director of City League), and Amanda Smith (Director of Tournaments). Quorum was present. Cherry Hunter (Director of Operations) and Dan Houck (Director of Hockey) were also in attendance. Corey Rothrock (Vice-President), Elliot Hitt (Treasurer), and Leah May (Travel League Director) were absent.

Open Forum – Varsity 2 Head Coach, Curtis Egan, would like to have a Senior Dinner at the beginning of the season. Board members discussed cost, timing, include Lady Flyers and ACL? It was suggested, if the dinner takes place, parents will need to fund the cost. Seniors are invited to participate in the Senior Showcase hosted by SDAHA, Skills competition, dinner & speaker and hockey games will take place the weekend of Nov 19-20 in Sioux Falls. Approximately 20 Sioux Falls seniors are registered to participate. The cost, \$100 per player, is paid by SFYHA.

Secretary's Report – Adam Gorra made a motion to approve the October 13, 2022 Board of Directors Meeting minutes as submitted. Motion seconded and carried.

#### Director of Hockey – Dan Houck

- secured additional coaching support for goalie skills sessions w/ Aaron Debates and Mike Galliger
- worked w/ Leah on setting up 4v4 schedule on Fridays. She distributed to Squirt League Manager
- attended SFYHA Informational session for ACL/ICL and Atoms
- finalized all travel coaches and assistants
- planned all Monday skills sessions w/ ADOH
- additional coverage for Bantam Orange teams w/ coaches gone first week of season
- attended Let's Try Hockey
- scheduled games for Squirt B1/B2 and Oranges w/ Brookings/Fargo
- attended several pre-season meetings for all levels
- secured video coach Ray Sylvester for travel teams. Ray works video with the Stampede. Goal is to create standardized play.
- Zoom meeting w/ Brandon Wildung and Aaron Debates on goaltending development
- did all Mite city tier placement and evals w/ ADOH
- assigned all Mite city coaches
- set up workouts for Bantam Oranges at Power
- handled a few play ups from Atom to Mite. There were 2
- conducted about 8 post tryout meetings w/ players/parents
- continued 1v1 meetings individually w/ Andy Gillham
- finalized November and December schedule w/ Jim Olander for player assistance at practice
- set up/attended 3rd coaches meeting for Nov 6 w/ coaches and Andy Gillham. Great conversations are taking place at the Gillham sessions!

#### Admin Update – Cherry Hunter

- Croxice Dividers to be shipped December 12. We will need to sort old sets for donation to Brandon Hockey and assemble the new sets for use.

- Press Release – SFYHA and SCHEELS IcePlex awarded the April 2024 USA Hockey Girls 14U Tier II National Tournament
- Legends Grant – application approved for \$2500 for goalie gear
- Mini-Atom registration is 37 players. Atom Short Session registration deadline is December 20.
- Total registration to date is 792 members. Last year we had 767 registered as of Nov 9.
- Been a very busy month!! DIBS training, Team Coordinator training, Fall League Meetings, Coaches Fall Meeting, rental gear check-outs, roster building, Skate-A-Thon, Let's Try Hockey, season start activities, prep for Mini-Atom season and much more 😊

Director of Tournaments – Amanda Smith – All teams have paid registration for SFYHA tournaments. All players will be receiving a player gift, stick handling ball, sponsored by AOX Welding. First Bank & Trust is serving as sponsor for tournament trophies, player gifts for Mites and other costs incurred for the tournaments. Dental Solutions will serve as a Squirt Tournament sponsor. Mites will have a special promo for the Stampede Game on February 11. Tournament apparel will be created by Yours on the Spot. No pre-order & only on site sales. During the Squirt Tournament, Yours on the Spot will have limited presence.

#### Director of Development – Derek Berg

- ✓ Puck Club – 600,000 shots have been recorded! Twenty-two players earned Gold level. Three players earned Silver level and two players were at the Bronze level. An event will be hosted for the winners in late April or early May.
- ✓ First Premier – The request for an increase of \$5000 annually has been presented for consideration.

#### President's Report – Sam Everson

- Electronic Voting – Sam noted frustration with Between Meeting electronic voting. There is not an opportunity to discuss as a group. Suggestions included
  - Google Sheet for board members to record their vote
  - Zoom Meeting for 10-15 minutes to discuss issue and vote
  - Try to group issues for board consideration and meet every 2 weeks between meetings
  - Inform Team Coordinators issues most likely will not be considered within a “24 hour” time frame
  - Noted – extra games and tournaments should become less of an issue after November when teams are busy with regular season assigned schedule.

#### Agenda Items:

- IcePlex Addition – Sam approved cost for 3D rendering of the addition. Pictures of the 3D project were viewed. MOU is being created by Vince Jones and Joe Zueger
- Spiritwear – Team Coordinators need to work with our Spiritwear Coordinator, Dawn Jirsa, if they desire team apparel. The first choice is to utilize online ordering with Borchs. American Ink and Monarch Sales are approved vendors in Sioux Falls. All team apparel logos and artwork must be approved by Spiritwear Chair and President.
- Data Analysis – Adam noted during various reviews of registration, SFYHA averages a 4% increase annually.
- Goalie Coach 2023-2024 – Sam Everson and Coach Houck noted the need to begin search for Goalie Coach and maybe offer Individual Goalie Training options.

***Sioux Falls Youth Hockey Association Mission:  
To Motivate, Inspire and Encourage Athletic Participation and Good Health through Ice Sports***

Meeting adjourned 9:05pm

NEXT MEETING  
December 14, 2022 6:30 pm  
Sanford Conference Room at the IcePlex

Respectfully submitted,  
Cherry Hunter  
SFYHA Director of Operations

Adopted December 14, 2022 \_\_\_\_\_ by oral resolution at meeting / written correspondence  
(Date) (Circle one)