

# PRINCETON YOUTH HOCKEY ASSOCIATION

“Team First – Integrity – Grit – Engaged – Respectful”

## Monthly Board Meeting Agenda / Minutes

March 23<sup>rd</sup>, 2026 @ 6:30 pm

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- 1. CALL TO ORDER:** 6:32 pm
- 2. ATTENDANCE:** Brittany Stearns, Craig Ballensky, Jeremy Uhrich, Ryan Cross, Mike Krueger, Nick Schuett, Amber Wilkinson, Laurel Merten, Stacy Anderson, JT Marchiafava, Joe Hostrawser, Matt McLaughlin, Matt Plasch, Brilee Drews, Daulton Drews, Melissa McAlpine, Adam Taffe, Kristen Madoll
- 3. REVIEW AND APPROVAL OF GAMBLING REPORTS** (*Amber Wilkinson, Gambling Manager*): February reports were sent to the board for review on March 20<sup>th</sup>, 2026. No out of the ordinary expenses in February. Included a flyer from Dirty Blonde for an upcoming Cancer Benefit in case PYHA wants to donate a basket to the silent auction. Craig Ballensky motions to approve the LG1004, Nick Schuett seconds. All in favor, motion passes. Jeremy Uhrich motions to approve the transfer of \$25,000 for bills, JT Marchiafava seconds. All in favor, motion passes.

### PGC – 020

Total Net Receipts: \$24,588.05

Net Profit/Loss: \$976.73

Bar bingo on Mondays, Meat Raffle on Fridays, Horse

Races when busy

### Shooters – 024

Total Net Receipts: \$39,706.15

Net Profit/Loss: \$7,696.83

Bar bingo on Tuesdays, Meat Raffle on Sundays

### Lanes – 017

Total Net Receipts: \$7,255.45

Net Profit/Loss: **(\$390.85)**

### Clyde’s Grill - 022

Total Net Receipts: \$30,577.70

Net Profit/Loss: \$7,107.07

Bar Bingo on Thursdays, Meat Raffle on Saturdays

### Dirty Blonde – 031

Total Net Receipts: \$22,425.00

Net Profit/Loss: \$5,379.81

Bar bingo on Wednesdays, Meat Raffle on Saturdays,

Horse Races when busy

### Arena – 001

Total Net Receipts: \$2,647.32

Net Profit/Loss: \$1,442.96

### Total Net Receipts

3/2024 \$92,649.18 vs. 3/2025 \$112,603

4/2024 \$91,188 vs. 4/2025 \$91,377

5/2024 \$105,819 vs. 5/2025 \$94,579

6/2024 \$90,590 vs. 6/2025 \$87,200

7/2024 \$105,638 vs. 7/2025 \$80,779

8/2024 \$83,940 vs. 8/2025 \$108,677

9/2024 \$101,219 vs. 9/2025 \$110,129

10/2024 \$134,635 vs. 10/2025 \$106,533

11/2024 \$104,744 vs. 11/2025 \$133,607

12/2024 \$111,796 vs. 12/2025 \$137,776

1/2025 \$111,454 vs. 1/2026 \$130,277

2/2025 \$96,513 vs. 2/2026 \$127,200

### Total Net Profits

3/2024 \$12,092 vs. 3/2025 \$24,387

4/2024 \$12,821 vs. 4/2025 **(\$1,576)**

5/2024 **(\$9,572)** vs. 5/2025 \$15,587

6/2024 \$4,696 vs. 6/2025 \$9,888

7/2024 \$26,006 vs. 7/2025 \$1,189

8/2024 \$23,190 vs. 8/2025 \$49,170

9/2024 \$36,098 vs. 9/2025 \$30,838

10/2024 \$44,988 vs. 10/2025 \$10,625

11/2024 **(\$3,749)** vs. 11/2025 \$41,814

12/2024 \$19,120 vs. 12/2025 \$18,351

1/2025 \$26,902 vs. 1/2026 \$28,608

2/2025 **(\$1,466)** vs. 2/2026 \$22,213

4. **REVIEW AND APPROVAL OF MEETING MINUTES** (*Brittany Stearns, Secretary*): February minutes were sent to the board for review on March 16<sup>th</sup>, 2026. Adam Taffe motions to approve February meeting minutes, Craig Ballensky seconds. All in favor, motion passes.
5. **REVIEW AND APPROVAL OF TREASURER REPORT** (\_\_\_\_\_, *Treasurer*): February reports were sent to the board for review on March 16<sup>th</sup>, 2026. Overall, February financials are in line with expectations, with no significant unexpected variances. Key takeaways: February reflects peak season cost structure with full staffing and facility usage. Variance to budget was favorable by ~\$4,000. Revenue timing (ice rentals, registrations) continue to impact monthly fluctuations. No significant unexpected variances in operations. Jeremy Uhrich motions to approve the February treasurer reports, Brittany Stearns seconds. All in favor, motion passes.

Account Balances (as of 02/28/2026):

Arena Checking - \$32,898.24  
 PYHA Checking - \$48,295.56  
 Fundraising Checking - \$67,852.07  
 Capital Improvements - \$10,835.60  
 CD 9297 - \$31,446.30 (3.81%)  
 CD 9289 - \$156,375.00 (3.25%)  
 Total Checking/Savings: \$347,702.77

Summary for February:

Total Income - \$66,768.34  
 Total Expenses - \$157,031.74 (\*includes full mortgage payment of \$64,399.76)  
 Net – (\$90,263.40)

6. **PRESIDENT'S REPORT** (*Joe Hostrawser*): Big thank you for all that was done during the season! 65 of 100 DIBS sessions for Districts and Regions were paid, totaling \$4150.00. We have to ensure that we offer enough DIBS sessions for our members to meet their hour requirement but paying people for Districts and Regions worked really well and may want to be considered for future hosted tournaments. This can be incorporated into the fee that we charge District 10.
7. **VICE PRESIDENT'S REPORT** (*Nick Schuett*): nothing new to report
8. **ARENA/ADVERTISING MANAGER REPORT** (*Missy McAlpine*): Arena: Arena staff party was on Friday March 20<sup>th</sup> at Clyde's. Colleen Donovan, D10, shared with Missy that all D10 Level Directors said Princeton Ice Arena is the best place to go for tournaments. There are currently 34 vendors registered for the Craft Fair – goal is 45. All Class Reunion meetings are going well, and they are planning to donate money back to PYHA once all registrations are in. There are 18 kids registered for Tiger Sports, mix of Full-Time and Part-Time. Verbal Commitments on Summer Ice Sales (6/1/26 – 8/31/26) will result in \$41,620.00. Spectrum reached out as they are looking for a location to host their program. Tiger Sports lesson plans are in the works. Taking inventory of supplies and looking for gently used items to be donated. Concession sales from 2/7 – 3/1 totaled \$25,701.00 with \$21,073.00 of that in just 14 days of Districts/Regions. Maintenance: Items currently in the works include two electric motors for the dehumidifiers have been sent off to be repaired/rebuilt (one East and one West), solution in the works with SCR for the West Condenser tower leak prior to firing compressor system back up at the end of May. Bleacher heat components have been ordered. Items that will need attention in the next 2 – 10 years: West Rink Rubber Roof is currently 16 years old and starting to show age (made to last 15-20 years), Desiccant Wheel for West Rink Dehumidifier will need to be replaced, Rink Lighting needs to be replaced and switched over to LED, West Rink exterior wall needs to be washed and repainted. Advertising/Community Engagement: Received \$13,500 from Sherburne State Bank, waiting for payment from ACE and then will put their advertisement up under the press box, TUCS is making Laurel an office over at the dryland facility, Block Party Plans include face painting, food by Milaca Meats, beverages, pull tabs, bounce house, bean bags, puck shooting area, slushy's and band (see new items below). Working on advertising for the 26-27 season and expanding to include areas like locker room doors. Working on a PYHA/PIA history wall outside of the PLYO room, took down tree at light up Princeton and plans to take over Rudolph and the Misfit toys tunnel next year. We have signed up to do the 50/50 raffle at the racetrack on June 19<sup>th</sup> and we will need about 10 volunteers. Sent in Wild Foundation Grant, Connexus Energy Grant, and Blaze Grant. Will work on Kraft Hockeyville grant. Scheduled car shows in July, August, and September. Working with MinnCo to be the ODR sponsor. Trying to get in touch with Princeton Public Utilities commission about possible

lighting grants/funds. Cleaning out PLYO room cabinets. TUCS purchased picnic tables for the area between the arena and dryland facility. Two new online fundraisers ready to go (Krispy Kreme and Little Caesar's). Received updated marketing materials from Livebarn. Setting up a mini pro shop/apparel shop at the arena and worked with Minuteman Press to keep our apparel store open year-round (PYHA gets 10% back).

9. **DISTRICT 10 REPORT** (*Joe Hostrawser*): No March meeting due to end of season tournaments (Districts, Regions, State).

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10. **REPORTS**

- **Away Tournament Coordinator**, *Nick Schuett/Brittany Stearns* – nothing new to report
- **Communications Coordinator**, *Zach Welding* – working on a “Welcome to PYHA” guide for new families
- **Equipment Manager**, *JT Marchiafava/Jeremy Uhrich* – working to collect last sets of gear before depositing checks
- **Fundraising Coordinator**, *Craig Ballensky* – waiting on totals from Nelson Nursery Gift Card fundraiser, can then finalize fundraising for the season and invoice any family that did not meet their fundraising requirement
- **Game Sheet Coordinator**, *Brittany Stearns* – need to know who will be taking on this role so I can pass their name along to Jeff Zwerdling with D10. Summer needs: remove Gamesheet, keep iPads up to date and then be ready to reinstall Gamesheet before the start of the season
- **Girls Program Coordinator**, *Nick Schuett* – working with girls that skated youth this season to find out their intentions for next season as this will determine whether or not PBBL will have a 12U team. Summer all girls skates planned. PBBL End of Season Surveys sent out, and the common themes were desired schedule consistency and not scheduling practices after games, communications sent from PBBL not PYHA, being made a priority versus feeling like a 2<sup>nd</sup> option, lack of information, more training/support for new families/coaches/managers
- **Hockey Director**, *Nick Schuett* – Head Coach Exit Interviews done (except for one) and the common themes were amount of ice time and full ice practices was a positive this season, talent and skill level discrepancies still an issue on every team, overall the tryout process and player placement was done well and accurate, skills and goalie clinics were done well – need more emphasis on basic skills and would like to see this weekly for every level, tournaments were in good locations, well run and hotel accommodations were good. PYHA coaches supportive of a co-op with BBL at Bantam and Peewee levels. We need to do whatever we can, within the rules/limitations, to avoid one large team at any level ever again. Co-Op update: BBL Hockey Director, President and Board of Directors were all on board and in favor of the proposal to have Princeton and BBL Bantams co-op. BBL Bantam Parents and HS Coaches vehemently opposed the idea based on their current HS numbers, wanting to keep their players together, being okay having one team and fear of being treated as fillers who would sit on the bench and not play. Nick asked if this was a bump in the road or a hard stop for BBL and it sounds like it is a hard stop. Princeton projections at Peewees and Bantams do not support 2 teams per level (too many players for one team but not enough for 2 teams). We need a solution for both levels, now and in the future. Joe and Nick to reach out to North Branch about their projected numbers for next season. Princeton Summer Training Program (STP) has historically been for incoming and returning high school players only and this year it is expanding to include Peewees and Bantams. Those registration invites have been sent to eligible families.
- **Home Tournament Coordinator**, *Jeremy Uhrich* – nothing new to report
- **Mite/8U Coordinator (On-Ice)**, *JT Marchiafava* – nothing new to report
- **Mite Jamboree Coordinator**, *Danielle Murphy* – did not attend/nothing new to report – this item will be scratched for now as PYHA is not approved to host a Mite Jamboree during the 26-27 season
- **Mite/8U Coordinator (Off-Ice)**, *Craig Ballensky* – nothing new to report
- **Outdoor Ice Manager**, *Jon Stenslie* – nothing new to report
- **Recruitment Coordinator**, *Ryan Cross* – had 8 players at Try Hockey for Free with help from 2 players and 1 coach. Should have literature regarding hockey for people to take with them when they leave a THFF event. Signed up for the ECFE Childhood Fair. Need to expand our recruiting efforts to home school families and surrounding communities that do not have youth hockey. Whoever takes on this role for the 26-27 season will need to get PYHA registered for the Rum River Parade and partner with Laurel on the Mille Lacs County Fair and other events.
- **Referee Coordinator**, *JT Marchiafava* – received checks to pay youth referees
- **Registration/Team Manager Coordinator**, *Brittany Stearns* – nothing new to report

- **Scheduling Coordinator (Practice)**, *Joe Hostrawser* – nothing new to report
  - **Scheduling Coordinator (Games)**, *Missy McAlpine* – High School game scheduling underway, we will be busy on Tuesday's, Thursday's and Friday's (typical) and come mid-December, ice is harder to come by. The sooner we can provide Missy with number of teams and levels (for game lengths) and tournament blackout dates, the better.
  - **Social Media Coordinator**, *Becky Krueger* – Facebook views in past month were at 42,787 but engagement was down 21% from the previous month and we have lost 10 followers. March posts were about Try Hockey for Free, Wild about Reading, and end of season submissions from coaches. April posts will be related to Craft Fair, Tiger Sports, and other events around PIA. Another reminder to ensure that the board passes information along to the Social Media Coordinator as social media casts a wider net than association emails.
  - **Tiny Tigers Director**, *Zach Welding* – provided these families with summer skating options
  - **Volunteer Coordinator**, *Stacy Melby/Ryan Cross* – did not attend/nothing new to report – need to know which families did not fulfill their volunteer hours so they can be invoiced
  - **Website Coordinator**, *Zach Welding* – Asked about sticking with SportsEngine or relooking at Crossbar. We are still in a 2-year price/service guarantee with SE so the board agreed that changing now would not make sense. Asked about taking down BOD Letters of Intent and election results now. Created PYHA emails for new members, Mike and Matt, and will add them to the distribution list prior to the April meeting. 10K pucks setup and ready for this summer. Planning to communicate in April but want to look at how to drive more participation before communicating.
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## 11. NEW ITEMS

- **Welcome new and re-elected board members:** The board welcomes Mike Krueger and Matt McLaughlin and welcomes Zach Welding back for a 2<sup>nd</sup> term.
- **Donation Requests Received:** circled back to Princeton Ambassadors request received prior to the February meeting as the questions the board had regarding sponsorship tiers were answered. Additionally, review the donation request to sponsor a team of alumni at the annual Tiger Alumni Foundation Golf Scramble and review 2 donation requests sent via mail, House of Shields Golf Tournament and Black Sheep BMX. After discussion and review of each, the board unanimously agreed that only one should be approved and the one that made the most sense was supporting a group of alumni golfing in the TAF golf scramble as the TAF is a huge supporter of activities in the community and PYHA. JT Marchiafava motions to approve spending \$680.00 to sponsor a TAF team and be a hole sponsor at the 2026 TAF Golf Scramble, Jeremy Uhrich seconds. All in favor, motion passes. PYHA Board to decide if they want to host a game at their hole at the golf tournament and let TAF know. Laurel Merten will reach out to Princeton Ambassadors about doing sponsorship swap in place of a monetary donation.
- **Block Party Band Approval (Missy/Laurel):** Laurel proposed having a band at the Block Party as a way to drive more traffic to the event. She found a band and negotiated a price of \$1,000 (down from \$1,600) for 2 hours. Brittany Stearns motions to approve spending \$1,000 on the band for the block party, Nick Schuett seconds. All in favor, motion passes.

**12. ADJOURN:** - JT Marchiafava motions to adjourn at 8:26 pm, Brittany Stearns seconds.