



# Booster Club

**November 6, 2024 @ 7:00pm BHS**

**Attendees (x if present)**

x	Jenny Gabrielli	President	x	Sara Polster	Merchandise
	Susan McCarthy	Vice President	x	Natalie Thienes	Head Coach
x	Tina Sorvari	Secretary		Daynelle Haaven	Member at Large
	Jenny Forrest	Co-Treasurer	x	Ken Kindvall	Member at Large
	Joni Kurland	Co Treasurer	x	Jessica Haider	Member at Large
x	Jessie Bridgeford	Fundraising	General Attendance 1. Wayne Wegener 2. Tessa Ten Haken 3. Hang Nguyen 4.		
	<vacant>	Special Events			
x	Michelle Kindvall	Concessions			

**Meeting called to Order @**

**President’s Report (10 min)**

- Welcome and Introductions
- 2025 Meeting Dates
  - Vote on motion to change start time to 6:30 PM in 2025
  - **Natalie had rooms reserved for next year.**
  - **Motion to change start time Passed**
- Vote on 2025 positions
  - President: Jenny Gabrielli - **Vote Yes**
  - Vice President: Susan McCarthy - **Vote Yes**
  - Secretary: Tina Sorvari - **Vote Yes**
  - Co-Treasurers: Joni Kurland & Tessa Ten Haken - **Vote Yes**
  - Fundraising: Jessie Bridgeford - **Vote Yes**
  - Co-Concessions: Michelle Kindvall & Hang Nguyen - **Vote Yes**
  - Special Events: vacant - **OPEN**
  - Merchandising: vacant, consider updating responsibility in bylaws in 2025 - **OPEN**
    - **Discuss combining volunteering & merchandising**
  - Members at Large: Daynelle Haaven, Jessica Haider, Ken Kindvall - **Vote Yes**

**Vice President’s Report (0 min)**

- Nothing to report

**Coach’s Report (10 min)**

- Suggesting to move meetings to 6:30p
- February - wishlist will be ready
  - **\$1000 equipment budget from district .. new ref stand purchased & pole sleeves**
  - **Meeting with boys vball to determine what will be shared.**

**Treasurer’s Report (10 min)**

- Budget vs Actuals update
  - **9000+ Surplus!!**
  - **Jenny will follow-up with Jenny/Joni to find out how much we can keep in our account without tax penalty**
  - **Can we get additional big fans?**
- Missing one banquet payment (Paypal Invoice reminder sent)
  - **All Paid**

### **Fundraising (5 min)**

- Give to the Max Day - 11/21/24
  - **Jenny will get Natalie some social media content for this**

### **Concessions (x min)**

- **Michelle has her spreadsheet on our google drive**

### **Merchandising (0 min)**

- NA
- **Met with Beau to discuss issues from this year**
- **Merch will have a 4-6 wk turnaround, not 2-3 wks**

### **Communications (5 min)**

- Review survey questions
  - **Review questions and send changes to Jess by Friday**
  - **Natalie will also email players once the survey goes out so they can remind their parents**

### **Special Events (5 min)**

- Feedback about banquet
  - **Liked playing all team videos**
  - **Suggest shorter social hour time before banquet, 75 min got a bit long**
  - **May need to request additional bartenders**
  - **Next year, banquet will be on the same Sunday (Oct. 26th)**

### **Dates to Note**

- Next meeting - February 5 @ 6:30 PM

### Parking Lot for 2025

- Sponsorships/Community Support
  - Combine the two flyers into one
  - Start the campaign earlier than we did this year
  - Define what kind of support results in an ad in the program
- Fundraising
  - Blitzes seem to work well - do we change it up and sell something else that gets us more than 50% of what we sell? Kwik Trip car wash cards were suggested.
  - Do we want to try any restaurant nights in 2025?
- Merchandise
  - Merchandise Role-Now that online the overall responsibility is far less than when it was on paper. Should we update bylaws to redistribute this now smaller responsibility?
  - Will need to decide if we are keeping current or exploring other online options
- Communications
  - If the district sticks with Go Fan, there is a multi-game punch pass that we should highlight to parents. It lowers the cost per game and is less in online fees (\$85 for 10 adult tickets and \$43 for 10 student tickets). Tickets can be used at any A-H location and can be transferred once purchased just like a single game. 5 packs available too.
  - Should we move forward with creating a private FB group for the boosters as another communication tool to the program?
  - **Reach out to newspaper for updates/pics**
    - **Wayne will provide a contact**
- Special Events
  - Fan Engagement/Student Incentives
    - More work to do - offering incentives to students who paid admission did not really work
      - **Free admission seemed to work. Can we continue to do this?**
    - Raising Cane's will do a "Cane's Challenge"
      - **Come up with tough but achievable goals if we want to try this**
    - Things seen at other schools (not sure if sponsored or if boosters is paying for - these were for playoff games too)
      - First 50 students get Bundtinis from Nothing Bundt Cakes
      - First 100 Students get free admission and free pizza
  - Banquet
    - Should we change arrival/social hour to 45 min vs 75 min?
    - Define criteria for a Booster-sponsored scholarship

**Meeting called to Adjourn @ 7:55pm**