



Dear Potential Sponsor,

We would like to take this opportunity to invite you to become part of the Norco Cougars Jr. All American Football & Cheer Family for the 2024 Football Season. We are a 501(c)(3) non-profit organization that has been operating for over 50 years to teach the fundamentals of football and cheer, along with the importance of good sportsmanship, teamwork and community. We have been able to do this through fundraising and the financial backing of local sponsors. We have contacted you in hopes that you will help us continue to make a difference in the lives of the children in our community.

Norco JAAF is devoted to our youth through many volunteer hours on and off the field. As you may know, there are many operating costs and expenses required to operate a successful youth program. These costs and expenses exceed the money collected through registration fees. As a non-profit organization it is our goal to keep our registration down as low as possible for our players. Because of that, we are seeking Sponsorships and Donations to not only cover the costs incurred to operate and facilitate games at one of our city fields, but to also help with the costs that include replacing outdated training equipment, as well as the costs to provide new uniforms to our players, and to also help provide scholarships for families in need. With your help, it is our goal be able to continue the success of our Football & Cheer program.

## **2024 NORCO JAAF SPONSORSHIP LEVELS**

### **HOME FIELD ADVANTAGE PACKAGE \*MOST POPULAR\* ~ \$2,000**

- Save a home game and be our featured sponsor for the day
- Personalized company banner displayed at the entrance of game day field.
- Booth Space at home field on sponsored day.
- Featured sponsor on our website <http://www.norcojaaf.com>
- Plaque Recognition

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### **SUPER BOWL PACKAGE ~ \$10,000 and Greater**

- Custom Patch with Business Name/Logo on all Players Jerseys
- Personalized company banner displayed at all home games
- Featured sponsor on our website <http://www.norcojaaf.com>
- Booth space at League functions/events
- Plaque recognition

# NORCO COUGARS

JUNIOR ALL AMERICAN FOOTBALL & CHEER

## **TOUCHDOWN PACKAGE ~ \$5,000**

- Personalized company banner displayed at all home games
- Featured sponsor on our website <http://www.norcojaaf.com>
- Booth space at League functions/events Plaque recognition

## **FIRST DOWN PACKAGE ~ \$2,500**

- Personalized company banner displayed at all home games
- Featured sponsor on our website <http://www.norcojaaf.com>
- Plaque recognition

## **KICK OFF PACKAGE ~ \$500**

- Featured sponsor on our website <http://www.norcojaaf.com>
- Banner placed at Wayne Makin Sports Complex Fields for the season ( July through December)

**Other Amount:** \$ Please specify. If you are not able to provide a complete sponsorship, donations of any amount will be greatly appreciated. Please pass this letter onto a friend or business associate who might be interested in becoming a program sponsor.

- **PLEASE MAKE CHECKS PAYABLE TO:**

NORCO Activity Boosters

All donations/sponsorships are tax deductible (TAX ID will be given once sponsorship is received). Thank you for taking the time to review our sponsorship program. We hope you consider providing our league with financial support. The donation you give will have a lasting effect on a child's life. Please visit us at <http://norcojaaf.com> for a more detailed look at our website. Follow us on **Instagram @ norco\_jaaf** and **Facebook @ Norco Jr All American Football & Cheer** for more information regarding our league. Thank you again for helping to make the Norco Cougars Jr. All American Football & Cheer a reality for our kids. WE ARE NORCO!

Best Regards,

Norco Cougars

