

# BASKETBALL

CHANHASSEN ATHLETIC ASSOCIATION



## CAA Basketball Leadership Monthly Meeting

July 17, 2022 – 7:00pm

### Agenda

- I. Review/Approve June Minutes
  - Approved.
  
- II. Girls Basketball update – Kayla (5 mins)
  - We will continue to send a monthly newsletter! Parents seem happy with the communication!
  - Summer clinic has an amazing turn out with 30+ girls each session every time! Girls have been super receptive and coachable.
  - Next meeting I want to talk about playing up policy. This has been on the docket for a year and I have gathered data from programs all around us on what they do. I ask that we have that as a main topic of conversation and everyone comes with an open mind :)
  - We want to do a kickoff night for the girls - bowling/activities/Victoria Burrow? Are there funds we can use for this and is there someone or a few people that are willing to help plan it? My task is full with curriculum writing, a new job, life stuff and hoops. I will help obviously but I cannot do it all on my own.
    - Note from meeting – Dave sent a note to John Hawley (CFO) on whether we can make it work (financially).
  - Karl has gone over the schedule with Jeff and I for the season. I approve of it and love the changes that have been made!
  
- III. Boys Basketball update – Corey (5 mins)
  
- IV. Key Dates – Eric (5 mins)
  - Girls practice will start after MEA on Oct 25<sup>th</sup>, and boys will start on Oct 10<sup>th</sup>.
  - Discussion on potentially moving one of the girls tryout dates to Monday.
    - Can Andrea submit a permit for Monday night for tryouts?
    - Karl to send notes to Andrea and Kayla.
    - Fall softball state tournament is the last weekend in September.
  - Boys state tournaments for grades should be:
    - 4<sup>th</sup>-6<sup>th</sup> – Mar 4<sup>th</sup>-5<sup>th</sup>
    - 7<sup>th</sup>-8<sup>th</sup> – Mar 11<sup>th</sup>-12<sup>th</sup>
    - Need to update Key Dates on the site with this info.
  
- V. Registration – Dave, Karl, Jason (15-20 mins)
  - Registration will open on August 1<sup>st</sup>

- Need to build out registration pages – should incorporate feedback from last year’s registration process and look at it holistically from a parent/family standpoint
- Additional wording and signoffs to the registrations
- Pricing
- Raise or lower pricing? Last year’s fees were \$450 & \$625.
  - Proposal to keep fees the same. **Approved.**
- What are some things we can do to lower fees (generate revenue other ways)?
  - One idea is to have volunteer checks.
  - Another idea is via the use of sponsorships.
- Need to be more transparent to families about what their registration fees go towards.
- Need another meeting to figure out pricing.
- 3 components – process of getting it setup (Jason to setup Zoom meeting), improvement list (Dave), pricing
- Improvement item – Edina or Eden Prairie has the fee breakdown on their site – try to copy this.
- Should have more of a financial focus in our Board meeting every month.
- CAA areas of improvement – Dave to send out.

VI. Coach Development – Molly (5 mins)

- How can we help our coaches continue to develop their skills?
- Brainstorm ideas – possibly bring in a speaker for coaches before the season.
- We’ve done the work with the x’s and o’s piece.
- Need more on the motivation / how to coach piece.
- Need to have a coach’s night, possibly with a guest speaker.
- Dave to check with our Timberwolves contact.
- Molly to talk to Janet Karvonen.

VII. Midwest 3 on 3 – Shaun (10 mins)

- Registration update
- Referee plan for incoming 9th Graders
- Early bird registration deadline reminder
- We’re incented by the total numbers, not just Chanhassen kids.
- Shaun worked with Kayla to get more girl referees.

VIII. 2022-2023 Uniforms – Shaun (10 mins)

- Package Options
- Design Options
- Shooting Shirts
- 8th Grade Teams
- Idea to get hoodies instead of traditional shooting shirts
- Are we doing reversible shorts? Yes, go with gray and blue.
- Shaun to incorporate feedback and bring back options.

IX. 2022-2023- Live-streaming Initiative / Grant Update – Shaun (5 mins)

- Goal is to have a contract representative at the parents meeting.
- Also hope to have training material on the website.
- Do we need to add some livestreaming caveats to the registration process?

X. 3rd grade "renegade/travel" teams – Alicia (10 mins)

- Many associations and tournaments are currently fielding 3rd grade teams
- Historically in CAA 3rd grade teams have been allowed to form after the fall in-house season but are not allowed to compete at the same tournaments as other Chan teams.
- Each year parents typically form 1-2 teams each at the 3rd grade level for boys and girls.
- There is clearly a desire from the community for this. Should a fairer process be established? For example, a tryout at the end of in-house season so all kids interested have a chance to participate vs. just those who happen to know someone.
- My point of view is if we have a more formal process and welcome these players and families in, not only will it be a fair process, but we will connect families to our travel program earlier and continue to build our community.
- Full disclosure, I have an incoming 3rd grade daughter. :-)
- Joe should send a note out at the beginning of the season. Indicate we have no communication with tournament teams that are formed at the end of the season.
- Option at the end of the 3<sup>rd</sup> grade development season where they incorporate the upcoming 4<sup>th</sup> grade changes during the last week or two of the 3<sup>rd</sup> grade season.
- Eric to send a note to Joe about these 3<sup>rd</sup> grade items. Info to communicate is on the website.

Adjourn – 9:12pm