



# 2024 PATTY KAZ MEMORIAL AWARD

AN AWARD OF  
THE USA HOCKEY  
FOUNDATION

## THE AWARD

An award of The USA Hockey Foundation, the Patty Kazmaier Memorial Award recognizes the accomplishments of the most outstanding player in NCAA Division I women's ice hockey each season. Other selection criteria include outstanding individual and team skills, sportsmanship, performance in the clutch, personal character, competitiveness and a love of hockey. Consideration is also given to academic achievement and civic involvement.

## CEREMONY

**When:** March 23, 2024  
**Where:** Whittemore Center Arena  
128 Main Street  
Durham, N.H. 03824  
**Seating Begins:** 12:00 p.m.  
**All Guests Seated:** 12:20 p.m.  
**Live TV Show:** 12:30 p.m.

## PROGRAM AD RATES

**FULL-PAGE:** \$750  
**HALF-PAGE:** \$500

## PARTNER OPPORTUNITIES

### DIAMOND PARTNER – \$7,500

- Up to 10 front-of-house reserved seats for the live television presentation of the Patty Kazmaier Memorial Award
- Prominent recognition as a Diamond Partner in all collateral associated with ceremony
- Recognition as a Diamond Partner in all press releases pertinent to the event
- Acknowledgment by Master of Ceremonies from podium during the ceremony
- Recognition through social media channels
- Two full-page ads (singles or spread) in event program
- Recognition on PattyKaz.com

### PLATINUM PARTNER – \$3,500

- Up to six front-of-house reserved seats for the live television presentation of the Patty Kazmaier Memorial Award
- Recognition as a Platinum Partner in all collateral associated with ceremony
- Acknowledgment by Master of Ceremonies from podium during the ceremony
- Recognition through social media channels
- Full-page ad in event program
- Recognition on PattyKaz.com

### GOLD PARTNER – \$2,000

- Up to four front-of-house reserved seats for the live television presentation of the Patty Kazmaier Memorial Award
- Recognition as a Gold Partner in all collateral associated with ceremony
- Recognition through social media channels
- Half-page ad in event program
- Recognition on PattyKaz.com

### SILVER PARTNER – \$1,000

- Two reserved seats for the live television presentation of the Patty Kazmaier Memorial Award
- Recognition as a Silver Partner in all collateral associated with ceremony
- Recognition on PattyKaz.com

In order to receive all of the benefits associated with being a partner in the event, your confirmation is needed by **March 8, 2024**.

Your support of the Patty Kazmaier Memorial Award is most appreciated.

To confirm your partnership or for further information, contact:

**Taryn Cass**  
**(719) 538-1513**  
**Taryn.Cass@usahockey.org**



Visit **PattyKaz.com** for more information.