



CENTENNIAL

ICE ARENA

April 20, 2021

BAHL Annual Meeting

2020-21

Agenda

- **Intro – Mark(Via Zoom)**
- **Overview of Year complicated by COVID-19 – Mark(Via Zoom)**
- **100 Day Plan – Eddie**
 - Improvement Projects
 - Team/Organization Structure
 - Summer Fundraising Events
- **Financials – Carl**
- **Election Speeches**
 - Des Detling
 - Brenna Yarina
 - Derek Waddoups
 - Kristi Laib
 - Amanda Thurston
 - Kristin Piccioni
- **Voting**
- **Gun Raffle Drawing**
- **Q&A**
- **Election Results**
- **Adjourn**

Board Members

- Officers:
 - Mark Loeding, President
 - D Tillery, Vice President
 - Jason Heimer/Carl Rose, Treasurer - Outgoing
 - Margaret Stiles/Melissa Kittelman, Secretary - Outgoing
- Directors At Large:
 - Mark Goldy
 - Derek Hammermeister, Chair of Coaches Committee
 - Megan Davis
 - Shaun Seedhouse, MCAHA Rep
 - Alex McCready, Figure Skating Rep
- Key Volunteers
 - Kristin Piccioni – Team Manager Liason
 - Janine Brester/Connie Murphree - Bookkeeping

100 Day Plan

- What is the 100 Day Plan?
 - Get organized for summer
 - Plan – Schedule – Execute projects on time
 - Budget Financial Expenditures for Arena/Program Improvements
 - Gauge summer employee needs
 - Be organized and ready for the new season in advance

100 Day Plan – Facility Updates

- Improvement Projects
 - Working with MCAHA on grant writing for a dehumidifying system
 - Based off of feedback from multiple vendors, we are actively getting bids on a new cooling tower
 - We are putting up LED "Centennial Ice Arena" sign on the front of the building
 - We are replacing the parking lot lights with LED lights with the goal of creating a well lit parking lot to help with both safety and security
 - We will be walking the building to find areas that we need to repaint (doors, trim pieces, etc.)
 - Ice will come out May 3rd, at which time we will assess the rest of the ice plant for summer maintenance
 - Ice will go back in the first week of August
 - Employees will be working room by room around the arena to deep clean, organize, and repurpose any rooms that are not being utilized properly
 - Employees will be working around the arena to clean/repair all glass
 - Employees will be working around arena to clean/repair boards

100 Day Plan - Program Structure

- Early registration
 - Will go live July 1st.
 - Register between July 1st and July 15th to receive a 15% discount on registration
 - Normal registration will resume on July 16th with a registration deadline of August 31st
 - This will help us with team size and organization structure going in to the new season
 - Will help us with our recruiting process to have enough coaches
 - Will help us with ice time and scheduling with the goal of having a development and retainment program for members to get the most out of their season both immediately, and in the big picture
- Team Formulation and any necessary tryout process are in the planning stages and will be announced in the next couple months

100 Day Plan - Key Dates

- ImPACT Baseline Concussion Testing
 - TBD
- **Early Registration**
 - July 1st through July 15th
- **Regular Registration**
 - July 16th through August 31st
 - August 31st deadline

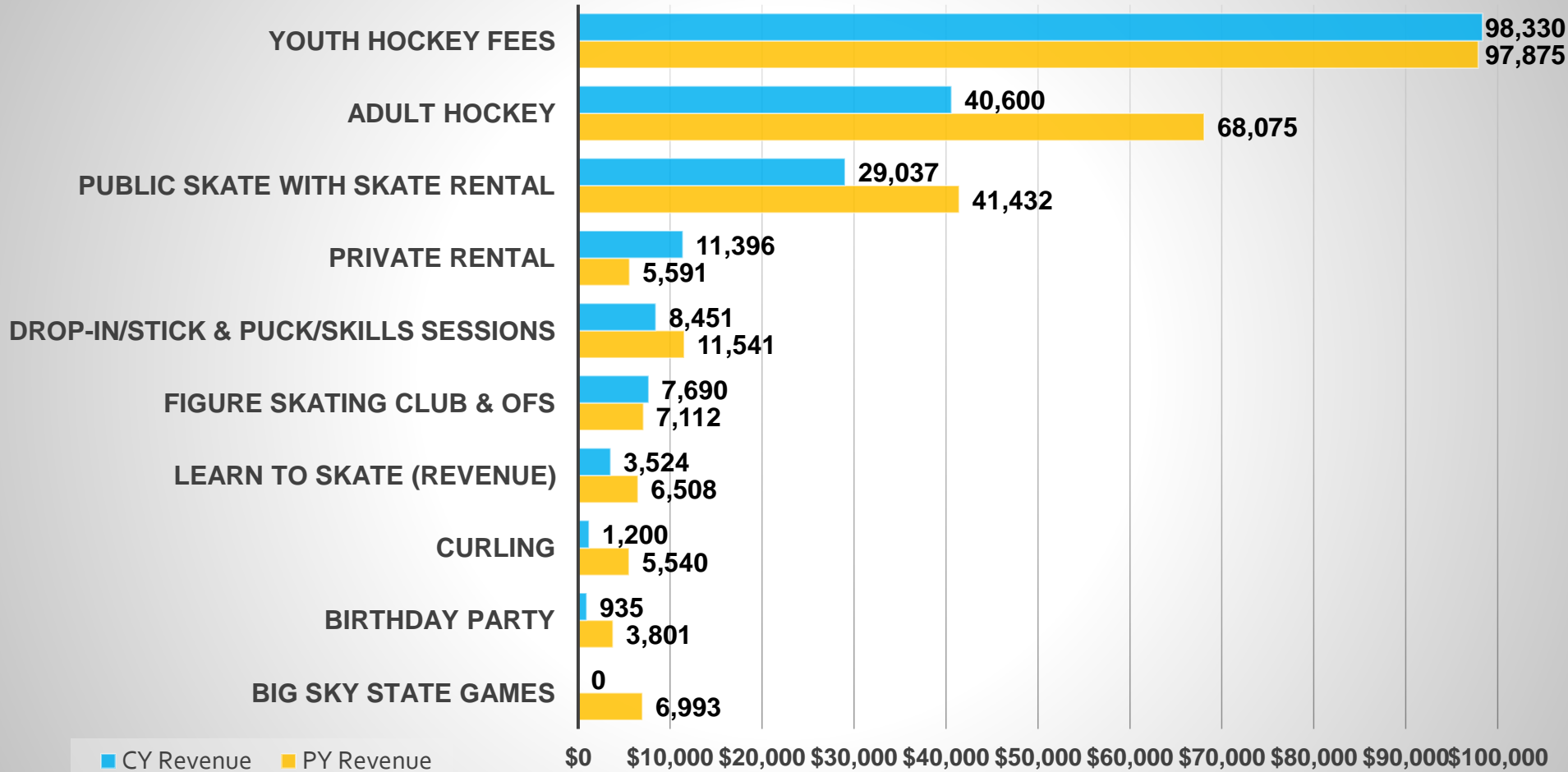
100 Day Plan - Summer Fundraising

- Golf Tournament
 - We will be holding our golf tournament at Lake Hills Golf Course
 - Date TBD
- Big Sky Cornhole
 - 3 regional tournaments
 - Centennial Ice Arena as the host location
 - 50/50 drawings
 - Concessions
 - Other fundraising events during the tournaments

2020-2021 Financials

Revenue by User Group

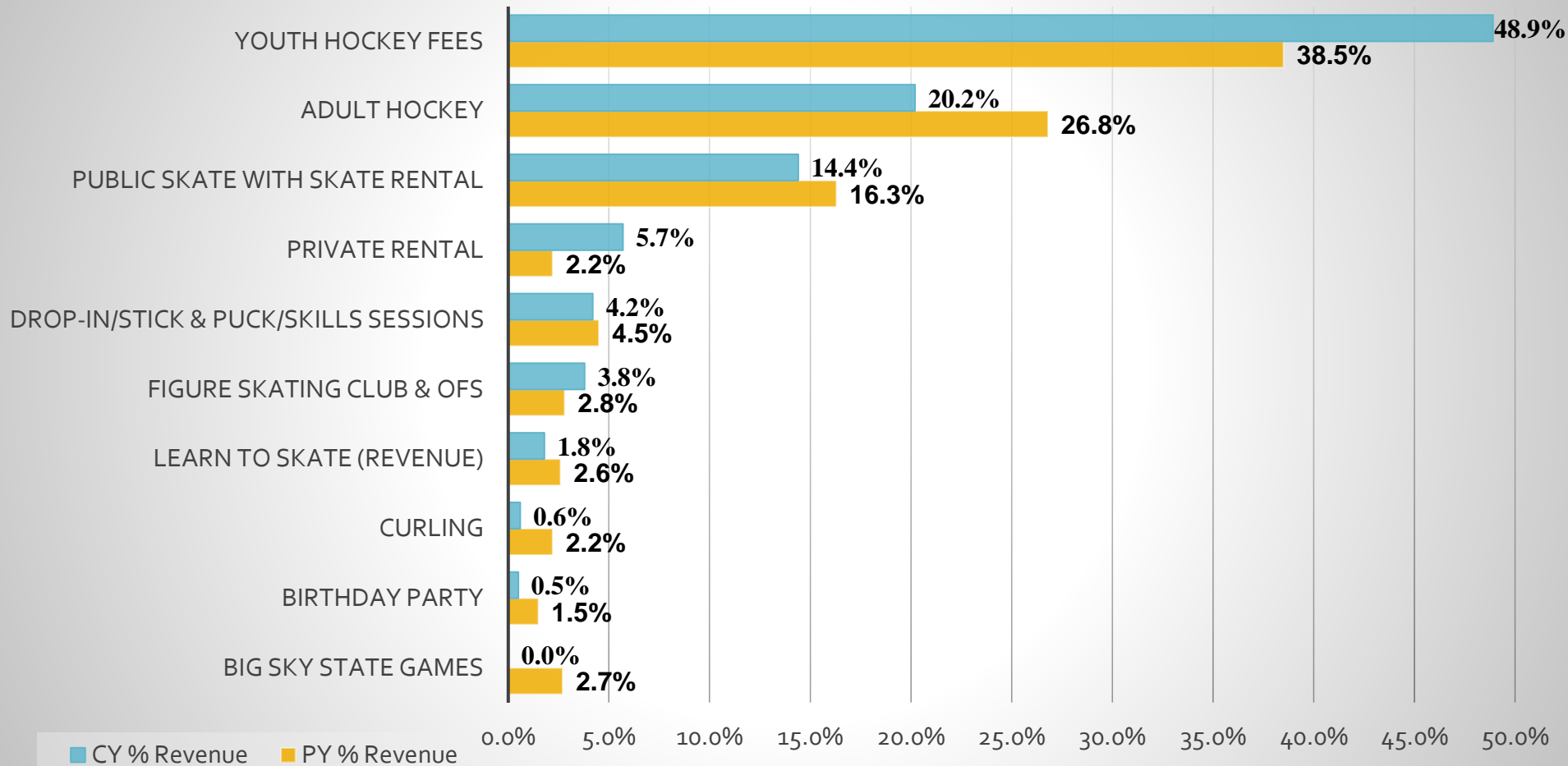
Revenue by User Group



2020-2021 Financials

Percent of Revenue by User Group

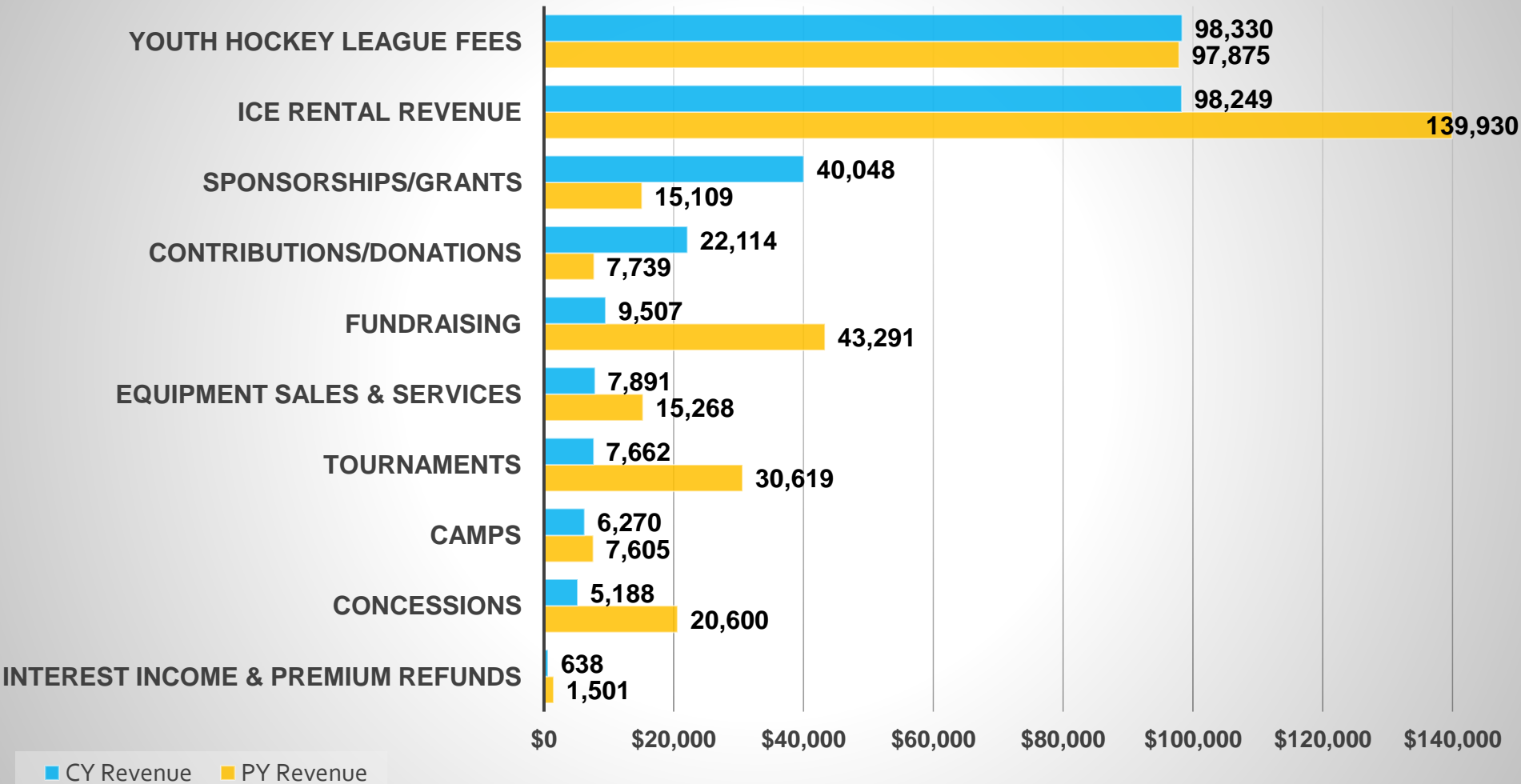
Percent of Revenue by User Group



2020-2021 Financials

Revenue by Categories

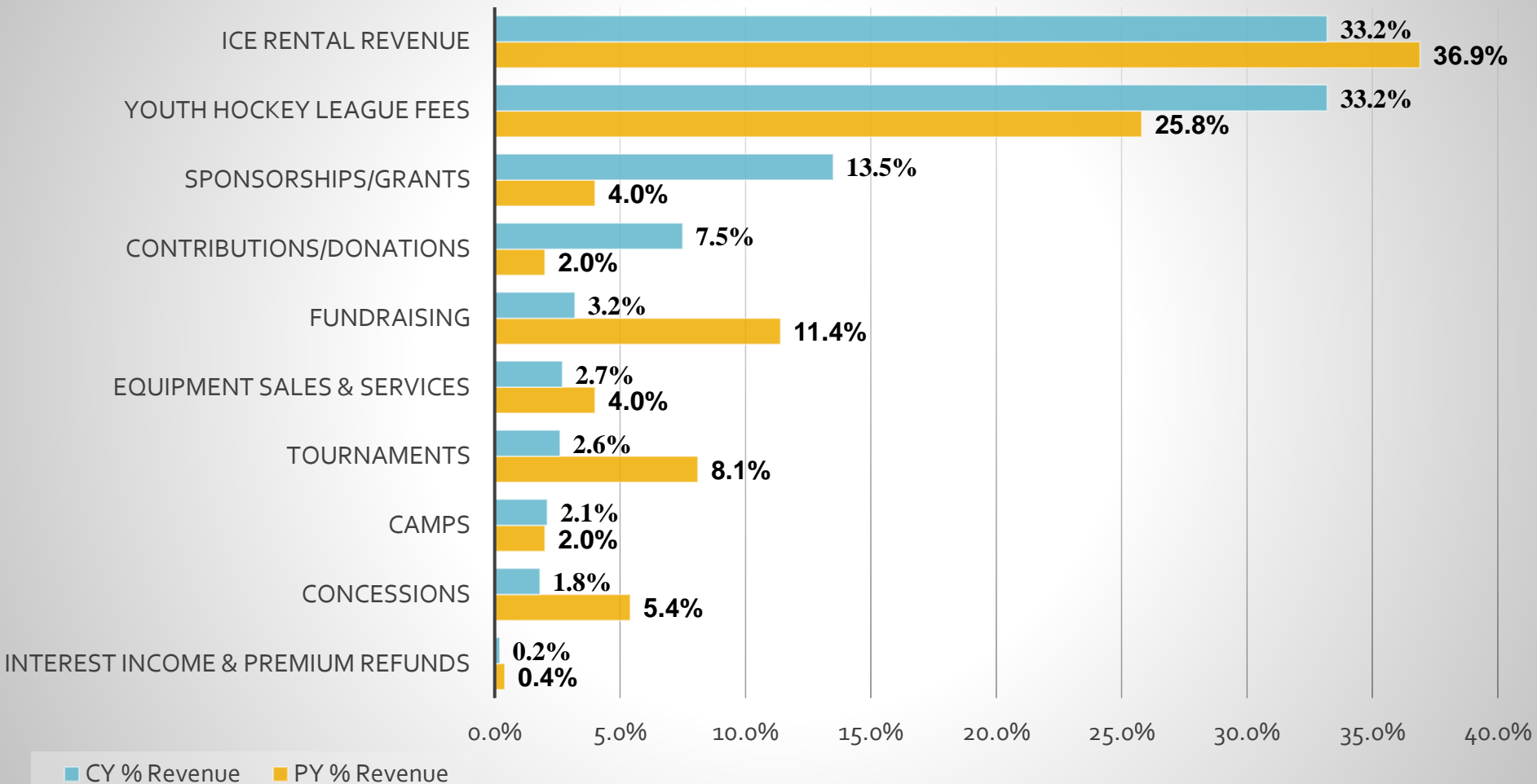
Revenue by Major Categories



2020-2021 Financials

Percent of Revenue by Categories

Percent of Revenue by Major Categories



2020-2021 Major Donors/Sponsors

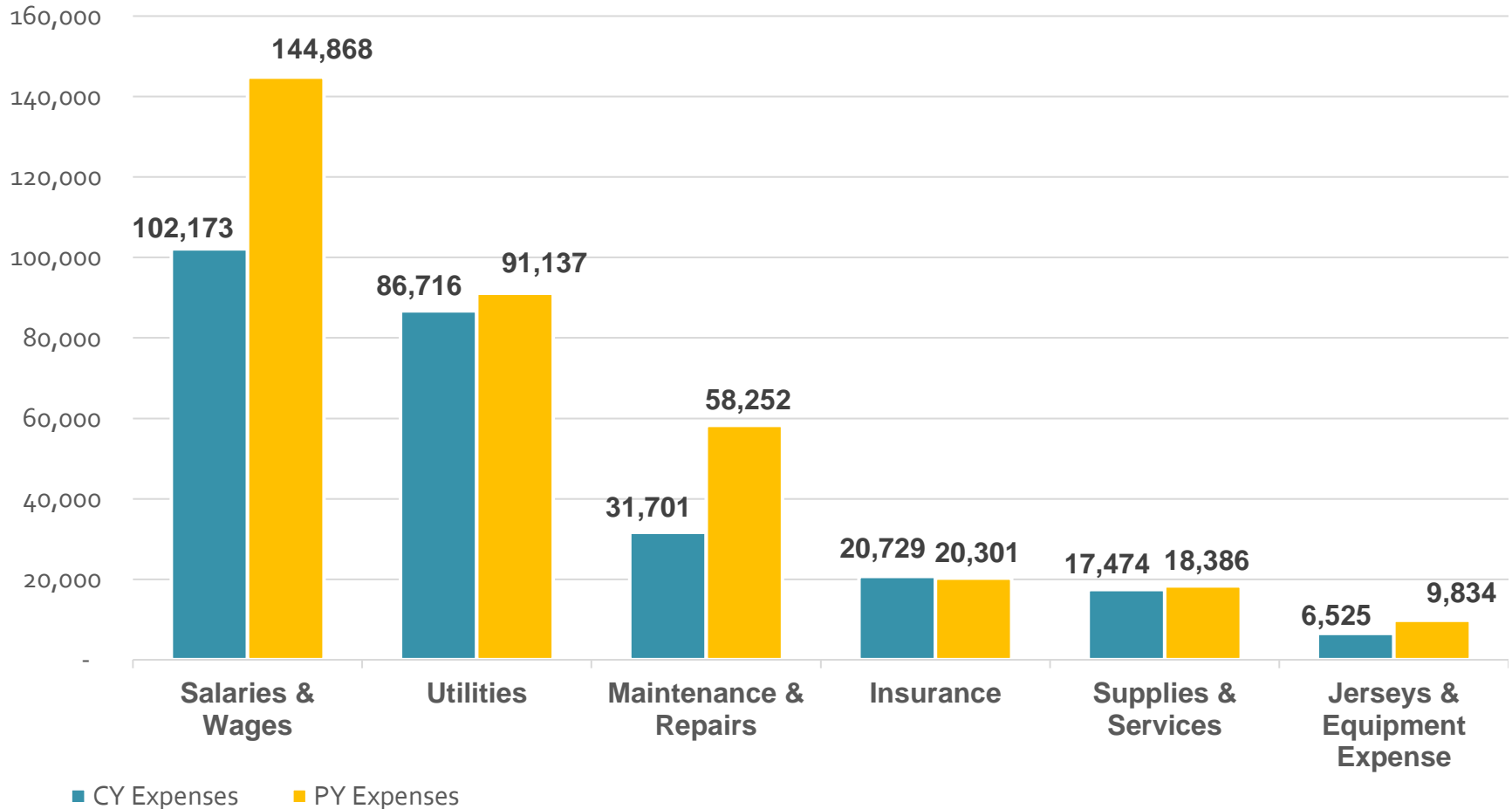
- Julie Seedhouse – Century 21 Hometown Brokers
- Thrivent – Shaun Seedhouse's Company Match
- Shaun & Julie Seedhouse
- Magic City Hockey Association
- Seth Blades CPA
- Phillips 66 - Rob Davis
- KC Roofing & Construction
- Weed Man
- Scheels
- Opportunity Bank

2020-2021 Grants/PPL Loans

- State of Montana Department of Public Health & Human Services COVID 19 Relief Grant
 - Received \$9,000 on 7-20-2020
 - Funds restricted to be only used for COVID 19 related expenses and had to be used by 12-31-2020
- MAHA Grant
 - Received \$2,000 on 5-26-2020
 - Funds used to help grow the Learn to Play Program
- SBA 1st PPP Loan
 - Received \$25,948 on 4-28-2020
 - Amount determined by calculation on PPP Loan Application
 - Funds used to cover payroll expenses from 4-28-2020 to 10-12-2020
 - Loan was forgiven by SBA and funds recognized in grant revenue
- SBA 2nd PPL Loan
 - Received \$20,907 on 3-29-2021
 - Amount determined by calculation on PPL loan Application
 - Provide support the business had a reduction of Gross Receipts of at least 25% in any 1 quarter in 2020.
 - Will apply for forgiveness once funds are used to cover payroll expenses within the next 24 weeks

2020-2021 Financials

Major Expenses



2020-2021 Major Projects/Purchases

- New Building Roof and Siding - \$251,000
 - Work completed by Apex Steel Montana
 - Insurance hail claim proceeds to complete project
- Entryway Lights Replaced -\$1,100
 - Insurance hail claim proceeds to complete project
- Camera System - \$4,600
 - Labor to install donated by Real Audio Concepts - Rick Cope
 - Raised funds of \$3,700 to purchase cameras
- Painting Inside Building Walls, Rafters and Bleachers - \$5,600
- Water Heater Replaced - \$1,600

Election Speeches

- Des Detling
- Brenna Yarina
- Derek Waddoups
- Kristi Laib
- Amanda Thurston
- Kristin Piccioni

Candidates will give election speeches in above order.

Gun Raffle Drawing

- At this time we will hold the gun raffle drawing

Election Results

- Elected Directors
 - Director -
 - Director -
 - Director -
 - Director -

Q & A

- The floor will be open for any questions at this time

Meeting Adjourn

- Thank you to all of our members and user groups!