



Buffalo Girls Basketball

AGENDA

June 27, 2021 7:30-9:00 pm

Fitness Evolution: Buffalo, MN

Time	Item	Owner
7:30	Call to order	President or VP
7:31	Welcome / Approval of Agenda <i>(approval needed)</i>	President or VP
7:33	Previous Meeting Minutes: April 27, 2021 <i>(approval needed)</i>	President or VP
7:35	Board of Director Reports: President Vice President Treasurer (approval of financial report needed quarterly) Secretary, social media/marketing Travel Director Tournament Director Equipment Director	Melissa Mulder Ryan Arvola Kurt Timm Janis Reevz Andy Van Arn Nam ... Chris Anonen
8:15	Seasonal Planning: Summer: June and July camps, August Registration, coach recruitment, MYAS schedule comes out in August for tournaments. Fall: Clinics, Registration, Try-outs, team formation, coach screening, Nov. tournament, schedule gym space, book tournaments, make teams, uniform disbursement, dibs and website update. Winter: Teams in play, tournaments outside Buffalo, support coaches, run a fundraiser, marketing and recruitment for new players. Spring: Plan and create summer clinics, participate in community events such as Buffalo Days, end of season banquet, get all equipment inventoried.	All
8:40	Strategic Planning Board Recruitment (Goal: 11 members by Fall) Player Recruitment (Goal: 2 teams per grade) Fund Recruitment (Goal: _____)	Executive Committee (President, Vice President, Secretary, Treasurer)
9:00	Adjournment	President or VP

Be Present, Engaged, Professional * Listen * Stay on Task * Be Respectful * Move Forward & Make Impact

Meeting Minutes

Call to order: 7:37pm by President Mulder

Present:

Melissa Mulder
Ryan Arvola
Chris Anonen
Ryan Bresnahan

Announcements: No update on Varsity hiring. Ortmann is running the clinic for the boys and girls, going well. 45 girls, 40 of them are not on the travel team, Melissa has been promoting BGGB to these families.

Positions filled since May: Ryan Arvola- Vice President. Ryan Bresnahan- Tournament Director.

Need To Fill Position: Website Administrator **Board Recommendation Needed**

1) ideally a volunteer parent, or 2) paid position, maybe \$25/hour, \$5,000/yr

- website administration
- create online registration for travel season
- create tournament registration
- create and keep track of dibs (create or get a spreadsheet of players from registrations, create a column for dibs, "X" each player once completed)
- upload monthly notes to the site
- assist in other areas

Registration: **Board Approval Needed**

- \$650 last year which was up due to covid, 4th grade charged \$250 (board absorbed \$150/player)
- plan to keep registration at \$650
- lost 25 - 8th grade players from last season (\$16,000)
- grades 5th - 8th ($\$650 \times 45 = \$29,250$)
- guesstimating 15 - 4th graders ($\$300 \times 15 = \$4,500$)
- \$33,750 total planned for 2021 registration

Dibs Requirements 21-22: **Board Approval Needed**

- only 25% fulfilled last season
- dibs check goes up from \$250 to \$300 this season, these WILL be documented and checks WILL be cashed 100% going forward
- expectations: parents need to be informed at parent meeting that this WILL be enforced this season, need to sign agreement
- let parents know they can fulfill dibs with help from their children, neighbor, relative, whether free or pay
- \$300 taken at registration
- conclusion of the season, payback check if dibs fulfilled
- board member and coaching fulfills dibs
- dibs requirement changed from 4 to 6 this season

Buffalo Tourney November 13-14 **Andy**, please make sure the BAC is reserved from 7 am-9 pm on this Saturday/Sunday, and also Friday evening to get in and set up. People Needed:

- 6 at doors (2 per door)
- 36 at courts
- 10 set up
- 10 tear down
- approx 120 dibs per day
- not doing concessions this season, makes only \$1500 and is a lot of work, this will eliminate a lot of dibs needs

Tournament Fundraising: Businesses or specifically just restaurants can advertise in brochure, can offer discount for tournament families

Collaborate With Boys Program: Melissa says Ortmann is willing, need to get boys travel program buy in. Chris Anonen's friend (Melissa's neighbor) is on the boys board. Chris will ask him about collaboration and how our board could help them. Things that other girls/boys program collaborate on that we could also:

- dibs
- website
- clinics, Midwest 3-on-3
- promote at parade or other events

Before August:

- confirm dibs details
- reg page (goes live 8/15)
- reg fee
- setup Sept clinics
- set up 2 tryouts
- find coaches

August and beyond:

- MYAS tournaments come out mid- August (for us to register our teams in)
- Sept 12, 19, 26 clinics
- Oct 3, 10 tryouts/coach clinics **Andy-** please make sure that we have reserved the courts at the BAC from 6-8 pm on all 5 of these dates

Player Recruiting:

- 40 non-travel girls at current clinic
- Ryan Arvola spoke with Midwest 3-on-3 directors, discussed a few details at meeting, board likes idea to plan for 2022 in Buffalo
- **Melissa** will speak with Guida about promoting at football game, bring basketball hoop

Board Recruiting:

- Ryan Bresnahan emailed all parents of last season's 4th grade team, no response yet
- Ryan Arvola asked a parent from the 4th grade team and from the 6th grade team, potentially come next month
- if people are willing to help but won't join, we can provide tasks for them to help with at home on their own time
- Let's try get at least one board member guest in July

Board Communication: Melissa discussed a program that might work better than long email chains as communication will increase with the season approaching called Trello. Email communication is fine also.

Next meeting: July 25th at 7:30 pm at Fitness Evolution.
Meeting adjourned at 8:58 pm.