




**ONTARIO SOCCER**  
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## Information Bulletin

**Bulletin #:** I2022-55  
**Date:** September 16, 2022  
**To:** Ontario Soccer District Membership and Associate Members  
**CC:** Ontario Soccer Board of Directors, Staff  
**From:** Bjorn Osieck, Director, Business Operations  
**Subject:** Launch of fuboTV – Ontario Soccer Marketing Partner Program

With the recovery of soccer in our province, Ontario Soccer continues to look for additional opportunities to support our member organizations in their own rebuilding efforts to ensure our sport provides an environment where [Everyone Is Welcome](#).

At this time, Ontario Soccer is teaming up with [fuboTV](#), the world's premier sports-focused live TV streaming service with top leagues and teams, plus popular shows, movies and news for the entire household, to bring an exciting fundraising opportunity for the 2022-23 season to its Member District Associations, Clubs and Leagues to support grassroots soccer across the province.

FuboTV features excellent Canadian content, including the Canadian National Soccer Teams and Canadian Premier League, through their partnership and carriage of [OneSoccer](#). In addition, fuboTV will show all English Premier League matches, as well as all Italian Serie A matches.


This “must see TV” for Canadian soccer fans can be enjoyed on demand, live on any device. Simply install the fuboTV app on your device to start enjoying the action!

### Why Organizations Should Participate?

As part of this fundraising program, participating Ontario Soccer member organizations will receive commission payments for subscription traffic they refer. Any Ontario Soccer member organization in good standing can participate in this program by signing up with the fuboTV marketing platform.



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For every subscription that your member organization drives to fuboTV through your unique member URL and links, you will receive:

- o **\$15 for every Monthly Plan Subscription;**
- o **\$20 for every Quarterly Plan Subscription;**
- o **\$35 for every Annual Plan Subscription.**

Get paid to share the passion of sports and entertainment!

### **How It Works?**

The initial set-up is quick and easy via fuboTV's partner marketing management platform [Impact Radius](#). Member organizations will be provided with a unique tracking link and URL to use on websites, social media platforms, newsletters and other communication channels to generate referrals.

fuboTV pays a commission for every qualified referral. Tracking and payments are handled by third party network, [Impact Radius](#).

When signing up for [Impact Radius](#), you can link your organizations banking information with the platform to allow seamless handling of monthly commission payments, if applicable, and to access real time tracking and analytics.

### **How to Sign Up?**

Applying to the fuboTV Partners Program is easy. Simply [click here](#) and fill out the details. Once approved, you will be able to obtain marketing assets and links within the Impact Radius dashboard.

Take advantage of this great offer to support your organization's rebuilding efforts, to keep your members engaged with great soccer content and to inspire your players by empowering them to actively follow top-class soccer in Canada and overseas.

If you have any further questions, please contact [Bjorn Osieck](#), Director Business.

### **How do I stay connected to Ontario Soccer?**

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