

**EASTVIEW BASKETBALL ASSOCIATION
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS
DECEMBER 9, 2019 @ 7:30pm**

Present

Ben Goodman, President
Tammy Weigel, Apparel and Equipment Coordinator
McCain Rosonke, Boys Tournament Director
Sara Hummel, Facilities Coordinator
Todd Frigstad, Treasurer
Brady Nathan, Boys Traveling Director
Derek Bronson, Girls Tournament Director
Amy Hiivala, Web/Social Media Coordinator
Dara Bronson, Assistant Girls Tournament Director
Nick Ehrman, Girls Traveling Director
Alan Schafer, Player Development Coordinator
Michelle Goodman, In-house Director
Susan McGrath, Coaches Development Coordinator

Absent

Ross Gustafson, Vice-President
Erin Erickson, Volunteer Coordinator
Keri Williamson, Fundraising Director and Concessions Coordinator
Jude Miron, Volunteer Coordinator
Johnny Gill, EVHS Liaison

Proceedings

Meeting called to order by Ben Goodman at 7:38pm. With a quorum of Directors being present, the meeting proceeded with business. At this time, the Board approved discussed, amended and approved the meeting minutes from October 14th, 2019.

Program Updates

The Board received the following updates:

- **In-house (M. Goodman)**
 - Thanks to Amy Hiivala and Amy Schwanz, we have rounded up enough high school students to coach 4th girls and 5th boys; could still use 1-2 coaches for 6th grade boys
 - December 13th – In-house night for girls at the varsity game
 - December 17th – In-house night for boys at the varsity game
 - Season ending for K-3 on Saturday 12/14
 - Season starting for 4-6 on January 6th
 - ~15 high school kids coaching 4-6th grade teams; they receive volunteer hours and program to provide a \$10 gift card each to thank them at the end of the season
 - Last season as In-house Director; need to recruit to fill this spot
 - Approved providing \$25 gift cards to volunteer high school student coaches

- **Boys Traveling (Gustafson/Nathan)**
 - Exploring travel program for current 3rd graders; **Ehrman to explore further**
 - Based on coach feedback, EVBA needs to develop basic toolbox (offense, defense, practice plans, inbound plays, etc) for coaches that may facilitate more parents being willing to consider coaching; could be developed with the respective high school varsity programs. Discuss with Coach Development Coordinator.
 - Travel nights are all arranged for each team and reminders are being sent to team managers and coaches several days before their night. Pizza party night set up for 2/14. Requested Coach Gates to present shot club awards.
 - Rochester hotel info sent out to all team managers and coaches
 - Coaches are encouraged to enter all results into MYAS trusted rankings; will make basket seeding at the state tournament more accurate

- Program would like to have teams submit results to Google spreadsheet in order to monitor progress of teams; this will help us decide on A, B, C placement for remaining tournaments if possible and next year; **Nathan to discuss further and send out request**
- Coaches should consider completing mid-season reviews/evaluations with each player; **Nathan to send out reminder**
- Goodman, Gustafson and Nathan intervened to address parent behavior internal to one of the Boys' teams; met with parent and provided final behavior warning
- **Goodman to send out email to entire program with expectations for parent behavior at tournaments**

- **Boys Tournament (Rosenke)**
 - Boys Tournament Lessons Learned
 - Discussed moving to a two day vs. one day tournament for logistics; less appealing to parents
 - Since it is a one day tourney, do not give teams more than 3 games...a couple coaches thought 4 in one day is too much
 - Find the sweet spot on the number of teams based on gyms: 130-150 range
 - Cash volunteer checks if people do not show up for their shift; valid reasons will be considered
 - Offer a "floater" dibs position to assist Site Coordinator by filling in where needed; scorers table, reporting scores, collecting sheets, communicating with teams
 - Set up and take down at sites needs to be updated in the job descriptions. If you open or close a site you are responsible for setting it up or taking it down. All 196 facilities require us to do this.
 - Setup a Site Coordinator conference call (for all site coordinators, not just the morning folks) to explain role and responsibilities on the Thursday before the tourney; still keep the morning of meeting to hand off coffee/supplies
 - Overlap Site Coordinators times so that we have appropriate coverage
 - Limit the amount of driving in between sites (teams should only have to go to a max of 2 sites)...this was due to the challenges we ran into with gym time
 - Need to take credit cards for tournament registrations; add processing fee into entry fee for all teams
 - Concessions: limit crockpot usage due to shorting power
 - Develop cash controls process to document time, amount and sign-off

- **Girls Traveling (Ehrman)**
 - Need to have a medical condition section on registration
 - Discussed actions required if inappropriate behavior by parents occurs: 1) apology to other team, 2) warning of potential suspension from attending games

- **Girls Tournament (Bronson)**
 - Currently at 148 teams; lock down number due to gym space
 - Referee and medical/trainer support set up for all games and locations
 - Current gym space reserved:
 - AVCC: 4 courts both days from 8am-8pm
 - FRMS/BHMS/SHMS: all courts both days
 - EVHS: 3 courts both days (South gym starting at noon Saturday)
 - Court reservations have been confirmed by Sara and we have the permits/invoices in hand
 - Food service application for 2020 has been applied for through MN Department of Health for concessions at AVCC. Should receive in the next week or so. This will cover the upcoming girls tournament as well as next years boys tournament.
 - Will place final order of championship shirts and medals for girls tournament this week to replace what was used for boys tourney
 - Obtain coach input on brackets and then release before Christmas
 - Erin to review remaining DIBS for families (make sure there are enough slots)

- **Player Development (Schafer)**

- Clinic expense down due to the changes made by Alan in the preseason training; use some of the savings for Shot Club prizes
 - Possible Shot Club prizes: Hoodie at 10k, long-sleeve dri-fit at 5k
 - 38 total Shot Club winners: Boys = 13 @ 10k and 3 @ 5k, Girls = 17 @ 10k and 5 @ 5k
 - Alan announced this to be his last year; begin recruiting for a replacement
 - Alan to follow-up with Todd regarding Coach Kasper's outstanding training session check
- **Facilities (Hummel)**
 - AVCC and 196 space is booked for girls tourney. Would like to put together a list of any additional needs to make sure everything is confirmed: set up times (concessions and gyms); trainer needs (ice, table, chair, etc)
 - Received Jan - March space and will start schedules this week
 - Am planning to give all weeknight Highland Elementary space to volleyball per past agreements. Ben to discuss go forward plan with EVAA volleyball gym time next year
 - Most teams want one practice during break; will schedule this week
 - Status on Oak Ridge floor condition-Cleaning not an option, looking into other locations ie. Our Savior Lutheran Church-Rosemount, Easter Lutheran Church-Apple Valley
 - Ben to contact Barb St. Aubin (Barb.StAubin@district196.org) regarding floor options
- **Equipment and Apparel (Weigel)**
 - All logo wear from the first store was distributed prior to first tourney weekend; Second store apparel will be distributed this week. If available to pick up Monday and sort prior to board meeting
 - Best seller: Under Armor Hoodie
 - Second best: Long sleeve Under Armor dri-fit shirt
 - Total logo wear sales = \$15,178; each item was marked up by \$2 in order to cover the total cost of the coach's apparel
 - 161 households with an average of \$95.27 spent per order (Includes 10 In-House orders)
 - The vendor replaced shooting shirts (2) that were personalized incorrectly (parent oversights) at no cost to the family or us. Also replaced a pair of missing joggers a player misplaced somewhere between the gym and home the night apparel was distributed for her team, no cost to the family
 - Reviewed Team Snap apparel manager but it is not a good option for us given our volume and logo varieties. The apparel brand options are limited (Champion and Hanes, priced higher then UA brand thru current vendor) and allows one logo design per store for all your apparel choices, a logo that we would create using Team Snap provided templates/drop down boxes and clip art. If we ever did a tournament 'souvenir shirt' fundraiser, Team Snap apparel manager could be an option.
- **Volunteer Coordinator (Erickson/Miron)**
 - Outstanding DIBS:
 - 75 Families need to fulfill all three credits (225 Credits)
 - 32 Families with 2 DIB credit total (64 outstanding credits)
 - 20 Families with 1 DIB credits total (20 outstanding credits)
 - Based on missing information, I still owe 3 coach credits and have 9 credits to tie back to unknown families
 - Total of 297 credits that will need to be offered for the Girls' Tournament
 - For reference, we had 306 total credits for the Boy's Tournament (higher due to the higher number of locations)
 - 8 girls' families still need to fulfill dibs (13 total credits still outstanding)
 - Erin to submit coffee and bin supply receipts to Todd for reimbursement
- **Web/Social Media Coordinator (Hiivala)**
 - 70 current Twitter followers and 59 current Facebook followers.
 - Keeping up with posting first place finishes and any other website postings
 - Coordinate with coaches for followers
- **Fundraising/Concessions (Williamson)**

- Sam's Club Pick Up/Runner positions need to align with when we can get into each site; set up DIBS accordingly
 - Need to have earlier morning runner positions that begin 30 minutes prior to sites opening
 - Sam's Club Pick Up position should also include Concessions set up and help take down at each site (makes it much easier for opening crew on Saturday morning, and bulks up the Dib (otherwise they are done in like 45 minutes)
 - If we can get into EVHS on Friday night, would prefer to use this as the "staging location" for replenishment vs. back and forth at Sam's Club (utilize room off concessions to stage inventory - reduces number of sites to monitor)
 - Will utilize lower maintenance food offerings for Girls tournament
 - Looking to utilize Dickie's BBQ at most sites (Lakeville North had them at their tournament and it went over very well) for Mac-n-Cheese and BBQ sandwiches - they also supply the warming center
 - Likely have a pizza vendor and/or Jimmy Johns Lil Johns in addition to Dickie's BBQ
 - SHMS has power issues and needs to be limited on what to sell accordingly (i.e. subs vs. pizza)
 - Made \$280 on food truck vendor at BHMS; will look to bring concessions back to this site for Girls Tournament
 - Keri to submit receipts to Todd for concession expenses and pizza reimbursement
- **Financials (Frigstad)**
 - Reviewed current projection of revenue and income for the year
 - Basketball Bogart's Fundraiser \$5000, Heggies Pizza Fundraiser \$5458
 - Approved \$500 donation approval to Varsity Boys and Girls program (for working clocks at tourneys)
 - Approved \$500 EVCF Scholarship approval
 - Twelves "All-star" experience at a cost of \$150/player to be covered on their own – sent out but only one player will be attending
 - Board agreed that we cannot set precedence to donating to families with health challenges at this time
 - Equipment/Apparel expense is currently \$3,700 under plan; new uniforms planned for next year
 - Fundraiser expenses are higher due to pizza cost but offset by higher income
 - Referee expense will be higher than plan due to a higher number of games
 - Facility expense is the big bucket remaining
 - Tournament registration will be over slightly due to the increase in teams
 - Todd to follow-up on the status of monthly payment plans to determine who has outstanding payments due

Board Governance

- Approved revised bylaws to include 9 Director positions (voting)
 - 9 Voting positions received 10 votes: B. Goodman, Gustafson, M. Goodman, Ehrman, Rosonke, D. Bronson, D. Bronson, Williamson, Hiivala, Hummel
 - 11 Voting positions received 6 votes: Frigstad, Nathan, Schafer, McGrath, Weigel, Erickson
- In-House Director needed; Michelle to explore breaking up role into 2 positions
- Derek Bronson to cover EVAA Board Attendance in December
- Next Board meeting on January 13th at 7:30pm @ Falcon Ridge Middle School, Room 157

Adjournment

Business was concluded, the meeting adjourned at 9:34pm