



Des Moines Menace: Graphic Design Intern

The Menace is looking for highly motivated college students interested in being a part of the United Soccer League team in Des Moines. The ideal candidates will demonstrate initiative, the ability to multi-task, a willingness to learn and a positive attitude. This is a paid, full-time summer position.

How to apply: Please submit an intern application (found at www.menacesoccer.com/employment) and resume to Sydney.tatam@menacesoccer.com. Application will be reviewed as they are received so interested candidates are encouraged to apply as soon as possible.

Responsibilities

- Create designs and layouts for social media and web, including both owned media and sponsored media.
- Leverage existing media relationships and cultivate new contacts within industry, local market and corporate/non-sports media.
- Identify compelling and creative storylines to pitch to media and bring them to life.
- Assist in coordination of events such as match days, community events, media days, etc.
- Support the development of departmental publications (e.g., press releases, game notes, media guide, strategy and messaging, etc.).
- Will be expected to work all Des Moines Menace home matches including helping with stadium setup/teardown, promotions, customer service, and marketing initiatives.
- Other projects and duties, as directed by manager

Qualifications

- Proficient with Adobe software (InDesign, Illustrator, Photoshop, etc).
- Creative and resourceful in generating new ideas.
- Open to constructive criticism and focused on personal growth.
- Able to consistently work ahead and meet deadlines.
- Able to plan and execute effective marketing strategies that build brand, awareness, and interaction.
- Self-motivated with a positive attitude and dedication to the organizations goals, mission and values.
- Proven team player who is willing to work nights and weekends and do what it takes to get the job done.
- The ability to problem solve and to think on the fly in a fast-paced (sometimes chaotic) environment.

We are an equal opportunity employer, and all qualified applicants will receive consideration for employment without regard to race, color, religion, national origin, sex, sexual orientation, age, disability, gender identity, marital or veteran status, or any other protected class. As part of the same corporate family as Krause Group, all Menace associates are expected to uphold the company's values: Passion, Integrity, Teamwork, Caring and Excellence.