



2023 ADVERTISING PACKAGES

This year we continue to offer *Multi-tier Package* rates. Every package level includes a **Web Ad with hyperlink** on our website breakersfootball.com. Every package also includes a link to **Your Business** from our digital program. Our digital program can be accessed by **anyone at any time** and will be promoted at home and away games, our website, social media and our school district.

Printed programs will also be available at home games.

You can now order your ad/packages emailing boosters@breakersfootball.com



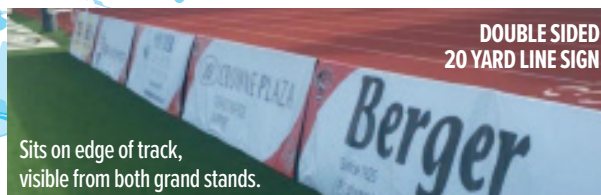
All advertising contributions are Tax Deductible. Use Tax ID 23-7422441

SPONSORSHIP PACKAGES ►	The Breaker Package	Platinum	Gold	Silver
Endzone Field Sign	✓			
20 Yard Line, on Field Sign	✓	✓		
Banner at Center of Grand Stand Fence	✓	✓		
Banner at Sides of Grand Stand Fence			✓	✓
Stadium PA Announcement	✓	✓	✓	
Web Ad with Link	✓	✓	✓	✓
Game Program Ad	Full Page	Full Page	Half Page	Quarter Page
CONTRIBUTION AMOUNT ►	\$2500 limited to 6	\$1875 limited to 8	\$1250 limited to 10	\$625 limited to 20

A-LA-CARTE AD & BANNER PRICING

Our standard ad pricing if you prefer a single ad or banner.

AD SIZE	FULL PAGE POSITION	RATE
Full Page:	Ad Section (last section of program)—Right	\$950
Half Page:	Ad Section (last section of program)—Left	\$625
Qtr Page:	Ad Section (last section of program)—Left	\$325
BC Size:	Ad Section (last section of program)—Left	\$175
BANNER:	Home Side Fence—first come first serve basis	\$375



2023 FOOTBALL

2022 CIF-SS CHAMPIONS
BACK-TO-BACK LEAGUE CHAMPIONS



AD MATERIAL DUE DATE

All press-ready ads are due

FRI, AUGUST 4th

EMAIL FINAL ARTWORK to:

boosters@breakersfootball.com

or PROVIDE A LINK:

dropbox, hightail, filezilla, etc.

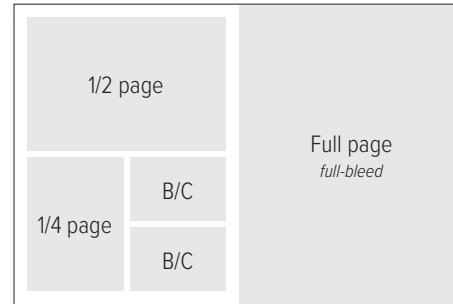
*** Photoshop files—Full Page Setup:
Make the image size 8.75" w X 11.25" h.*

*No crops necessary on jpgs or tifs.
All other files built in Indesign, Illustrator
or other, should be built to ad size.
(within the document/page setup dialog
(with .125" bleeds specified) then have
the bleeds included within the save or
export dialog.)*

ADVERTISING SIZES AND SPECIFICATIONS

You can now order your ad/packages by emailing boosters@breakersfootball.com

Below is a comprehensive list of advertising sizes and specifications:



PROGRAM TRIM SIZE 8.5" x 11"

AD SIZES (inches)

FULL PAGE: 8.5" w X 11" h (**bleed)

HALF PAGE: 7.5" w X 4.875" h (non-bleed)

QRTR PAGE: 3.625" w X 4.875" h (non-bleed)

BC SIZE: 3.625" w X 2.3125" h (non-bleed)

Crop marks and keyline/borders, are not necessary on ads other than full page. A .5pt border will be added in layout.

BANNER SIZE

20 YARD LINE & ENDZONE:

(Double sided—duplicated print.)

36" h X 96" w (3' x 8')

GRAND STAND FENCE:

(Single sided.)

48" w X 40" h

RESOLUTION & FORMAT:

Ads: All artwork should be provided in high resolution: **300dpi at full size**, for images & gradient settings. 4/c process only, no spot colors (pantone, etc). *Please outline all fonts!*

****Full Page Ads: please include .125" bleed all sides**

Formats accepted are: jpg, tif, pdf, eps. (please, no working files. i.e.: indesign, psd, ai)

Banners: All artwork should be provided at **150dpi at full size**, for images & gradient settings. 4/c process only, no spot colors (pantone, customs, etc). *Please outline all fonts!*
Please include a 1" bleed on all four sides.

Formats accepted are: pdf, eps (Vector preferred. ie: Illustrator, Corel Draw, or similar.)
Any gradient, or halftone shadows should be saved at 150dpi minimum.

PAYMENT METHOD:

PayPal or Check. Complete your order by emailing boosters@breakersfootball.com



2023 FOOTBALL

**2022 CIF-SS CHAMPIONS
BACK-TO-BACK LEAGUE CHAMPIONS**