

## Bogus Basin Ski Club Minutes

May 7, 2019

**The business meeting was called to order:** by President Darryl Kuhrt at 6:30 pm

### Board of Directors:

**Present:** **President:** Darryl Kuhrt, **Vice President:** Margie Ridgeway, **Secretary:** Lynda Clark, **Treasurer:** Betty Hawkins, **Membership:** Michael Bouton, **Social Director:** Barbara Bryant, **Marketing Coordinator:** John Adams, **Communication:** Craig Olsen, **Purchasing:** Paul Markowitz, **Trip Coordinator:** Roxann Jensen, **Social Media:** Nancy Moore

### Assistants & Ex-Officio:

**Past President:** Kim Hovren, **Historian:** Fred Uranga, **ISC Liaison** Paul Markowitz, **Asst. Marketing Coordinator:** Vicki Kuebler, **Asst. Social Director** ~~Susette Newsom and Sandra Hufsmith,~~  
**BBSC Rec Race Team Captain:** ~~Dave Henry,~~ **Media Designer:** ~~Kas Henry~~

**Guests** – Carol Peterson, Kim DeWit

**Absent:** As noted by strikethroughs, above

**Secretary's Minutes:** Motion by Paul to accept minutes, second by Betty; motion carries.

**Guest reports** – N/A

### Main Topics

**Storage – (Michael)** - We are not getting a shed donated as previously planned.

**Paul looking for sheds** – for sale on Craig's list and couple around town. He found a good deal for newly built on pad: 12x20 with 8ft ceiling, barn roof style, shingle type roof, 8 ft double door to allow BBQ into shed, 2x4 floor, no electric for \$4708 by Best Built Sheds. At \$80 per month, this works out to be 5 years before we own it. We could pay monthly to contractor. No taxes if movable so building it on blocks. Board recommends to go with 2x6 floor

**Lower Cost Options?** - Kim will check with Store More Sheds, Argon is her neighbor.

Can we check with schools looking for building projects?

Eblasts out to members to see if there are members that have less cost options.

John to check with Youth Ranch

**Treasurer's Report: (Betty)** – approximately \$33k balance in our accounts

**Checking Account** – In process switching over to ICCU and has put \$10k at ICCU and has the new checks with new address. All trip accounts are still at Wells Fargo and Betty will work with the Trip Chairs to get accounts switched over.

**New address, New Stationary, New letter heads** – PO Box 6015 Boise ID 83707-6015. The PO box is at the main post office on River and 13<sup>th</sup>. There is plenty of parking and open 24x7.

Letters that went out to membership – cost of \$226 was more than approved. Motion by Betty to accept bill, Barbara second; motion carries

Locks for Storage – Purchase a new lock with 4 keys. Treasurer to keep one. Old lock has 3 keys – Paul, John, Michael. Also purchased combination lock for BBQ.

**BBSC Board Elections** – Paul Markowitz is stepping down.

We can have 11 voting board positions

Other positions are ex officio positions - Vicki, Sandra, Sussette, Darryl

Those that switch positions will need to continue old position until next board meeting to help with transition.

President – Lynda Clark

VP = Margie Ridgeway

Treasurer – Betty Hawkins

Secretary - Carol Peterson

Membership – Barbara Bryant

Social/events - Kim DeWit

Marketing – John Adams

Communications – Craig Olsen

Purchasing – Michael Bouton

Trips – Roxann Jensen

Social Media – Nancy Moore

Motion by Barbara to appoint Carol to the board, Betty second; motion carries.

Motion by Michael to accept slate of officers, Margie second; motion carries.

**Communications Report: (Craig)** – Craig found out we have to keep up GoDaddy Domain and there are 40 email address aliases that need to be reviewed. Betty paid bill to lock the 2 domains - .org and .com, which includes the email aliases. Sports Engine is our web site and Go-Daddy is the domain.

**May Mogul** is complete. Thank you to Carol for all her help. We are no longer printing *the Mogul* unless specifically requested for marketing purposes.

**Marketing Update: (John/Vicki)** – John would like to start a New Members Welcome Packet. This would include a welcome letter about the board, how to volunteer, stickers (large and small), membership key fob, and information about apparel and how to get the logo. Everyone in agreement. Marketing, membership and communications to work on this together.

**Apparel** - Order from Stormtech through McU Sports and get 10% off and the cost to add the club logo is \$5. If you bring in own item, the logo cost is \$7.50. Be sure to pick thread color to contrast with material color. To make T-Shirts, it is \$45 per run to setup, so we would need to run at least a set of 20 or more. Craig will work with John to take pics of apparel items and put up on web site for sale. The Embroidery is done at the DOWNTOWN McUs. Convention is 6 weeks and to get stuff ordered and printed is 6 weeks. If you take apparel in or buy there then only a couple of days.

**Social Media: (Nancy)** – NA

**Membership update – Technology Committee Report – (Michael Bouton)** – Starting 2020 membership drive and currently the club has 236 for 2018/2019. We did very well for first year of Sports Engine Web site. Goal is 500 membership. Michael did a good job on all your recruiting...

**Trophies** – Turns out Bogus Basin is not going to allow us to store the trophies at the main office. Betty will to ask Greenwoods/McUs if they could store trophies.

## Trip Coordinator – (Roxanne)

### Trip Planning for 2017/2018 Ski and Summer Season

**August Cape Town Africa** – Roxann Jensen Leading this Africa trip July 2019. 98 days and counting. There are only 6 going.

**Schweitzer** - Margie is chair – Jan 25<sup>th</sup> to 29<sup>th</sup> 2020. 11 people signed up – Margie called Global Travel and spoke with Sonae for price check. If she makes reservations herself, she would need to make the group airline reservations. Lodging is at Selkirk and she is working on rooms or condos. Schweitzer is part of Powder Alliance with Bogus Basin adult pass bought during Presidents Day sale.

**St Moritz and London** – Feb 29- March 13, 2020 -- 38 people on this trip with 5 on wait list. - 7 days in Switzerland and then 5 days in London at Kensington Hotel, which is 1 mile from Buckingham Palace. London is on your own. Cost is \$3999 which includes the flight, skiing with a guide/instructor, all meals in Switzerland, and hotel in London with breakfast.

**Africa – 2020 – Proposed by Roxann**- proposed 50% more expensive and board says no.

**Portugal Bike Trip – 2021 - Proposed by Roxann** –Rosalee would guide, and 40 People expressed interest. Going to see about switching to 2020 and maybe the end of April. Requirement for this trip is to be an experienced rider for group type of riding.

**Machu Picchu, Peru - 2021 Doug Baker - our winter / their summer**

**Dolomite, Italy – 2022 Jeffery Rosendale**

### Club Activities Updates:

**BBSC End of Year Party Ski Day** – April 13 Upper Lodge parking lot. – Big success, had lots of people, better weather than the 6<sup>th</sup> - served 53 lunches and donated left overs to Ski Patrol for their BBQ.

**Ski Patrol end of season party** - April 14<sup>th</sup>. Carol Peterson, Ski Patrol, really appreciated BBQ from Bogus Basin - weather was bad so they put the BBQ by Ski Patrol building. They power washed and filled tank before returning. John was able to park BBQ in storage shed.

NOTE – Bogus Basin always says they will mark a reserved area for BBSC, but they do not because they are so busy. We need to get up there early, to get our own cones and paint.

**Annual Meeting** - Sunday April 28<sup>th</sup>, Powderhaus starting at 4:30pm. Very well run – Mary Pribble and Margie co-chairs and Betty handled the food arrangements. We had 65-70 attendees; Mary has the actual list with a few people that did not sign up on Sports Engine. Four couples paid at door and caterer planned to have extra food.

Discussion - Where did we fail for not getting closer to 100 attendees?

- Emails going to Junk
- Emails come out from Craig's name – **we should have BBSC as sender.**
- Monday night meetings got top billing on all blasts → **Subject line is very important.**
- Members stop looking

- Email blast for each event but need to have balance
  - o Let's look at Monthly email announcing scheduled events along with trips
  - o Next would be individual emails for each event
- NOTE - MailChimp reports show 25% to 35% open rate. When subject is new trips/new events we get 45% open rate.

**BBSC Road Clean Up - May 18<sup>th</sup> 10am** - Jane Gabbert leading again and asking that the crew meet in large pull outs just below the Forest Service signs. Craig will work with Jane for eblasts. This activity will include pizza and beer at Sun Ray Café after clean up.

**FWSA Conference –**

**Conference** is June 13 – 16, 2019

Hyatt Regency Indian Wells Resort & Spa, Indian Wells, CA

Attendees:

Nine going - Paul, Lynda, Kim and Jim, Craig and Lenna, Margie, Michael, Kas Henry Kim is Man/Woman of the Year Judge. Craig is on the judging panel for websites. Kim is also a nominee for FWSA of Schatzi Award. (Elizabeth " Schatzi" Wood Award – Awarded to the Far West woman who has, through efforts in ski club, council, region, national or international activities, made a decisive contribution to skiing during either the past year or in a prior year.)

**Campout** July 19 – 21 – reservations confirmed by Michael at SISCRA –Doug and Sue Baker will be Camp Leaders/Hosts. Doug and Sue met with Michael – Craig has all the information – there is quite a few already signed up at \$35 per person. BYOB (boat).

**Boats, Floats, and BBQ** - Thursday August 8<sup>th</sup> at 5pm to 8pm – Lower Discovery Park and use the covered pavilion for BBQ. Betty reserved pavilion and Chuck with Alpen Glow is available. BBQ, hamburger, brats, soda, beer, wine, \$5 for dinner. Keeping it cost effective for family event.

**Champagne Brunch** – Betty is Chair - Barbara reserved Kristen Armstrong / Municipal Park facilities Sunday Sept 8<sup>th</sup>. Same weekend as Art in the Park. We are ok to serve the Champagne in the park – starts at 1pm – we have patio at noon. We can discuss different locations for next year but need to know about electricity, water, covered, shade, restrooms. This is a great location.

**Champagne brunch is kick off for Raffle - Margie** –Motion by Margie for \$400 to purchase trip from FWSA for a Raffle item. Bette second; Motion carries.

Margie will get thank you to Katie for Club Med donations and will take hat or shirt to her at FWSA. She will be asking for another trip. Margie/Michael/Paul to follow up on Bogus Basin Ski Pass, Daily Sun Valley Ski passes and Brundage Select Pass. Kim Ryder is Brundage contact per Michael.

**Wine Fall Bike Ride – Paul** will chair and work with new social director.

**Old Business:**

No update from Centennial High about Display case donation. Will be used for their display of celebrating 30 years. Please take picture, post on FB, post on web site, add sticker to case. Michael will give write up.

Athletic Scholarship - Barbara has trip going but no certificates yet. Trip 1 includes: 4 nights in Zermat UT with day ski passes to Deer Valley, Brighton, and Solitude. Trip 2 includes: 1 night and 1 day ski pass at The Lodge at Whitefish.

Board recommends we try to get the scholarship donated to BBSEF and support the Boise youth. Kim will work with Barbara to reach out to BBSEF again to see if they are willing to work with us for specific youth awardees. Barbara does not want the scholarship to be used for flags, poles, gates...but to target a deserving youth.

**New Business:**

**BBQ event at Ester Simplot park Friday evening May 31<sup>st</sup>** - John will meet with Idaho River Sports to discuss event. They might give reduced rates for paddle boats, bike ride, etc., before BBQ... High water? Motion by John for \$150 for food, soda, beer, wine, water, Barbara second; motion carries.

**Kim Hovren** would like to discuss lifetime membership at June meeting.

**Meeting ended at 9:10 PM**