

**Sioux Falls Youth Hockey Association
Board of Directors Meeting**

May 14, 2025

6:30pm

Sanford Conference Room – SCHEELS IcePlex

President Chun Chan called the Sioux Falls Youth Hockey Association Board of Directors meeting to order. Board members in attendance were Elliot Hitt (Treasurer), John McCollister (Secretary), Adam Gorra (Director of Tournaments), Leah May (Travel League Director), Cody Alderman (Director of City League), and Spencer Wrightsman (Development Director). Quorum was present. Cherry Hunter (Director of Operations) and Dan Houck (Director of Hockey) were also in attendance. Jenn Warren (Vice-President) and Sam Everson (Past President) were absent.

Open Forum

No requests for Open Forum

Secretary's Report – Adam Gorra made a motion to approve the April 9, 2025 meeting minutes as submitted. Motion seconded and carried.

Treasurer's Report – Elliot Hitt reported EOY indicates a \$2900 loss. Line items decreasing this season were sponsors, coaching expenses, ice costs, spiritwear, registration, and mid-season fees. Increased expenses included referee fees. Budget items are requested by June 1 to Elliot. Anticipate a slight increase in registration fees. NW Expansion Fund – will drop the QR code for payment within next 6 months due to cost. Suggested option within registration portal for NW Expansion contribution.

Director of Hockey – Dan Houck

- ✓ Sat on several Team SD coaching interview zooms. Cody Honkomp – Boys 18U and Garret Gerstner for Boys 16U will be head coaches.
- ✓ Planned Team SD tryout process w/ Committee
- ✓ Met with Leah May and League Managers on tournament selection prior to May 1 tournaments being released to get a head start on registrations based on team numbers and projected playing ability/levels
- ✓ Met with both Boys Varsity Head Coaches to establish a timeline for summer, pre-season (on ice), and tryouts for both East and West
- ✓ Ten coaching performance reviews have been completed by the Head Coaches that have submitted them back to me. This is about half of the entire pool of head coaches we have at the travel program
- ✓ For Vote: The HS Boys Coaches would like to be able to offer off-ice sessions 2 days a week starting after Memorial Day and running through September 2025. The proposed cost for equipment that they would like to be able to get funding for to run these is \$465. I would like to see if the BOD would approve the funding for these items. These will be free sessions to the Flyers HS Boys players. Equipment list includes agility ladders, agility domes, jump ropes, resistance running bands. Board approved expense for HS Dryland equipment.
- ✓ Collaborating with Coach Pinney for girls' preseason plans.

Admin Update – Cherry Hunter

- End of Year Reports – Forwarded to BOD. Outstanding item – Invoice from Jersey Tags for player medals during our tournaments.
- Tentative Base Calendar included in board packets
- Registration projections for 25-26 in board packets
- High School jerseys and apparel price quotes received. Suggested options with Pure Hockey
- Rule Change Year!!!
- Locker Rooms – 90% of Safe Sport issues are in the locker room
- High School Nationals in Plymouth, MN in spring 2026
- Five Player Transfer requests received to date
- SDAHA Assessments paid 24-25 in the amount of \$19600
 - Background Screening - \$6166
 - League Team Assessments - \$5660
 - State Tournament Assessments - \$10925
 - Varsity Gate Allocation credit - \$3151

Director Reports

- ✓ Director of Tournaments – Adam Gorra – Registration is about to go live . Several associations have expressed pre-interest in our tournaments. Adding two games on Sunday to include semi and finals on Sunday. No third place games. No further increase for registration as prices have been posted. Would like to also Zamboni every two periods during Bantam tournaments. Board members agreed with the tournament format changes.
- ✓ Director of Travel League – Leah May – Busy with tournament registrations for four Bantam, four PeeWee plus Girls 12U and six Squirt teams.
- ✓ Director of City League – Cody Alderman noted goalie numbers for ICL and ACL are low and very concerning.
- ✓ Director of Development – Spencer Wrightsman has contacted Buffalo Wild Wings and a law firm regarding sponsorships.

Presidents Report – Chun Chan – SDAHA Meeting went well, and appreciation expressed for SDAHA approval of exempt teams at the Squirt and PeeWee levels. Dan Laughlin, Rapid City, was elected SDAHA President. SDAHA Vice-President position is open and will be appointed for one year term. Dan French, SDAHA Vice-President and Stacie French, SDAHA Safe Sport Coordinator have resigned their positions.

Agenda Items:

Flyers Expansion Project – Requested meeting with Joe Zueger to include Elliot regarding financing. Need business plan for operation of the space when completed. Suggested temporary donor wall during construction. Currently about \$300K from our goal!!

Communication Platform – Require the same for all teams/Leagues? Sports Engine only? Everyone has their favorite platform and if SFYHA requires a fee based platform, it would become an added SFYHA expense. Team Snap was discussed. Sports Engine has made improvements with their communication platform.

Board of Directors Code of Conduct (copy included in board packet)

- Need all board members to review, sign, and return document – Board of Directors Code of Conduct.

- Board members (and other leadership) have 45 days to be USA Hockey compliant with USA Hockey Registration (25-26 season), Safe Sport trained, and background screening completed. Check with Cherry if you do not know your status.

***Sioux Falls Youth Hockey Association Mission:
To Motivate, Inspire and Encourage Athletic Participation and Good Health through Ice Sports***

Meeting adjourned at 9:03pm

NEXT MEETING
June 11, 2025 6:30 pm
Sanford Conference Room at the IcePlex

Respectfully submitted,
Cherry Hunter
SFYHA Director of Operations

Adopted June 11, 2025 _____ by oral resolution at meeting / written correspondence
(Date) (Circle one)