

**Bogus Basin Ski Club Minutes**  
**April 5, 2022**

**The business meeting was called to order:** by President Paul Markowitz at 5:50 pm at Bogus Basin Downtown office conference room.

**Board of Directors Roll Call**

**President:** Paul Markowitz, **Vice President:** ~~Steve Strickland~~; **Secretary:** Christine Hill; **Treasurer:** Ken Snider; **Membership:** Sue Baker; **Social Director:** Kimberly DeWit; **Marketing Coordinator:** Henry Gonzalez; **Communications Director/Web Master:** Sherri Lechten; **Purchasing:** Cliff Sell; **Trip Coordinator:** Doug Baker; **Social Media:** Carol Peterson

**Assistants & Ex-Officio**

**Past President:** Lynda Clark, **Historian:** Fred Uranga **ISC Liaison:** Paul Markowitz, **Asst. Marketing Coordinator:** Vicki Kuebler, **Asst. Social Director:** Sussette Newsom, ~~Sandra Hufsmith~~, **Quartermaster:** Zac Medek; **Asst. Social Media:** Nancy Moore

**Guests:** Michael Bouton, Sandy Blackwell (formerly on Los Angeles Council, now resident of Star, ID)

**Minutes**

Doug Baker made a motion to approve March 2022 meeting minutes. Sherri Lechten seconded. Motion carried, March meeting minutes accepted and approved.

**Guest Speaker, Michael Bouton**

- Presented ideas for T-shirt design that we would like to have ready by June for the Far West Ski Association Convention. May have "Adventure Seekers Apply". Will also have logo for Boise convention and "Adventure Awaits in Boise". Will be made available to those Bogus Basin Ski Club delegates going to convention in Portland to promote recognition of club and 2023 Boise summer convention. Paul asked that Michael solidify design and costs for shirts and key fobs, both potentially including QR codes.

**Main Topics**

- Future event and activity planning, FWSA Convention, Board turnover and recruitment

**Treasurer's Report: Ken Snider**

- Ken was not present at the meeting. He provided updates and financial statement via email dated 4/4/2022 to the BOD prior to meeting which are summarized as follows:
- In March Ken repurposed one of the Trip checking accounts (1 of 4) to create separate Greenwood Scholarship account. With assistance from Barbara Bryant, the total account equals \$4934.22 as of March 31, 2022.

- All club checking accounts are now being included in the financial position report and activity transactions will be posted accordingly.
- As agreed at last meeting, Ken attempted to collect \$100 from four people that were supposed to go to Dolomites to cover expense to airlines. Initially Ken covered the \$400 shortfall from his own return anticipating payment from individuals. However, they have not made payment. Ken refunded his \$400 from the operating account. Ken will make a second attempt to request \$100 from individuals that owe the airline fees.
- Paid annual insurance (\$730.00) in March for the Board of Directors coverage. \$25.00 is for monthly QuickBooks subscription.
- Financial position indicates \$33,123.68 balance. Full financial report available in admin folder.
- Taxes have not been filed for this year; Ken needs to get in touch with Jeff Bebe and has his contact information. Betty said prior years taxes have been filed, but that also needs confirmation. May 15 is our tax filing date; after April 15<sup>th</sup>, Ken will meet with Jeff to go over this year's taxes and confirm that IRS has previous year's tax statements filed.
- Doug Baker made motion to accept Treasurer's report; Christine Hill seconded; motion carried. Treasurer's Report was accepted and approved.

#### **Communications/Website: Sherri Lechten**

- One new member signed up since we last met and was sent welcome letter.
- Auto-renewal brief discussion, some (approx. 6-12) are uncomfortable with it. Paul stated that those individuals could be invoiced separately outside of Sports Engine.
- Sherri passed out hard copy of new calendar of events and updated BOD contact list.
- Initiated conversation regarding BOD recruitment and best way to do this; was generally agreed that an email soliciting interest would suffice. We have several positions to fill.
- Received contact from Amy Woodsen regarding Bogus Basin Road clean up. We need to set a date for event. Paul is going to contact Jane Gabbert, as she has been historically organizing this event.
- Sherri is in process of formatting Mogul, talked about various formatting platforms.

#### **Marketing: Henry Gonzalez**

- Henry working with Sticker Mafia on Bogus Basin Ski Club stickers to hopefully have ready and printed for May membership meeting. Considering 455 stickers that are 2.75 inches with BBSC logo and perhaps QR code. Cost will be approximately \$260 plus tax for 455 stickers at about .60 cents per sticker. Discussion about QR codes being included on many items as marketing tool to promote increased visibility for club and access to BBSC website.
- Doug Baker made motion to order the stickers at above said price, Cliff Sell seconded, motion carried. Henry pursuing purchase of stickers available for May meeting.
- McU's could do key lanyard with BBSC logo on it. Henry will research further on costs and then solicit web vote. Lanyard cost approx. \$2.75 each.

**Membership: Sue Baker not present, Doug Baker reported out on her behalf.**

- Sherri has list of people with previous CableOne email addresses who have not been getting any emails from BBSC since Cable One went away. Sue and Sherri working on this. Only one new member joined club since last meeting.

**Social Media- Carol Peterson**

- A lot of back and forth on FaceBook and via email pertaining to BBSC end of year party on the mountain. Due to earlier than expected end of year closure for the Recreation Area, there were various messages out there with different dates leading to some confusion on last day of operations and Pond Skim. The BB Recreation Area closure ended up coinciding with BBSC previously scheduled end of year party, which we were considering cancelling. As our planned end of year BBSC gathering overlapped with Recreation Area winter closure, there was much more attention on that and the Pond Skim rather than on BBSC membership, recruitment and visibility.
- Revisited end of year party dates for next year and decided on last weekend of March. Proposed March 25 or 26 for 2023 end of year party on mountain, Saturday 3/25 maybe.

**Trip Coordinator: Doug Baker**

- **Doug and Sue Baker will be stepping down from Board;** their last meeting will be either May or June 2022. They have travel plans for the remainder of the year and will leave Boise in December 2022, returning around June 2023. They will return for trips and Doug will remain engaged as trip coordinator for some of the following trips.
- **Italy/Greece trip-** Cancelled, finally disbursements made, Club entitled to \$100.00 flight discount if used on international travel in next two seasons if booked through Holiday Travel, Ken Snider has requested four trip members to reimburse the club for \$100.00 for accidental overpayment of disbursements. To date, Ken has not received any money or communication from four individuals.
- **SISCRA-** to date 12 people signed up, 5 additional people indicated they would sign up at end of season party, Bakers (coordinators) have not signed up, but intend to go. Currently have total of 19 attending, our target is 30-35. Doug will work with Sherri to send personal invitations to past attendees.
- **2023 Canadian Trip** – Doug Baker and Henry Gonzalez coordinators, planning for March 9-19, 2023. Trip includes roundtrip air fare, lodging, and bus. Rough itinerary includes flight to Vancouver, BC for 2 nights/days in Vancouver, two days travel/sightseeing on Canadian Express Rockies Train through Canadian Rocky Mountains from Vancouver to Jasper, Jasper hotel 3 nights with 2- or 3-days ski at Marmot Basin, Lake Louise, Banff hotel 4 nights, return flight out of Calgary. Working with local travel agent. Air fare will be approx. \$450.00 per person, bus

priced at \$1000/day for 5 days. Price based on 42 persons included. Very rough estimate is \$3000.00 per person plus or minus \$500.00. Seventeen people signed up as interested at end of year party on 4/3/2022. Will be 10–11-day trip, approximately \$1900.00 double occupancy, and \$2700 single occupancy (does not include lift tickets, meals etc.) those prices are for lodging and air fare. BB True Pass works for Marmot and Jasper and IKON Pass works for Banff. Once Doug gets more solid financial numbers, will officially promote to club.

- **2023 Grand Targhee or Bachelor Trip-** Doug Baker trip lead, doesn't think Club has been to Bachelor or GT in several years. Will probably be February 2023 trip. Six signed up on 4/3/2022 for GT trip. Doug will research both trip prospects and report back to club next month with costs and more details.
- **Sun Valley-** January 2023 either first or second week of January, Paul will confirm after convention to firm up dates.
- **Portugal Trip-** Paul recommended taking Portugal off the list, there has been no movement and no planning.

#### **Activities and Updates: Kim DeWit, Social Director**

- **Crab Crack – Cliff Sell** - Cliff and Sherri coordinating event now to be held in July, Paul asked Cliff for full write up of event, Fred asked how much will be per person, Cliff said \$35 for beer, wine, crab. Have spent \$300 for 20 pounds, may need to buy 30 additional pounds of crab, proposing not to charge additional fee for non-members, will invite Prime Timers and Vertigals, may charge \$35 if paid by specific time and after that an additional late registration fee.
- **Annual membership meeting** – May 15, 2022, Sunday at PowderHaus Brewing @ 630 pm, no fees for holding event at the event, Sherri and Sue working with Lisa Schmidt, cost will be \$15 per person, \$20 for non-members, which includes one drink coupon. Food will be provided by Goodwood's Catering. Need BBSC flag and people to staff registration table, borrowing three tables from Lisa, have microphone, Doug will require one of the tables for the trips coordination/sign ups. Lynda needed approval for awards, Carol made motion to purchase \$200 worth of awards to present at annual meeting. Kim DeWit seconded. All in favor, motion carried. Several people coming off the Board that hold the positions of Social Director, Trip Coordinator, Membership Coordinator, Marketing Director and Social Media Director.
- **Far Western Ski Association Convention**, presented by Lynda Clark: June 9-12, 2022, which is weekend before SISCRA campout event. Club has paid \$179.00 per person for six people to attend convention in Portland and one additional attend for free, attendees get \$300.00 additional travel expenses, cost incurred to Club equals \$3000.00. Need to confirm attendees-

Barbara Bryant, Kim DeWit, Susette, and Steve have expressed interest in attending, don't need to be Board Member to attend, however as Doug stated Board Members should have priority. there are tremendous networking opportunities at the convention and Sports Leadership Academy and to learn and promote for 2023 Convention in Boise. There are expectations and responsibilities associated with attendance to convention- Lynda will put together expectations and solicit for people interested in attending via email by May 1, 2022. Club made motion to expend \$179 per person plus stipend of \$300.00 to attend convention in Portland Far West Convention in Portland.

- **Volunteer of the Year**, presented by Lynda Clark: Whoever wins gets five ski day at Big White. Individuals interested need to apply to Far West Ski Association to be considered. There was general agreement that Sherri Lechten should consider applying. Awards Ceremony will be in Thermopolis in July promoted by Intermountain Ski Council and Far West Ski Association.
- **Scholarship Program**, presented by Lynda Clark: Vertigals end of year Prom Queen party raised \$2300.00 from silent auction, which is now deposited into separate account for scholarships. Sixty women donated funds to silent auction with proceeds going towards scholarship program for 2023 ski season.
  - Barb Bryant, Sue Baker, and Lynda Clark met and decided scholarship recipients of 2022 will speak at Champagne Brunch in September, not at the annual meeting. It was decided that was a more appropriate venue for children.

**New Business** presented by Carol Peterson:

- **Ski Patrol Memorial Sweep**, called out names and honored 15 patrollers plus family and friends, was audience of about 150 people, Criss- crossed down the mountain. Was spectacular honorable event.

Meeting adjourned at 7:50 pm. Next meeting is 5/3/2022 @ 5:30 pm at the Bogus Basin Conference Room.

**Respectfully Submitted by**

CHRISTINE A. HILL

Secretary