

**EASTVIEW BASKETBALL ASSOCIATION**  
**MINUTES OF A MEETING OF THE BOARD OF DIRECTORS**  
**August 15, 2022**

**Present**

Ben Goodman, President  
Sue Newton, Vice President  
Derek Bronson, Girls Tournament Director  
Michelle Goodman, Girls Traveling Director  
Brad Newton, Boys Traveling Director  
John Grosse, Treasurer  
Rachel Swanson, Web and Apparel Coordinator  
Scott Sikich, Player Development Coordinator  
Travis Day, Coach Development Coordinator  
Dan McGrath, Assistant Boys Tournament Director and Social Media Coordinator  
Erin Hanson, Fundraising Director

**Absent**

Jude Miron, Assistant Boys Traveling Director  
Kris Wilson, Assistant Girls Traveling Director and Equipment Coordinator  
Dara Bronson, Assistant Girls Tournament Director  
Kate Schwartz, Observer  
Erin Erickson, Facilities Coordinator  
Tom Madden, In-house Director  
Jo Seaton, Assistant Volunteer Coordinator  
Ross Gustafson, Boys Tournament Director

**Proceedings**

Meeting called to order by Ben Goodman at 7:41pm. With a quorum of Directors being present, the meeting proceeded with business. At this time, a motion was made by Michelle Goodman to approve the July 11, 2022 board meeting minutes. Brad Newton seconded the motion with no board members opposed.

**Program Updates**

The Board received the following updates:

- **General (All)**
  - Sue and Ross attended the Apple Valley Parks and Rec planning meeting. There are opportunities across Apple Valley parks for improvements that will be voted on. We brought forth the idea of outdoor courts and how we could utilize them.
  - At this point, the focus is mostly on Hayes Rink – proposal to turn into courts (basketball, volleyball, etc) with the lower participation in hockey in the district.
- **In-House (Madden)**
  - Registration is open and will close on September 30th. Information has been shared through email and on social media.
  - So far 92 players are registered
  - Gym times received from Christina B. at EVAA and a schedule is being finalized based on numbers from last year. Still looking for a few more hours for practices.
  - Reached out to a coach to run the Skills Sessions for 3-6 Grade Boys and Girls and I am waiting for a response.
  - SSYBL meeting is on Monday, August 15th where we will discuss registrations and the upcoming season.
- **Traveling update (R. Swanson)**
  - 162 total registrations (boys and girls)
  - 4 scholarships have been awarded so far

- Send reminders to former player parents who haven't signed up yet
  - Deadline 8/19 for registration (closing Wed. 8/23) \$40 fee
- **Transfers**
  - 5 players transferring out of EVAA
  - 8 players transferring into EVAA
- **Financial Aid**
  - Discussed adding policy for financial aid for transfers – not standard practice but option for board discussion on exceptions
- **Boys Tournament - November 12-13, 2022 (R. Gustafson)**
  - 124 teams registered (includes Eastview teams) - 114 non Eastview teams
  - Courts have been reserved at Hope, FRMS, BHMS, SHMS, ECC, Burnsville HS (Sunday only), AVCC, still officially waiting for word on EVHS
  - Huge thank you to Rachel for helping update the online tournament footprint (flyer)!
  - Need to finalize rule updates
- **Update from Gates/Newton/Goodman meeting**
  - Midnight madness season kick off (Nov 26<sup>th</sup>?) – talking with Coach Kasper on the girls side
  - No gym for the pre-tryout boys workouts Sunday 5-8pm – Brad will work with Erin and change on the website
  - Shot-Club awards during halftime – continue
  - Determine whether to use players to run clocks; potential donation made to boys program
  - Determine whether to have team nights at boys varsity games in some form
- **Volunteer Coordinator (Seaton)**
  - Nothing new to report
- **Coaches certifications**
  - Sue to manage
- **Girls Traveling (M. Goodman) and Boys Traveling (B. Newton) (R. Swanson)**
  - Michelle grabbing clipboards, balls, practice jerseys from trailer
  - Pre-tryout workout confirmed on Sunday, August 20. Girls from 1-4 and boys from 5-8 (new location is Hope)
  - Girls - Secured an 8th grade coach, Boys – all 3 8<sup>th</sup> grade coaches secured, contracts being finalized shortly
  - Gym times confirmed for tryouts at hope
  - Girls - Registered/secured spots for 7 tournaments. Waiting on one more as well as our state tournament. Tournaments on girls travel website.
  - Boys – registered for 8 as well as state
  - Travel website is updated for boys and girls
  - Day of try-outs: jersey hand out and jersey size sign offs by parents – Rachel to bring forms
  - Vintage EV gear sale
  - Michelle – food for tryouts
  - Tryout schedules are posted online
  - Volunteers for tryouts – 7am arrival - Travis, Erin, Sue, Dan, Jude, Rachel
  - Signs for tryouts – Sue
  - Backdoor area of Hope – Check in and jersey sign ups
- **Girls Tournament - January 7-8, 2023 (Bronson)**
  - Concessions proposed! Still working through options.
  - 21 teams registered to date
- **Coach Development (Day)**
  - Nothing new to report
- **Player Development (Sikich)**
  - Shot Club Meet Up was Friday, Aug 12, from 6-8 at FRMS. Great turn-out!
  - MSOB training plan discussions were started by Ben, maybe be good to discuss together what we want out of these sessions quick at the meeting before I have a conversation with them.
  - • Tryouts: What do we have for evaluation tools? Brad and Michelle have the eval forms

- **Facilities (Erickson)**
  - Received time allocation for district gyms, Hope Fieldhouse and ECC.
  - Will start scheduling teams once finalized and will schedule for all of Fall.
  - Initial time from district is tough, will try to utilize ECC as little as possible and see what other options are available.
- **Web Coordinator / Apparel (Swanson)**
  - Apparel – will increase stipend for coaches apparel to \$50 per coach or board member
- **Concessions (TBD)**
  - Determine options for light concessions should be provided at both tournaments
- **Equipment (Wilson)**
  - New ball bags ordered and delivered
- **Social Media Coordinator (McGrath)**
  - Promo of shoot-around out on social
  - Reminder for travel basketball registration out on social
  - Working on a “where are they now” segment
- **Fundraising (Hanson)**
  - Heggie’s Pizza fundraiser will close on Nov. 30<sup>th</sup> so selling dates will be Nov. 7-28<sup>th</sup>, delivery 12/14
    - Competition – 25 pizzas get in a drawing
    - Competition – top teams
  - Travel Basketball Season Kick-Off fundraiser – Sunday Sept. 25<sup>th</sup> – Hope Fieldhouse either 1-3pm or 2-4pm. Courts 1-2 reserved as well as back parking lot
    - Working through details with silent auction company – Universal Sports Auction. Will supplement with Eastview family baskets
    - Coaches/family meeting – passing out jerseys
    - Open to ideas – Waffle Bar and Rita’s ice cream truck
- **Financials (Grosse)**
  - Facilities biggest change from last year
  - Budgeted \$6k (after give back to EVAA)
  - Goal is to carry \$30-\$35k watermark (in case tourney gets snowed out)
  - Current cash balance is \$42k
  - Hit the tournament numbers
  - Motion made to approve budget by Michelle Goodman, seconded by Sue Newton

### **Adjournment**

- Business was concluded and the meeting adjourned at 8:57pm.

**Appendix I – FY2022-2023 Final Budget**

FY2023 Budget with Assumptions										
Eastview Athletic Association Net Income (Loss) - Consolidated Basketball Program For the Period July 1 - June 30, 2023										
	Total Basketball FY2023 Budget	Boys Traveling Budget	Girls Traveling Budget	In House Budget	Boys Tournament Budget	Girls Tournament Budget	Fundraising Budget	YoY Comparison		
								FY2022 Actuals	YoY Variance	
Number of Participants	566	135	56	375	-	-	-	572	(6)	-1%
<b>Income</b>										
Registrations	141,420	66,825	27,720	46,875	-	-	-	138,736	2,685	2%
Tournament Registration Fees	97,750	-	-	-	55,250	42,500	-	95,900	1,850	2%
Tournament Admissions	-	-	-	-	-	-	-	-	-	-
Event Income	-	-	-	-	-	-	-	-	-	-
Concession Income	-	-	-	-	-	-	-	-	-	-
Clinic Fees	-	-	-	-	-	-	-	-	-	-
Contributions and Gifts Income	-	-	-	-	-	-	-	195	(195)	-100%
EVAA Logos Items	-	-	-	-	-	-	-	-	-	-
Fundraiser Income	25,000	-	-	-	-	-	25,000	27,736	(2,736)	-10%
Miscellaneous Income	-	-	-	-	-	-	-	300	(300)	-100%
<b>Total Income</b>	<b>264,170</b>	<b>66,825</b>	<b>27,720</b>	<b>46,875</b>	<b>55,250</b>	<b>42,500</b>	<b>25,000</b>	<b>262,867</b>	<b>1,303</b>	<b>0%</b>
<b>Expenses</b>										
Admin fee	11,320	2,700	1,120	7,500	-	-	-	17,160	(5,840)	-34%
Clinic Expense	-	-	-	-	-	-	-	-	-	-
Clinic Fee	10,650	3,825	3,825	3,000	-	-	-	-	10,650	-
Coaching Fees	14,000	10,500	3,500	-	-	-	-	29,954	(15,954)	-53%
Concessions Expense	-	-	-	-	-	-	-	-	-	-
Equipment	1,750	1,000	500	250	-	-	-	435	1,315	300%
EVAA Event Expense	-	-	-	-	-	-	-	1,950	(1,950)	-100%
EVAA Logo items	10,000	3,500	2,000	4,500	-	-	-	9,363	637	7%
Facilities	56,332	23,800	11,900	12,382	4,550	3,500	-	55,700	632	1%
Fundraiser	14,250	-	-	-	-	-	14,250	13,856	394	3%
League Entry Fees	3,700	100	100	3,500	-	-	-	100	3,600	3600%
Office Supplies	-	-	-	-	-	-	-	-	-	-
Photocopying/Mailing	-	-	-	-	-	-	-	-	-	-
Supplies Expenses	-	-	-	-	-	-	-	-	-	-
Referees/Umpires	24,150	-	-	-	13,650	10,500	-	27,357	(3,207)	-12%
Processing NGIN	7,175	2,005	832	1,406	1,658	1,275	-	-	7,175	-
Scholarships	5,000	2,000	2,000	1,000	-	-	-	-	5,000	-
Storage	3,000	1,500	750	750	-	-	-	3,099	(99)	-3%
Uniforms	7,500	-	-	7,500	-	-	-	15,273	(7,773)	-51%
Event Expenses	7,350	-	-	-	4,050	3,300	-	-	7,350	-
Tournament Expenses - Other	-	-	-	-	-	-	-	6,423	(6,423)	-100%
Tournament Registration fee	72,000	50,400	22,400	-	-	-	-	65,028	7,772	12%
Trophies, plaques, ribbons	2,000	-	-	-	1,000	1,000	-	947	1,053	111%
Troy Evaluators	5,900	3,300	2,000	600	-	-	-	687	5,213	758%
Other Expenses	1,600	500	500	300	200	200	-	-	1,600	-
<b>Total Expenses</b>	<b>258,477</b>	<b>105,130</b>	<b>51,427</b>	<b>42,788</b>	<b>25,108</b>	<b>19,775</b>	<b>14,250</b>	<b>247,332</b>	<b>11,145</b>	<b>5%</b>
<b>Net Operating Income</b>	<b>5,693</b>	<b>(38,305)</b>	<b>(23,707)</b>	<b>4,087</b>	<b>30,143</b>	<b>22,725</b>	<b>10,750</b>	<b>15,534</b>	<b>(9,842)</b>	<b>-63%</b>
Comparison to FY2022	(9,842)	1,314	(5,140)	(5,986)	(2,080)	4,975	(3,524)			