

Brandon Valley Hockey Association

Board Meeting Agenda

Monday, April 14th, 2025, 7:00 pm

Tailgator's

1013 N Splitrock Blvd, Brandon, SD 57005

Members present: Cody Clites, Tom Gruenig, Sue Harms, Alissa Winter, Kyle Storm, Lynnette Coolidge, Marsha Pederson, Ashley Rueter, Josh Klundt, Jennifer Jungemann, Connor Haken, Danielle MacGregor, Clayton Stevens, Denis Paquette

Members absent:

Call to Order

President Cody Clites called the meeting to order at 7:03 pm. Alissa motioned to approve the March meeting minutes, 2nd by Sue. The March meeting minutes were approved.

Introductions

Board and non-Board association members with leadership position provided introductions to the rest of the members present.

BVHA Public Comment

None

Treasurer's Report

Sue sent out the March financials via email prior to the Board meeting. Marsha motioned to approve the Treasurer's report, 2nd by Josh. Motion passed.

File for Tax Extension

Sue filed for a tax extension.

MOU with the City of Brandon – agenda item added during the meeting

Sue will inquire with the city if BVHA is exempt from paying property taxes.

Utilities for the indoor rink – agenda item added during the meeting

Sue reviewed the utilities for the indoor ice rink that will be presented in the April financials.

President's Report

Update from Spring SDAHA Meeting

Cody reviewed the proposed changes to SDAHA rules and regulations made at the SDAHA meeting on April 12th, 2025 and how the voting went on these proposals.

Director and Committee Reports

Hockey Development

Denis provided a rough estimate of what tournament fees will be per player for 2025-2026 season. Denis provided an update on the survey results sent out to families about the interest in leagues this summer.

Fundraising

Taco John's Fundraiser – Friday, May 9th 4-8pm

Josh reminded the Board of this fundraiser.

Annual Raffle

Josh reviewed how raffle ticket pick-ups are going. Families who haven't picked up raffle tickets will be notified on how to pick them up. Raffle drawing is on 6/15 at the indoor rink. Danielle and Josh will work together to get a committee together to plan this event.

Papa Murphy's – agenda item added during the meeting

Josh would like to get this fundraiser set up prior to the Loyalty Day Parade to hand out flyers during the parade.

Gun Raffle

Kyle provided an update on this drawing that was held on 4/8/25 at Bottoms Up in Corson. All tickets were sold.

Chase the Ace

Kyle provided an update on this fundraiser and the goal to get this started before the 2025-2026 season.

Huset's 50/50 Ticket Sales Fundraiser

Chris Weber is in charge of this fundraiser. Josh is working with the fundraising committee to establish rules surrounding how to claim Dibs for Huset's ticket sale opportunities.

Public Relations

Loyalty Day Parade – May 4th at 1pm

Danielle provided an update on this event. The association will need a trailer to get the Zamboni to the parade start line. Decorating of the trailer will happen before the parade. Line-up starts at 11am. The association will need candy donations for this parade.

Try Hockey for Free events

Danielle would like to host some Try Hockey for Free events this spring. She will finalize dates and send those out.

Grand Opening in the fall

Danielle would like to do a Try Hockey for Free event in conjunction with this event. Once a date has been set, that information will be sent out.

Rink Manager

Outdoor Rink - Sale of old rink

Connor took pictures of both of the old outdoor rinks and will list the old chilled rink to try to sell it. Cody was asked by the City Council to provide clean-up of the old outdoor rink area and the chiller area. Connor will reach out to see how best to take down the old benches. Connor reviewed what needs to be done to tear down the rinks and the locker rooms.

Indoor Rink:**Volunteers to cover Dibs shifts - How to handle if we do not have volunteers**

The Board would like to continue to try to get volunteers for the events that we will have for the rest of the month.

Review of April schedule

Lynnette reviewed a proposal to change the current offerings of skating opportunities for the indoor ice rink for the rest of April. The Board agreed to modify the current schedule and pare down the activities at the indoor rink to lessen the need for volunteers.

Expectations for the rink for the upcoming months

The Board would like to keep the rink open at least through May.

Build-out – Tom G.

Tom G. reviewed plans for the next phase of construction on the building. Tom G. motioned to square off the concession stand, deviating from the original building plan, 2nd by Jenn. Discussion was had on where the openings and doors should be. Motion passed.

Tom G. made a motion to alter the original plans to make a locker room hallway, adjust the number of locker rooms, and make the space designated for OI on the original plan into a skate rental and party room area, 2nd by Clay. Motion passed.

Financing Proposal from Sunrise Bank – agenda item added during the meeting

Sue presented a proposal from Sunrise Bank to the association regarding financing for the indoor ice rink. Clayton motioned to moved forward with a new appraisal, 2nd by Lynnette. Discussion ensued. Motion passed.

Seeding and landscaping

Connor will explore seeding options for around the outside of the indoor ice rink. Tom G. reviewed a proposal from the City of Brandon to donate trees for planting on May 25th and also a photo opportunity for Arbor Day to plant donated trees at the indoor ice rink.

Driveway maintenance

Agenda item tabled to a future meeting.

Cleaning schedule

Agenda item tabled to a future meeting.

Birthday Party Guidelines and Pricing

Agenda item tabled to a future meeting.

Concessions:**Minimum credit card purchase**

The Board would like to wait to see how the summer goes before setting a minimum credit card charge fee.

Family Treats Homemade Ice Cream

Katie reviewed a fundraising opportunity with Family Treats Homemade Ice Cream.

Sign-up sheets for open skates, Stick-N-Pucks, league night

Agenda item tabled to a future meeting.

Waver for league night

No additional liability waver for our adult stick and puck opportunities is needed.

Gift cards / punch card options

Agenda item tabled to a future meeting.

Allowing parents to skate with younger players

Alissa reviewed a question from a parent regarding skating with their skater during Stick and Puck events. The Board agrees that parents should be allowed to skate with their skater during Stick and Puck events.

Rink Committee

Connor would like to set up a rink committee to help make decisions at the indoor ice rink.

Open skate – designate an area for figure skating activities

The Board decided that Cosmic skate will be only open skate and will not allow figure skating type maneuvers during Cosmic skate times since the lights are off to avoid injuries. During open skates, cones will be put on the ice when a figure skater is wanting to use the ice to practice figure skating skills.

Marketing**Capital Campaign**

Jenn provided an update on the progress of applying for grants and fundraising. Jenn would like to grow the Capital Campaign Committee and is asking for more volunteers to join the committee.

Non-Corporate Donor Incentives - Removed from pledge sheet going forward. Will honor past pledge incentives.

Lynnette reminded the Board that the incentives were removed from the non-corporate pledge sheets

Offering T-shirt incentive until April 28th

Lynnette reviewed that this incentive store will close on April 28th. T-shirts should be available for pick-up mid-May.

Communications

No updates

Registration

No updates

Scheduling

Scheduling system demo

No updates

New Business

Jersey forecast of future needs and cost

Germaine provided an update on our current status of jerseys and how many were used in the 2024-2025 season. Germaine gave a proposal on how to increase the number of jerseys we have to met our growing need in the coming years.

Scheduling Dibs shifts

Agenda item tabled to a future meeting.

Learn to skate lessons for kids and adults

Denis has spoken with an association parent regarding teaching adult learn to skate lessons.

BVHA Email Signature - Danielle

Danielle created a template for an email signature and will work with Eric to get this template out to the association members.

Game admission prices – senior cutoff age

Agenda item tabled to a future meeting.

Partnering with This is the Way Foundation

Agenda item tabled to a future meeting.

Donation of an IceCats logo for signage – Josh

Josh made an IceCats logo for the indoor ice rink that he will donate to the association.

Old Business

Request for Capital Improvements – due April 30th

Kyle reviewed the information for this request and asked the Board for ideas on what to apply for. The Board would like to apply for parking lot lighting.

Annual Policy Review/Updates

Agenda item tabled to a future meeting.

Google Workspace Account – Eric Henrich

Agenda item tabled to a future meeting.

Ice Rental Agreement - Lynnette

Ashley reviewed the ice rental agreement that the Board approved last year and will remove the deposit verbiage, special event verbiage, and the birthday verbiage from the ice rental agreement.

Tournament fees – cap per player

Denis and Lynnette will work on a proposal of what tournament fees for the 2025-2026 season should be added to the registration for the hockey season.

Live Barn

Cody is waiting on CAT 5 wire install and then can move forward with LiveBarn.

Motion to adjourn made by Marsha, 2nd by Clayton. Motion passed. The meeting adjourned at 10:54pm.

The next meeting is scheduled for 7:00 pm on Monday, May 12th, 2025.

Respectfully submitted by Lynnette Coolidge, Secretary