

# MSLax Meeting Minutes

June 13th, 2022

## MSLAX MISSION STATEMENT

As the governing body for girls community lacrosse in Minnesota and surrounding areas, MSLax provides leadership and resources to sustain and grow the sport while emphasizing inclusion, fair play, and fun.

**Roll Call** - Ryan Sandell, Jessica Jurovich, Ashley Nelsen, Emily Muelken, Chelsea Cross, Maria Slusser, Steve Sazama, Janien Fandel, Tony Johnson, Peter Robson, Nate Iverson

### Reports:

President – (Ryan)

- Working to address MLUA issues resulting from Julie's messages. Will provide updates following discussions with Tony of MLUA

Vice President – (Peter)

- Development and Tournament team proposal was accepted and is moving forward.

Treasurer/Bookkeeper – (Tony/Erich)

- Treasurer Report - General account balance \$162,000, Savings account balance \$30,000.
- Will complete a Spring season report so we can evaluate season financials
- Janien will complete a Spring Tournament report

Secretary – (Jess)

- Approve May Meeting Minutes - Motion made by Janien, seconded by Tony - all approved

Director of Member Services – (Vacant)

- No report. Per Ryan, if you know of anyone who might be interested in the role, let him know.

Director of Events – (Janien)

- Spring Tournament recap
  - Working to finalize expenses and get everyone paid
  - Have requested true-ups from Melissa and BladeShark
  - Opportunities for improvement for summer, but we implemented new registration/waiver to increase our ability to communicate with constituents (900 registrants) which is a big step forward
- Summer Tourney planning
  - Working with Steve on a number of things (listed below)
  - Need to find more food trucks - if any suggestions, let me know
  - Planning in progress with Nate - many of the big ticket items already covered
  - Will be working to develop draft schedule and develop staffing plan in next couple of weeks

Director of Rules, Policy & League Operations – (Nate)

- Stillwater parent complaint - Nate working to evaluate this issue address for future
  - Nate will develop response and updated documentation
  - Discussed MSHSL published stance on running up scores as good resource

Director of Communications, Marketing & Media – (Maria)

- Need newsletter items by Monday
- Discussed new photos for Website - Using local players
  - Decision made to incorporate photo approvals into Tournament Waiver, and to hold off on updating with new pictures until after that has occurred.
- Summer Tournament logo has been finalized

#### Director of Lacrosse Development – (Emily/Ashley)

- Emily has been continuing to update documentation and get updates out onto website (thanks to the help of Steve)
- Discussed ideas to continue to improve communication and education of coaches and fans going forward

#### Webmaster – (Steve)

- Introduce Steve to the board
- Updated “MSLax Report Game Results” form to resolve issues that had been present in the form
  - Steve will own making these updates for the Summer season
  - Want to ensure we are taking action on the feedback that score report submitters are providing. Steve will analyze the data and share as appropriate
    - Taking themes from this data and including in Newsletter should occur
- Updated “Game Change Request Form”
  - Updated for summer teams and age divisions
  - Corrected inability to select year 2022
  - Any issues with renaming the form to “Game Change Form”?
- Update website background graphic
  - See discussion and decision above under Communications
- Season registration
  - Looking for input to revamp registration
  - Break into spring registration to separate summer
  - Will make some contact people required
- Request for new SE forms
  - Association information
    - Need point person for each association
    - Need coaches for each registered team
    - Need team manager/designated contact
    - Need sideline/chill manager
    - Need to know if association is co-oping with other communities
  - Summer tournament team registration
  - Summer tournament player/coaches registration
    - Separate players from coaches?
- Any other additions, updates, changes to website?

#### Old Business:

- Spring tournament social media – (Maria) - No feedback
- Summer matchup/scheduling recap – (Jess)
  - Lots of rework - teams dropping out and more teams being added.
  - Issue with Julie Carlson email re: scheduling on the 15th - there had been non communication indicating that day was off limits, and Jess had already been handling
- Final Summer state logo – (Maria)
- Website background – (Maria)

#### New Business:

- Newsletter items for June – (Maria)
- MLUA discussion – (Ryan)
- Recent communications with Julie Carlson – (Jess)
  - Concerns about unprofessional communication making MSLAX look bad
  - Inaccurate representation and potential to significantly cause damage to overall MSLAX efforts
- 18U MSLax Travel Team – (Janien/Peter)
  - Waiting on final edits to registration to allow for payers to begin to register
- Communication request – (Steve)
  - Associations to go to website to review their games
  - Associations report scores in “Report Scores” form on the website

- Team rosters
  - Team roster spreadsheet on website
    - Are we looking to do away with this and use Summer Tournament Player registration? YES
  - Can we incorporate into the SE registration so data is in one spot?

**Announcements:** None

**Next Meeting:** July 10th at 6:30pm on Zoom