

Digital Sponsorship Assets

USL LEAGUE APP

BASELINE ASSETS

\$48,000

- \$5,000 Launch & Sign Up
- \$12,000 Global App Header
- \$15,000 Banner ad (qty. 20)
- \$16,000 Sponsored comms (qty. 500)

INCREMENTAL ASSETS

\$100,000

- \$42,000 Match Title Sponsor
- \$3,000 FanCam Filter/Promo
- \$50,000 Event Offer/Promo
- \$5,000 Email Comms (qty. 50)

\$148,000

Potential sponsorship revenue
for the **USL League App**

