

# EARLY CONTACT INITIATIVE An Expansion of the Indoor Youth Competition Program

JUNE 2, 2021

**Volleyball for Life** 



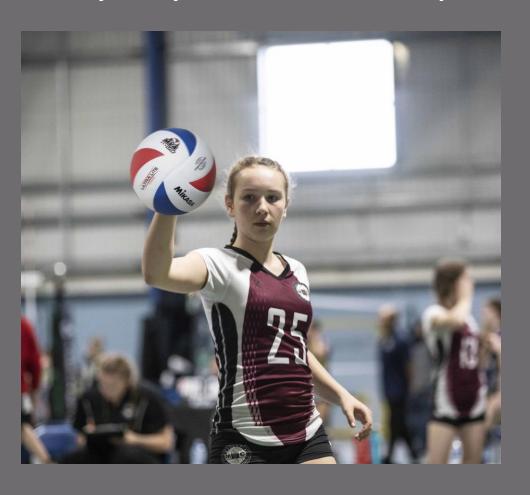
## **AGENDA**

- 1. Why improve the competition structure?
- 2. Early Contact Initiative
  - i. 4v4 Rallyball
  - ii. 6v6 Rallyball
  - iii. Traditional Non-Specialized
- 3. Timelines & Next Steps
- 4. Find Your Fit





# Why improve the competition structure?



### **OVA's Mission**

The OVA is an athlete-centred association providing leadership and expertise in the growth, development and delivery of volleyball in Ontario.

### **Strategic Objectives**

- Deliver quality, fit for purpose, experiential programming
- Remove barriers to participation
- Commit to an innovation mindset



# Why improve the competition structure?

- Rapid growth with athletes starting club volleyball earlier in recent years
- New Long-Term Development Model in 2020 (LTD)
- Creation based on collaboration with the Indoor Volleyball Development Committee
- Addressing needs and concerns of members based on survey feedback





# Why improve the competition structure?

Align competition with research-based and LTD defined characteristics of quality, positive, developmentally beneficial youth sport experience

Health and needs of KIDS first





# Characteristics of a program that puts the health and needs of KIDS first

Fun, joy and intrinsic reward

Removal of barriers to access

Developmentally-appropriate instruction and formats

De-emphasize winning/results

Promote development and participation



# **OVA's Traditional Competition System**

Divisions organized by chronological age

Athlete preparation is geared to the short-term outcome—must win/fear of relegation

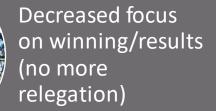
Early specialization





Development appropriate divisions = FUN

The Early Contact Initiative



Delayed specialization



Flexibility for clubs and coaches to do what's best for their athletes



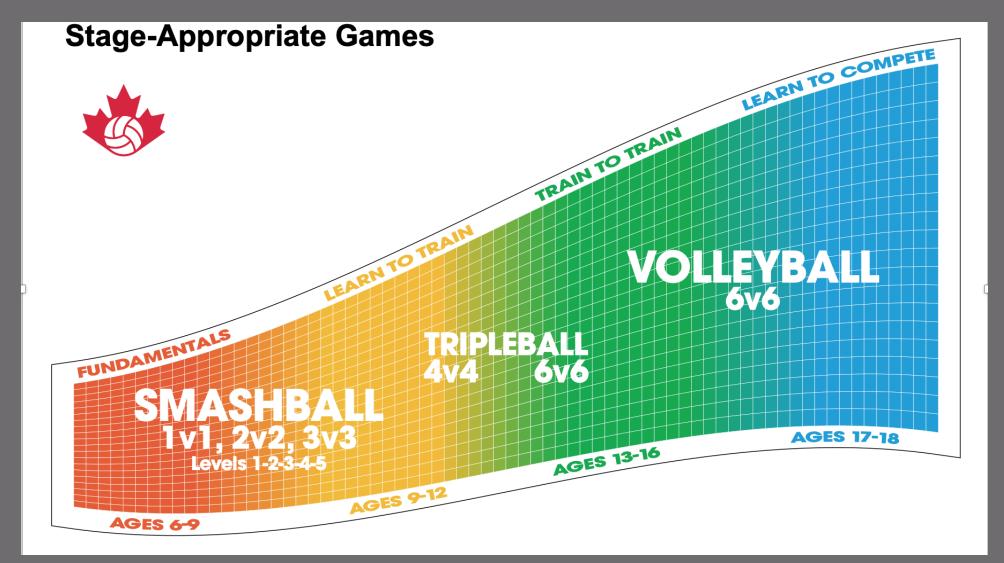
# What is The Early Contact Initiative?

A set of rules and an evolution of the competition pathway that will help clubs find development-appropriate competition opportunities for their younger players while giving them the best experience possible for long term retention and success.



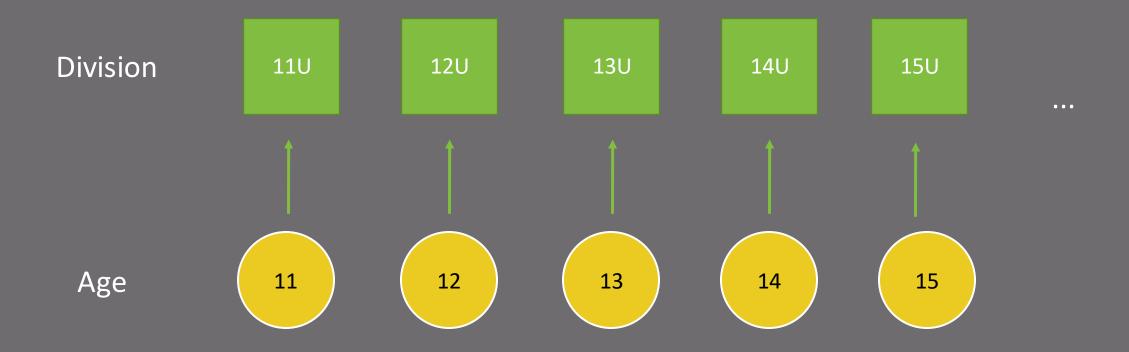


# Aligned with Volleyball Canada LTD 3.0



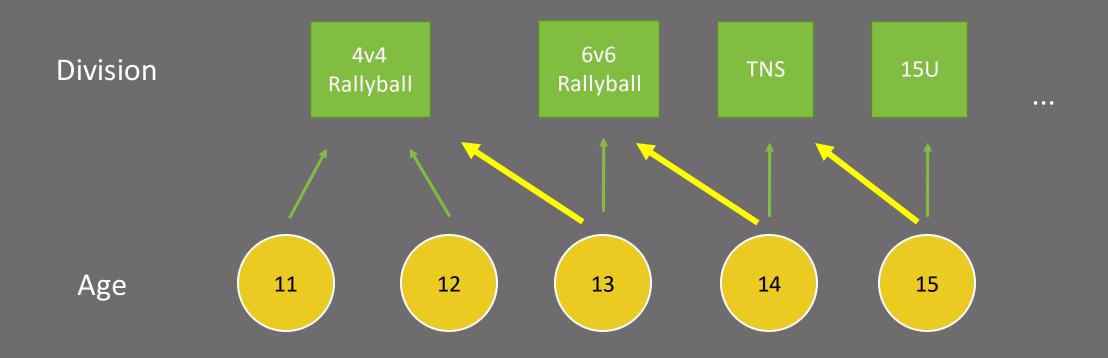


# **Traditional Competition**





# With Early Contact Rules





# First entry point to Indoor Youth Competitions: 4v4 Rallyball

Fewer players on the court Players more involved More ball touches More fun and engagement





# 4v4 Rallyball



Format geared towards entry level teams.

Great for transition from house league to club

Great opportunity to learn flow game, develop the fundamental skills and grow confidence.

All events are developmentally focused and maximize number of games played

Development of a membership and fee structure to eliminate cost barrier



# 4v4 Rallyball – Summary

	4v4 Rallyball
Formally	11U/12U
Eligible Birth Years	2009 & Under
Divisions	Male/Coed Female
Number of Events	5 events per regular season
Event Structure	Regional Competitions with various round robin formats
Substitutions	Fairplay
Court Size	7x14 or as close as the facility has available Badminton doubles court
Playing time	Rotational Play
Net Height	2.10m Female, 2.15m Male/Coed
Specialization	None



# 6v6 Rallyball

### Less aces and missed serves

• >50% of serves end the point at younger ages

### More opportunities to bump-set-hit

• >95% of free balls lead to an attack with Rallyball

### More rallies

• 2x the number of contacts





# 6v6 Rallyball

- Format geared towards teams and athletes with exposure to Rallyball in the 4v4 format and those needing more rallies to learn the flow of the game
- Great opportunity to develop fundamental skills and introduce the systems and tactics of 6v6 volleyball
- Alternating development and challenge events





# 6v6 Rallyball - Summary

	6v6 Rallyball
Formally	13U
Eligible Birth Years	2008 & Under 24-month Eligibility
Divisions	Female/Male
Number of Events	5 events per regular season
Event Structure	Regional Competitions with alternating Development and Challenge Events
Substitutions	Fairplay
Court Size	9x18
Net Height	2.1m Female, 2.2m Male
Specialization	None



# Traditional Non-Specialized (TNS)

### Delays specialization

• Early specialization has been linked to burn out and higher injury rates

### Playing multiple positions

Click to add text

• Leads to a better understanding of the game and the development of transferable skills

### Supports long term participation

 Gives athletes the confidence to play different positions





# Traditional Non-Specialized (TNS)

Format geared towards teams and athletes with exposure to 6v6 Rallyball and a basic understanding of 6v6 volleyball systems and tactics

Great opportunity to develop multiple positional skills and understand the relationship between the different positions in 6v6 volleyball

1 development event and 4 challenge events

No downwards relegation



# Traditional Non-Specialized - Summary

	TNS
Formally	13U/14U/15U
Eligible Birth Years	2007 (FEMALE ONLY September – December) & Under 16-month eligibility – Female 24-month eligibility – Male
Divisions	Female/Male
Number of Events	5 events per regular season
Event Structure	Gradual build-up of competitive tiers with no downward movement
Substitutions	Fairplay
Court Size	9x18
Net Height	2.15m Female, 2.2m Male
Specialization	Permitted to introduce alternate playing system except a 5-1



# Timelines & Next Steps

- 1. Information live to public on OVA website and e-blasts mid-June
- 2. Develop and deliver coach webinars on how to deliver Early Contact in your Club ongoing
- 3. Development of Club Support materials I.e., Marketing for Clubs to utilize, parent education, coach training webinars, etc.
- 4. Continual review of all Youth Competitions streams with IVDC





# What's the Marketing plan?

- Find your Fit is a marketing campaign to be rolled out over the next few weeks including surrounding the Olympic and Paralympic Games. We know success on the world stage breeds excitement and interest and we want to be prepared.
- We will curate a collection of marketing assets directed at our clubs, coaches, returning players, and new players supporting various entry points on the early contact initiative.







# Thank-you OVA community!

