



BLOOMINGTON FASTPITCH ASSOCIATION

Board of Directors – Monthly Meeting

Monday, November 3rd, 2014 7:00 PM

- I. Call to order
Karen Johnson called to order the monthly board meeting of the Bloomington Fastpitch Association (BFA) at 7:02PM on Monday, November 3rd, 2014/
- II. Attendance
The following persons were present.
Board members: Karen Johnson, Kristie Ludden, Sarah Johnson, Tammy Tessier Kealy, Craig Johnson, Mark Pearson, Tony Acketz, Stacy Acketz, Grant Effertz, Carol Effertz, Gary Hanson, David Rau, Bob Lindberg

Other Attendees: Mark Flugstad , Tod Deming and Cathy Currier
- III. Approval of Prior Meeting Minutes (October 2014)
Motion to approve Minutes by Karen Johnson, 2nd by Stacy Acketz
MOTION APPROVED
- IV. Park Commission Shed Approval (Inform)
 - a. City Parks Commission unanimously approved the building of the shed
 - b. Craig attended meeting and reported that contrary to previous information it appears City Council does need to provide final approval to include BFA transfer of ownership to city and lease back for BFA use.
 - c. City attorney will draft agreements to transfer ownership of the shed to the city with lease to BFA
 - d. Will get single building permit in spring to start work on the shed and the dugouts
 - i. Priority will be the dugout roofs
- V. Status Fall Parent/Player Evaluation (Discuss)
 - a. Survey Monkey link sent to all Fall Season Parents. No recent responses so Survey will be closed and results assembled.
- VI. Process to fill open roster positions when short players (Inform)
Karen, Cathy and Kristie to meet to document process Cathy followed end of 2014 season to be completed before the next meeting
 - a. Target completion date for Board Review – December meeting
- VII. Draft FAQ U10 and Up (Discuss)
 - a. Grant had questions on formatting and the use of hyper links
 - b. Adding to the information
 - i. Information about frequent email blasts regarding game status
 - ii. If there are coach concerns, what can I do
 - iii. A family is not from Bloomington but wants to play for BFA
 - c. There will be a Home page of FAQ's for general questions and then three separate pages to cover the specific questions for those areas noted below.
Summer, Fall and Off Season and Clinics

VIII. Positive Coaches Alliance “PCA)” (Discuss)
Karen provided the board with some information from the PCA – Key concepts, Parent pledge, pricing and customization. The board has asked Karen to invite a local member to come and present at our board meeting in December. Karen asked the board to review all the information and their websites prior to the meeting as well.

IX. Summer Parent Evaluations (Inform/Discuss)

a. BFA Organization Results

- i. Cathy and Tony have reviewed all the evaluations with coaches
- ii. Karen has compiled BFA organization the results to compare by age level and the main theme is communication.
- iii. As a board we need to a better job of communicating.
- iv. Karen is setting up a meeting for the board to review specific comments directed toward the Board. The separate session is intended to inform Board while maintaining promised anonymity of respondents.

X. 2015 Calendar (Discuss/Decide)

Winter Clinic and Open Gym dates identified

Other event dates determined as follows:

Registration:	February 8 th
Tryouts:	February 28 th and March 7 th
Parents Night:	March 23 rd at 7pm
Blast Off:	May 2
Bash:	June 5 th – 7 th (max 72 teams)
Bash Elite:	June 13 th – 14 th (max 72 teams)
8U State Tourney:	June 27 th (max 16 teams)
10U NAFA:	July 23 rd – 26 th (max 72 teams)
8U Fall tourney:	September 27 th
USSA*	July 4 th

Fall Registration & Evals – tentative July 28

*Will check with the city to see if we can host but anticipate City will not agree as BFA not running tournament activities or concessions and USSA has already established precedence with City to pay for use of fields.

XI. Treasurer’s Report

a. Fiscal Year 2014

- i. Clutch representative Tod Deming asked how Clutch share of Catch the Fire Fundraising would be handled. Clutch preferred to use to assist coaches with USSA National Tournament hotel fees. General discussion regarding whether partnership with Clutch was understood that BFA special fundraising efforts would have portion allocated to Clutch or if Clutch should benefit to the extent of fundraising specific to Clutch teams/families. It was agreed clutch would receive \$3,600 of total Catch the Fire proceeds of which Clutch had already received approval in a prior meeting to keep the \$1,7000 Clutch players raised. BFA / Clutch relationship with respect to special BFA fundraising outside tournaments hosted needs further discussion prior to 2015 efforts to insure all parties with Clutch and BFA are aligned.

b. 2015 Budget requests

- i. Sarah verified each budget line with each board member, so she can compile the budget for 2015 – some the items mentioned that needed to be included \$25 for background checks for each coach and assistant coaches, NAFA expenses, Google or other cloud account cost and cloud storage
- ii. QuickBooks on-line is in the process of being installed

XII. Director Reports

- a. President: Karen Johnson
 - i. USSA Stars & Stripes Request – has asked us to host, Mark will check with the city
 - ii. Kennedy Booster President Request – board will do an email blast for the two schools and will invite them to have a table at registration
- b. Vice President: Kristie Ludden
- c. Treasurer: Sarah Johnson
- d. Secretary: Tammy Kealy
- e. Commissioner: Craig Johnson
- f. Facilities Coordinator: Mark Pearson
- g. Player and Coach Development: Tony Acketz - 23 coaches are attending the coaches training November 21st
- h. Tournament Director: Stacy Acketz
- i. Communications Director: Grant Effertz
- j. Member Services & Membership: Carol Effertz – store will be live starting Nov 7th, email blast will go out
- k. Marketing: Gary Hanson
- l. Fund Raising: David Rau –
 - i. Presented his new corporate sponsorship program – please provide input and ideas before the December meeting as we need to get this in play soon
 - ii. Requested and received approval to join Bloomington Chamber of Commerce
 - iii. Presented the Fundraising Report
- m. 8U Director: Bob Lindberg

XIII. Open Comments

XIV. Adjournment

Karen Johnson made a motion to adjourn at 10:08pm; 2nd by Kristie Ludden.

MOTION APPROVED

The next board meeting is scheduled for **Monday, December 1st 7:00pm** at the Bloomington Center for the Arts