



INFORMATION BULLETIN

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To: Ontario Soccer; District Membership and Associate Members
CC: Ontario Soccer; Board of Directors, Staff
From: Bjorn Osieck, Senior Director, Business

Subject: Ontario Soccer Launches “The Soccer Summit 2026” – A National Evolution of a Legacy Event



Ontario Soccer is proud to unveil “The Soccer Summit 2026” scheduled to take place in Toronto at York University, February 20-22, 2026. This represents a bold reimagining of its flagship event, formerly known as the “Ontario Soccer Summit”. Originally founded in 2016, the Summit has inspired and united soccer communities across Ontario and has gradually increased its reach and appeal beyond provincial borders. Launching on the 10th anniversary of the original event, this new national platform is the only one of its kind in Canada—designed to unite, elevate and empower the sport from coast-to-coast-to-coast.

 **Save the Date:** February 19–22

 **Host Venue:** York University, Toronto

With the theme “**Canada United: Building a Soccer Nation,**” The Soccer Summit 2026 will bring together grassroots leaders, professional clubs and national stakeholders for three full days of learning and networking to strengthen the game at every level. The event aligns well with the momentum of the FIFA World Cup 2026™, where the world will come to Canada and in turn allow soccer leaders to grow the game, empower communities and inspire the next generation of leaders in sport.

Ontario Soccer is also proud to announce O’Neills Sportswear as the Lead Presenting Partner of The Soccer Summit 2026. As a returning partner, O’Neills continues to demonstrate its deep commitment to the growth of soccer in Canada. Their support reflects a shared vision of innovation,

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inclusion and community-building through sport.

What is new about “The Soccer Summit 2026” 2.0?

- **A New Brand Identity:** Featuring a refreshed logo and visual identity that reflects the energy and unity of the Canadian soccer community.
- **A Celebration Year:** Honouring the **125th Anniversary of Ontario Soccer**, the [GeneratiON26 movement](#), and the global excitement of **FWC26**.
- **Theme: “Canada United: Building a Soccer Nation”:** A rallying cry to connect grassroots, professional, and national efforts in a shared vision for the future of soccer in Canada.
- **Expanded Partner Showcase:** Over **30 vendors** from across diverse sectors including sport, tech and wellness.
- **Redesigned Keynote Experience:** A fully transformed event space, to deliver a more professionally produced, dynamic, immersive keynote “show.”
- **Extended Weekend Format:** Now spanning **Thursday to Sunday**, including:
 - **Thursday leadership think tank** (exclusive to invited sport executives)
 - **Thursday workshops** for coaches, match officials and administrators
 - **Full-day Friday and Saturday programming**
 - **Half-day Sunday wrap-up**
- **Sport-agnostic marketing:** Broader outreach to leaders across all sports and industries.
- **Amplified digital reach:** The Soccer Summit 2026 will connect with participants in innovative ways through Ontario Soccer’s newly introduced, cutting-edge [MySoccer App](#) powered by BMO.

A National First

As the only summit of its kind in Canada, **The Soccer Summit 2026** is more than an event—it’s a movement. It will serve as a national platform to **build a soccer nation**, uniting voices from every corner of the game to shape the future of soccer in Canada.

Ontario Soccer invites all stakeholders—players, coaches, referees, administrators, partners, and fans—to be part of this historic moment.

Join us. Be part of the legacy. Be part of the future.

For more information and to register, visit: ontariosoccer.net/the-soccer-summit.

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