



**Cougar Club Executive Board  
Meeting Minutes  
July 20, 2020**

Attendance: Courtney Wellman, Scott Sampson, Sherry Sutton, Delia Perez-Nunez, Paul Hawryluk, Rhonda Pickett

Proceedings:

6:12 p.m. meeting called to order by Paul

Discussion regarding memberships and ads prior to meeting start. Rhonda indicated she has done 2 pushes on social media and will do another. Everyone needs to make a concerted effort to reach out to people regarding memberships.

Minutes– Minutes from the July 13 board meeting were reviewed. **(Motion to approve minutes by Courtney, 2<sup>nd</sup> by Delia, motion passed.)**

Requests/Action:

Treasurer Report – There was no updated report as Kealy wasn't in attendance.

Fundraising/Sponsorships – Paul gave summary of discussions and meeting with Trudy Bennett. Trudy is reaching out to sponsors from last year. Paul will be reaching out to Another Broken Egg and Mathnasium, who are both interested in sponsorship.

Additional Agenda Items:

- Football Programs – Courtney suggested offering memory keepsakes for seniors. Discussion regarding what items are contained within the football programs. Discussed further sports featured in programs and reiterated deadline of July 31<sup>st</sup>. Everything has to be to Alpha Graphics by August 7<sup>th</sup>. Delia will send someone who wants to advertise information on purchasing an ad without membership.
- Web Marketing – Mike sent an update via email indicating he had provided Scott with access information he needed to obtain membership information. Otherwise, there were no other updates.
- Spirit Shop – No update as Michelle was not present.
- Concessions- No update as Tiffany was not present.
- Membership – Scott indicated membership is pretty low right now. Everyone needs to advertise membership as you can.
- Special Events – No update since we are still waiting on information about the football season.
- Parent Rep Coordinator – Delia will have the presentation she has been working on for parents, coaches & players at the next meeting.

Motion made to adjourn meeting by Rhonda, 2<sup>nd</sup> by Delia. Meeting adjourned @ 6: 41 p.m.

**Next Meeting: August 3, 2020 @ 6:00pm; location TBD.**