



**Mona Shores Varsity Hockey**  
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# News Release

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**For Immediate Release**

## **Sailor Hockey Presents Lakeshore Area Media Day**

*Event will host coaches and players from Grand Haven, Reeths Puffer, Kenowa Hills and Mona Shores Varsity Hockey Teams*

MUSKEGON, MI  
November 13, 2018

**For the 1<sup>st</sup> ever Lakeshore Hockey Media Day. This event will take place at Lakeshore Sport Centre, 4470 Airline Road, Muskegon MI 49444**

This event will give the media an opportunity to:

- Listen to each coach talk about their upcoming hockey season
- Interview coaches
- Interview players
- Serve as a photo opportunity for coaches and players

The evening serves three purposes:

First, the event is meant to create **EXCITEMENT** around high school hockey in the area.

Second, to **EDUCATE** the community on high school hockey and provide schedules for the upcoming season.

Finally, we want to **CONNECT** the local media to the coaches and players.

The agenda for the evening will be as follows:

- 7:00pm – Opening remarks from Paul Tiefenthal
- 7:10pm – Comments from Kenowa Hills Head Coach Matt Wiedenhoef
- 7:25pm – Comments from Reeths Puffer Head Coach Bill Zalba
- 7:40pm – Comments from Grand Haven Head Coach Keegan Ferris
- 7:55pm – Comments from Mona Shores Head Coach Dan Quaine.
- 8:10pm – Closing remarks from Paul Tiefenthal
- 8:20pm – Coaches and players will be available for individual interviews and pictures.
- Following completion of media interviews and pictures, parents will be allowed to take pictures as well.

For more information please view the event on the Mona Shores Varsity hockey Facebook page or contact Paul Tiefenthal, paul\_tee@comcast.net or 231-740-5813.