



RECRUITING 101

Understanding the Recruiting Landscape



KYLE MORGAN

SOUTHWEST REGIONAL SCOUT



National Football Scouting Combine

NFL

2024-Present



CATAPULT

Southwest Area Scout

Catapult

2020-Present



Player Personnel Assistant

Arizona State University

2018-2020



Firefighter/EMT

Arizona Fire & Medical Authority

2007-Present

What Has Changed?



Recruiting Calendar

Earlier contacts, new visit periods, and dead periods.



Transfer Portal

Increased player mobility and immediate eligibility.



NIL at High School Level

Opportunities for athletes to monetize their name, image, and likeness.



NIL/Revenue Sharing at Collegiate Level

Direct compensation and profit-sharing models for college athletes.



Roster Sizes and Scholarship Distribution

Changes in limits and allocation of financial aid.

NCAA FOOTBALL RECRUITING CALENDARS



DIVISION I FCS (2025-26)

2025-26 NCAA RECRUITING CALENDAR

Division I Football Championship Subdivision



QUIET PERIOD DEAD PERIOD
EDLMSION PERIOD CONTACT PERIOD

AUG 2025

D	M	T	W	T	F	S
					1	3
3	4	5	6	7	5	9
10	11	12	13	14	16	10
17	10	10	20	21	22	23
24	28	26	27	28	29	30
01						

NOV

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9	10	11	12	13	14	10
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

FEB

D	M	T	W	T	F	S
1	3	4	5	6	7	
6	8	10	31	12	35	14
15	16	17	38	19	50	33
33	29	24	35	26	27	28

MAY

D	M	T	W	T	F	S
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10	11	12	18	14	56	16
17	18	19	30	01	23	20
25	28	26	37	20	28	30
31						

SEP

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14	16	17	10	10	20	
21	22	23	34	25	26	27
28	29	30				

DEC

D	M	T	W	T	F	S
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14	10	16	17	10	10	30
21	22	23	34	29	28	27
28	20	30	31			

MAR

D	M	T	W	T	F	S
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15	30	17	38	10	30	21
22	23	34	25	36	27	28
20	30	31				

JUN

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OCT

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28	27	28	29	30	31	

JAN 2026

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					1	2
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16	19	20	21	26	23	34
25	26	27	26	20	30	31

APR

D	M	T	W	T	F	S
					1	3
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13	15	14	16	36	17	98
19	20	21	23	23	24	25
26	27	28	29	30		

JUL

D	M	T	W	T	F	S
					1	2
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16	18	15	10	16	37	10
38	20	81	23	33	34	25
26	27	28	29	30	31	

DIVISION II (2024-25)

2024-25 NCAA RECRUITING CALENDAR

Division II Football



QUIET PERIOD RLJ DEAD PERIOD CONTACT PERIOD

JUN 2024

D	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
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23	24	25	36	27	26	29
30						

SEP

D	M	T	W	T	F	S
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15	36	37	38	16	35	32
22	23	26	36	26	27	28
28	30					

DEC

D	M	T	W	T	F	S
1	3	4	5	6	7	
8	9	10	11	12	33	14
15	18	17	38	19	20	31
30	33	24	26	26	27	28
29	30	31				

MAR

D	M	T	W	T	F	S
						1
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9	10	11	13	18	14	16
16	17	18	26	31	23	
33	34	25	36	27	26	29
30	31					

JUL

D	M	T	W	T	F	S
						1
7	6	9	30	11	13	13
14	36	16	17	10	10	59
21	33	23	24	33	38	27
20	29	30	31			

OCT

D	M	T	W	T	F	S
						1
6	7	6	9	10	11	12
15	34	16	36	17	10	10
20	31	22	23	34	35	25
27	36	29	30	31		

JAN 2025

D	M	T	W	T	F	S
					1	3
5	6	7	8	9	10	11
12	33	18	10	13	16	
19	39	31	35	33	34	25
20	27	28	29	30	31	

APR

D	M	T	W	T	F	S
					1	3
6	7	8	9	10	11	12
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23	31	35	23	26	25	26
27	28	29	30	31		

AUG

D	M	T	W	T	F	S
						1
4	5	6	7	8	9	10
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18	19	30	21	25	23	24
35	26	27	28	29	30	31

NOV

D	M	T	W	T	F	S
						1
3	4	5	6	7	8	9
16	11	10	19	16	13	18
17	39	10	20	23	22	23
24	25	28	27	28	29	20

FEB

D	M	T	W	T	F	S
						1
3	4	5	6	7	8	
9	10	11	12	18	16	16
16	37	10	50	39	29	22
23	34	25	29	27	28	

MAY

D	M	T	W	T	F	S
						1
4	5	6	7	8	9	10
11	13	13	14	16	16	17
16	36	38	23	26	22	29
25	30	27	36	29	56	31

TRANSFER PORTAL



Multiple Transfers Allowed

- Can play immediately



Roster Needs

- Experience
- Depth
- “Free-Agency”



No Portal Window For Graduate Students (Enter anytime)



January Portal Window

TRANSFER PORTAL: A FINAL UPDATE

TOTAL NCAA FOOTBALL PLAYERS ENTERED



ACTIVE PLAYERS HOPING TO SIGN



PERCENTAGE OF PORTAL GUYS STILL LOOKING



STILL LOOKING



**FIND A SCHOOL. GET COACHED-UP. EARN A DEGREE. WIN SOME BALL GAMES.
CREATE RELATIONSHIPS. CHANGE YOUR LIFE.**



Transfer Portal



- The number of seats at the table hasn't changed.
- Lower levels used as proving ground for HS athletes.
 - Develop
 - Learn to be a student-athlete
 - **Recruiting Rankings vs Winning Games**
- Musical Chairs
 - Claim Your Seat

TRANSFER PORTAL & POSITION VALUE

RESERVED:
**TRANSFER
PORTAL
QUARTERBACK**

Premium spots are limited.
High demand, high value.





Position	5th %ile	30th %ile	50th %ile	Average
QB 1	\$ 575,568	\$ 1,300,500	\$ 2,860,000	\$ 1,521,866
QB 2	\$ 81,568	\$ 305,200	\$ 724,900	\$ 344,867
RB 1	\$ 235,856	\$ 300,000	\$ 730,000	\$ 377,200
RB 2	\$ 75,000	\$ 210,000	\$ 381,000	\$ 218,667
WR 1	\$ 242,800	\$ 390,000	\$ 1,000,000	\$ 911,807
WR 3	\$ 296,000	\$ 300,000	\$ 800,000	\$ 271,900
WR 3	\$ 161,368	\$ 206,200	\$ 466,500	\$ 214,200
WR 4	\$ 192,800	\$ 176,500	\$ 332,300	\$ 283,213
WR 6	\$ 75,960	\$ 138,200	\$ 215,200	\$ 106,200
WR 6	\$ 44,000	\$ 100,000	\$ 178,800	\$ 101,233
TE 1	\$ 194,900	\$ 390,000	\$ 692,000	\$ 384,867
TE 2	\$ 71,800	\$ 150,000	\$ 300,000	\$ 166,200
OT 1	\$ 473,500	\$ 775,000	\$ 1,385,000	\$ 739,233

Position	5th %ile	30th %ile	50th %ile	Average
QB 1	\$ 41,250	\$ 95,500	\$ 128,500	\$ 122,550
QB 2	\$ -	\$ 11,200	\$ 40,500	\$ 11,200
RB 1	\$ 18,275	\$ 32,200	\$ 113,000	\$ 83,582
RB 2	\$ -	\$ 7,750	\$ 31,750	\$ 10,750
WR 1	\$ 23,300	\$ 75,200	\$ 196,700	\$ 131,328
WR 3	\$ 16,550	\$ 45,000	\$ 75,800	\$ 41,790
WR 3	\$ 4,575	\$ 23,500	\$ 44,000	\$ 23,005
WR 4	\$ -	\$ 12,200	\$ 35,000	\$ 12,370
WR 5	\$ -	\$ 8,700	\$ 26,000	\$ 9,525
WR 6	\$ -	\$ 1,200	\$ 15,000	\$ 5,200
TE 1	\$ 16,825	\$ 24,500	\$ 76,000	\$ 23,790
TE 2	\$ -	\$ 12,200	\$ 36,750	\$ 13,000
OT 1	\$ 20,500	\$ 75,200	\$ 190,700	\$ 83,000
OT 2	\$ 2,750	\$ 35,000	\$ 60,000	\$ 30,300
OT 3	\$ -	\$ 15,200	\$ 28,475	\$ 13,900
OT 4	\$ -	\$ -	\$ 25,200	\$ 7,750
HL 1	\$ 22,780	\$ 52,500	\$ 91,000	\$ 65,167
HL 3	\$ 2,750	\$ 22,200	\$ 50,000	\$ 20,477
HL 5	\$ -	\$ 21,250	\$ 43,000	\$ 13,333
HL 4	\$ -	\$ 5,200	\$ 25,500	\$ 10,128
HL 4	\$ -	\$ -	\$ 25,700	\$ 6,125
HL 6	\$ -	\$ -	\$ 76,700	\$ 4,582

P4				
Position	5th %ile	50th %ile	95th %ile	Average
QB 1	\$ 579,500	\$ 1,300,000	\$ 2,860,000	\$ 1,521,000
QB 2	\$ 87,000	\$ 300,000	\$ 724,900	\$ 344,867
RB 1	\$ 238,000	\$ 300,000	\$ 730,000	\$ 377,000
RB 2	\$ 75,000	\$ 210,000	\$ 381,000	\$ 218,667

Position	5th %ile	30th %ile	50th %ile	Average
QB 1	\$ 579,500	\$ 1,300,000	\$ 2,860,000	\$ 1,521,000
QB 2	\$ 87,000	\$ 300,000	\$ 724,900	\$ 344,867
RB 1	\$ 238,000	\$ 300,000	\$ 730,000	\$ 377,000
RB 2	\$ 75,000	\$ 210,000	\$ 381,000	\$ 218,667

Position	5th %ile	30th %ile	50th %ile	Average
QB 1	\$ 36,900	\$ 85,500	\$ 115,000	\$ 65,327
QB 2	\$ 10,200	\$ 36,200	\$ 47,200	\$ 36,278
RB 3	\$ -	\$ 7,800	\$ 41,000	\$ 13,884
RB 4	\$ -	\$ 5,000	\$ 16,000	\$ 6,182
WR 1	\$ 16,900	\$ 36,000	\$ 74,000	\$ 40,900
WR 2	\$ -	\$ 24,200	\$ 50,000	\$ 32,300
WR 3	\$ -	\$ 12,200	\$ 36,000	\$ 18,500
WR 4	\$ -	\$ -	\$ 30,000	\$ 6,000
WR 5	\$ 16,300	\$ 46,000	\$ 97,000	\$ 44,273
WR 6	\$ 5,300	\$ 25,000	\$ 41,000	\$ 23,400
WR 8	\$ -	\$ 12,200	\$ 26,000	\$ 12,227
WR 8	\$ -	\$ -	\$ 15,000	\$ 5,000
WR 9	\$ -	\$ -	\$ 16,000	\$ 2,373
WR 6	\$ -	\$ -	\$ 4,200	\$ 753
WR 1	\$ 12,300	\$ 36,200	\$ 71,000	\$ 32,304
WR 3	\$ 8,290	\$ 21,200	\$ 35,000	\$ 16,772
WR 3	\$ -	\$ 15,500	\$ 25,000	\$ 11,940
WR 4	\$ -	\$ 5,200	\$ 15,000	\$ 6,991
WR 1	\$ 10,000	\$ 32,000	\$ 62,000	\$ 32,840
WR 2	\$ 5,300	\$ 24,200	\$ 37,000	\$ 25,500
WR 5	\$ -	\$ 11,200	\$ 22,000	\$ 5,490
WR 6	\$ -	\$ -	\$ 15,000	\$ 4,535

Position	5th %ile	30th %ile	50th %ile	Average
WR 3	\$ 156,900	\$ 250,000	\$ 629,000	\$ 241,607
WR 2	\$ 92,900	\$ 306,000	\$ 682,000	\$ 237,600
WR 4	\$ 57,900	\$ 106,000	\$ 205,000	\$ 152,000
WR 5	\$ 85,800	\$ 85,000	\$ 125,000	\$ 91,007
WR 6	\$ 33,900	\$ 73,000	\$ 160,000	\$ 66,967
WR 1	\$ 106,000	\$ 306,000	\$ 606,000	\$ 340,200
WR 3	\$ 135,900	\$ 348,000	\$ 608,000	\$ 232,253
WR 5	\$ 97,000	\$ 196,000	\$ 295,000	\$ 109,333
WR 4	\$ 85,000	\$ 100,000	\$ 200,000	\$ 115,233
WR 1	\$ 285,000	\$ 500,000	\$ 900,000	\$ 321,967
WR 2	\$ 206,000	\$ 306,200	\$ 677,000	\$ 363,530
WR 3	\$ 135,000	\$ 206,000	\$ 330,000	\$ 205,233
WR 4	\$ 96,000	\$ 196,000	\$ 175,000	\$ 114,283

Position	5th %ile	30th %ile	50th %ile	Average
R	\$ 27,000	\$ 60,000	\$ 167,500	\$ 75,333
P	\$ 23,500	\$ 30,200	\$ 145,000	\$ 72,200
LS	\$ -	\$ 25,000	\$ 52,000	\$ 27,000
2025 Signees	20.0	22.0	25.0	25.1
2025 Chms Total	\$ 1,850,200	\$ 2,300,000	\$ 7,100,000	\$ 3,761,390
2025 Per Player	\$ 65,557	\$ 140,900	\$ 252,500	\$ 105,290
2025 Steps	19.3	25.0	130.3	69.0
2025 Steps	23.0	29.0	97.7	96.3
2025 Rev Ethers	28.0	35.0	100.0	50.0
2025 Rev Ethers	70.0	95.0	95.0	82.0

Position	5th %ile	30th %ile	50th %ile	Average
2025 Signees	20.0	22.0	25.0	25.1
2025 Chms Total	\$ 1,850,200	\$ 2,300,000	\$ 7,100,000	\$ 3,761,390
2025 Per Player	\$ 65,557	\$ 140,900	\$ 252,500	\$ 105,290
2025 Steps	19.3	25.0	130.3	69.0
2025 Steps	23.0	29.0	97.7	96.3
2025 Rev Ethers	28.0	35.0	100.0	50.0
2025 Rev Ethers	70.0	95.0	95.0	82.0



COLLEGE FOOTBALL
PLAYOFF

105 roster Limit for FBS



**Unlimited
Scholarships**
85-105 countable



**1-year renewable
contracts**



**Reduced or
No Walk-Ons**



125 roster Limit for FCS



**Partial
scholarships**



**Paired with
academic aid**

**Arizona Promise Grant
Western Undergraduate Exchange (WUE)**

Division II/III

DII



Partial Scholarships



**36 Scholarships
85 Roster Limit**



**Negotiate Aid (Stacking of
Athletic/Academic Aid Possible)**



Full Rides Very Rare

DIII



Non-Athletic Aid (Merit/Need)



Grant packages



Larger Classes



Admissions & Recruiting Separate



No Athletics in Aid Decisions

NCAA

NAIA/JUCO

NAIA



Partial Scholarships



**24 Scholarships /
No Roster Limit (Typical)**



**Stacking of Aid Possible
(Athletic/Academic/Need)**



Play for Passion & Opportunity

JUCO



Athletic & Academic Aid Available



**Scholarships Available
(Varies by Division)**



Focus on Development & Transfer



Academics & Eligibility Reset



Prove It Ground

ARIZONA PROMISE GRANT



Tuition & Fees Guaranteed
for Eligible AZ Residents



Covers Remaining Costs: “Last-dollar” scholarship after Pell & other gift aid.



Tuition-Free Pathway: For qualifying low-income AZ residents at state universities.



Stackable Aid: Allows other aid (athletic/academic) for room, board, & books.



Renewable: Up to 8 semesters, subject to maintaining eligibility.

WESTERN UNDERGRADUATE EXCHANGE (WUE)



Tuition Savings Program



Significant Tuition Discount
(Approx. 150% of In-State Rate)



Participating Schools in Western
States (WICHE Region)



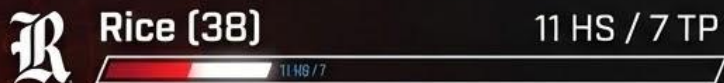
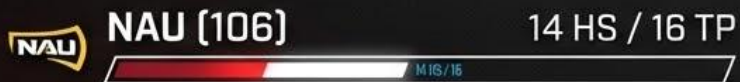
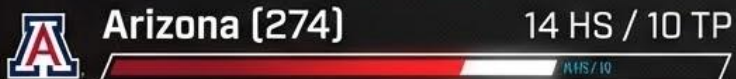
Often Merit-Based / Academic
Criteria Apply



Can Be Stacked with Partial Athletic
Scholarships (e.g., FCS, DII)

OFFERS

2024 OFFERS



Committable Offer vs Managed Offer
Ask if offer is **committable**

Where you stand on the board >>>

Sacramento State 2026 Football Offers ⁽³¹⁵⁾

SACRAMENTO STATE ▾

2026 ▾

OFFERS ▾

247SPORTS ▾

(315)

Arizona State 2026 Football Offers ⁽²⁶²⁾

ARIZONA STATE ▾

2026 ▾

OFFERS ▾

247SPORTS ▾

(262)

Idaho 2026 Football Offers ⁽⁴⁵⁾

IDAHO ▾

2026 ▾

OFFERS ▾

247SPORTS ▾

(45)

They want to be first, you need to be right!

BE REALISTIC



WHAT LEVEL BEST FITS YOUR SKILL SET?

- Target correct programs
- 6 hour radius



GRADES

- Start/Finish process
- Do NOT limit opportunity



EXPOSURE



- Camps
- 7v7

○ HS Coaching Staff



- What will coach say about you?

TWITTER PROFILE

← Michael Masunas

630 Tweets



Following

Michael Masunas

@MasunasMichael Follows you

3 ⭐ / Tight End / DE 6'5" 235lbs. 4.16GPA. Hamilton C/O 2022. 530lbs deadlift, 6'11" wingspan, 4.71 40 yard. Baseball L/L 104 mph Exit Velo. 1st Team All-AZ

📍 Chandler, AZ 🌐 hudl.com/profile/7724591 🗓️ Born October 22
📅 Joined July 2018

1,054 Following 1,263 Followers



Followed by Mathew Travis Koloamatangi, Russell (Deuce) Davis II, and 236 others you follow

← De'Anthony Gatson

1,026 Tweets



Follow

De'Anthony Gatson

@DeeGatson7

God 1st | 5'11 205 | NHS RB 🐾

📅 Joined July 2018

315 Following 1,159 Followers

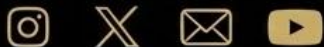


Followed by Duke FB Recruiting, Tim Rattay, and 56 others you follow



Jaxon Haynes 5'10.5 170 Slot R

Hamilton HS, Chandler AZ –GPA 3.67– 1st Team
6a All Region, HM 6A All-State



Contact Info



2022 Varsity Highlights to Date



HUDL Profile



2021 Varsity Highlights



2020 Varsity Highlights



Transcript, Measurables, ACT



MaxPreps Varsity Stats

YOU CONTROL THE PROCESS

BUT IT TAKES COMMITMENT!



Coach J.R. Sandlin

@JR_Sandlin

RECRUITs: A recruit sent me a link to a Google Drive. This Google Drive Folder had:

- Information Sheet
- Transcript
- Test Score
- JR. Highlights
- Soph. Highlights
- Workout Max Footage
- Skills & Drill Work Footage

1 Stop Shop.. BRILLIANT idea

HOW TO BUILD YOUR HUDL HIGHLIGHTS



HUDL

 **Best Plays First**

 **No Average Plays**

 **Keep Highlights 3 to 5 Minutes**

 **Show Variety of Traits**

 **NO SLOW MOTION / NO MUSIC**



HUDL HIGHLIGHTS:

PLAY SPEED

PLAY STRENGTH

MENTAL PROCESSING

ATHLETIC ABILITY

COMPETITIVE TOUGHNESS

POSITION SPECIFIC TRAITS



SCAN ME

HUDL HIGHLIGHTS: QB

- **POCKET POISE**
- **EXTEND PLAYS**
- **TIGHT WINDOW THROWS**
- **TOUCH/TEMPO THROWS**
- **ANTICIPATION**
- **ACCURACY/BALL PLACEMENT**
- **LEADERSHIP/BODY LANGUAGE**



SCAN ME

HUDL HIGHLIGHTS: RB

- **ATTACK THE LINE OF SCRIMMAGE**
- **ACCELERATION**
- **CHANGE DIRECTION / MAKE YOU MISS**
- **VISION / ABILITY TO CREATE**
- **YARDS AFTER CONTACT**
- **BALL SECURITY**
- **PASS PROTECTION**



SCAN ME

HUDL HIGHLIGHTS: WR

- ◀ **RELEASE**
- ◀ **ACCELERATION / DECELERATION**
- ◀ **SEPARATION**
- ◀ **HANDS / CATCH RADIUS**
- ◀ **CONTESTED CATCH ABILITY**
- ◀ **AWARENESS / BODY CONTROL**
- ◀ **CHANGE OF DIRECTION / MAKE YOU MISS**
- ◀ **YARDS AFTER CATCH**
- ◀ **RUN BLOCKING**



HUDL HIGHLIGHTS: OL

- GET OFF / PAD LEVEL
- LEVERAGE
- HAND PLACEMENT
- INDEPENDENT HAND USAGE
- FOOTWORK / ATHLETICISM
- BLITZ PROCESSING
- SECOND LEVEL ANGLES / COMBO BLOCKS
- MOVE THE LINE OF SCRIMMAGE
- NASTINESS / FINISH BLOCKS



SCAN ME

HUDL HIGHLIGHTS: DB

- MAN COVERAGE / PRESS / PEDAL
- ZONE COVERAGE / RANGE / INSTINCTS
- RECOVERY SPEED
- BALL SKILLS / BACK TO BALL
- ANGLES IN PURSUIT
- RUN SUPPORT
- TACKLING ABILITY



SCAN ME

HUDL HIGHLIGHTS: LB

- **READ AND REACT**
- **EYE DISCIPLINE**
- **BLOCK SHED / EVADE BLOCKS**
- **ANGLES IN PURSUIT**
- **TACKLING ABILITY**
- **EFFORT IN PURSUIT**
- **COVER IN SPACE**



SCAN ME

HUDL HIGHLIGHTS: DL

- **UPFIELD BURST**
- **PAD LEVEL / LEVERAGE**
- **USE OF HANDS**
- **ANKLE BEND / RUNNING THE ARC**
- **RESET THE LINE OF SCRIMMAGE**
- **STOUT VERSUS DOUBLE TEAM / BLOCK SHED**
- **EFFORT IN PUSUIT**
- **FINISH PLAYS**



SCAN ME

EXPOSURE / MARKETING



CAMPS

- “Exposure” Camps vs College Camps
- Where does the data go?
- Don’t have to run the 40



WEIGHT ROOM



OTHER SPORTS - RUN TRACK



SOCIAL MEDIA - Shine Light on Program



COACH PROSPECT LISTS / RELATIONSHIPS



MULTI-SPORT ATHLETES



“What I really love about it is sometimes they’re not as good in the other sports as they are in football, and so they’re willing to put their ego aside and say, ‘I know I might lose in track, but I’m going to try to make myself better as an athlete,’ Freeman said. “That speaks volumes to me.”

10-80-10 Rule



“CHANCE FAVORS THE PREPARED MIND”

-Louis Pasteur



Do you like playing football?



Or do you like being recruited?



RECRUITING IS A GAME



WILLING

VS



CAPABLE



COLLEGE DIRECTORY ACCESS



SCAN TO CONNECT

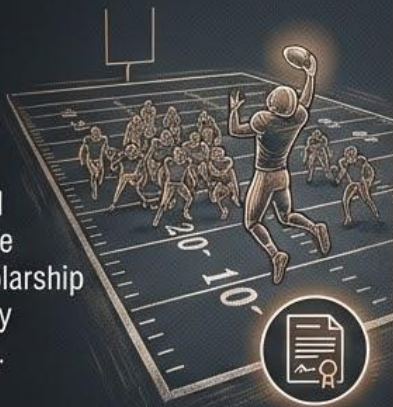
ASK QUESTIONS!

- 🧠 How many are you taking in this class/position?
- 🧠 What are the key traits you look for at my position?
- 🧠 How many have you offered at my position?
- 🧠 How do you plan on using me in your scheme?
- 🧠 How long is my offer good for? How can I earn an offer?
- 🧠 Where do I stand on your recruiting board?

RECRUITING BY THE NUMBERS

3%

of ALL HS football players will receive some sort of scholarship grant or aid to play football in college.



1%

of ALL HS football players will receive a Division 1 football scholarship.



80%

of all scholarship, grants, and financial aid money is given out at the D2/D3/NAIA and Junior College level.



26%

of all scholarship, grants, and financial aid recipients are no longer on scholarship in what would be their sophomore year.



- **DO NOT tie your self-worth to recruiting**
- **DO NOT compare your recruitment to somebody else**



Timing



Position Needs



Politics



Fake Offers

- **DO NOT big-time a coach because of the logo they wear**

Pursue what you can't stop thinking about.

CHOOSE THE
PAIN OF DISCIPLINE
OVER THE
PAIN OF REGRET.

WEIGHT
ROOM

You Can't
Skip The
Hard Parts
In Life.

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