



**Board Meeting Notes**  
**Monday, January 19th – 7:00-8:30 p.m.**  
**Apple Valley Community Center**

**Board Meeting Attendees:**

<b>EVAA Main Board</b>		<b>Present</b>
President	Peter Beaumont	Yes
Vice President	<i>Open</i>	
Treasurer	Kevin Brandt	Yes
Secretary	Kevin Drometer	Yes
Operations Director	Jeff Sulzbach	Yes
Safety Director	Jason Petti	Yes
Marketing Director	Nicole Midtdahl	Yes
Fundraising Director	<i>Open</i>	
Facilities Director	<i>Open</i>	
Technical Advisor	Mark Espana	Yes
<b>Program Directors</b>		<b>Present</b>
Soccer	Michael Johnson	Yes
Basketball	Jude Miron	Yes
Baseball	Jeremy Frost	Yes
Softball	Mike Simonson/ Jon Guba	Yes/ Yes
Lacrosse	Jon Moynihan	Yes
Football	Doug Beddies	
Volleyball	Kelli Geilow/ Lea Kanani	
CX Skiing	Dave Freed	Yes
Tennis	Bryana Klofstad	
Track & Field	Shawna Nelsen- Wills	
Wrestling	Jud Turk	
Cross Country Running	Stephanie Peterson	
<b>Additional Guests</b>		
	Megan from Sports Engine	Yes



## AGENDA

AGENDA ITEM	LEAD	TIME (MINS)
1. Welcome/ Sign-in	Peter	2
2. Approve December Minute	Kevin D	3
3. Annual meeting Plan & Agenda	Nicole	15
4. Review Action/ Outstanding Completed Items	Peter/ Kevin D	15
5. Motion to elect Dave Freed to Board	Peter	5
6. Background checks for Board Members	Jason	5
7. Sports Engine Discussion	Peter/ Mark	30
8. Budget	Kevin	10
9. Outstanding Issues	Peter	5
<ul style="list-style-type: none"> <li>• Consider Centralizing Communication to EVAA families to be under Nicole's Jurisdiction</li> <li>• Reduce length of communication going out</li> </ul>		
10. Adjourn		



**1. Welcome Sign-In**

The meeting was called to order at 7:01pm, a Quorum was present.

**2. Vote to approve December Minutes**

Michael Johnson Motioned to approve, Jude Miron second, motion passed/ Minutes approved.

**3. Annual Meeting Plan & Agenda**

Communications completed, 37 RSVPS so far! Speakers will be Peter, Jeff, Nicole, Kevin B, Matt Percival, and Mayor of Apple Valley.

Nicole discussed some concerns about trying to connect with school principals, it was decided she will simply try 1 last time to connect about inviting.

Food will be delivered by Ole' Piper. Discounted Pizza and Salad. Nicole will need access to a Credit Card.



#### 4. Review Action Items from the Previous Meeting

ACTION	WHO	BY WHEN	STATUS
1. Incomplete Item from 10/20- Agenda for Annual & Strategy meeting.	Peter/ Jeff	Dec 15	Done
2. Incomplete Item from 10/20- Revise OP's Committee guidelines	Peter/ Jeff	Feb 16	Due 2/16
3. OP's Committee to create a small group/ committee to discuss/ organize programs needs from Sports Engine	Jeff	Feb 16	Due 2/16
4. Invite Sports Engine Rep to attend Dec BOD meeting to talk through SE capabilities	Peter/Jeff/Mark		Done
5. A contract needs to be drafted regarding the new "paid Treasure" position, presented, and signed by the appropriate parties.	Peter	Jan 19	Done
6. Potential action items regarding gym space concerns: Agreed to coordinate a meeting between Jeff, Kevin, Peter, Kelli, Jude, with District.	Peter	Jan 19	Not Done
7. Investigate securing the location/ date, update website, and get invites out for 2026 Annual Meeting.	Peter/ Nicole	Jan 7	Done
8. Suggested VIP list for Annual Meeting to be sent to Peter for review, Peter to send to Nicole.	Jason/ Peter	Dec 15	Done
9. A template deck needs to be created for Annual Meeting	Peter	Jan 2	Done
10. Edit and finalize agenda for Annual Meeting and send to Nicole for distribution.	Peter	Jan 2	Done
11. Invite to be amended with details	Nicole	Jan 2	Done



**5. Motion to elect Dave Freed to Board**

Position will be “Advisor to the Board. Michael Johnson Motioned to approve, Jude Miron second, motion passed, welcome Dave!

**6. Background checks for Board Members**

BG checks are in progress. Please refer to Jason’s email that was sent out with the link to the website. All Board Members need to complete the BG check. It was discussed that a process needs to be created to ensure all Programs are current and compliant with EVAA, regardless of their extra Compliance items their specific sport/ Organization requires.

**7. Sports Engine Discussion**

Welcome Megan! We had a nice open discussion with all programs participating.

**Questions/ concerns/ brought up:**

- Can we add compliance (Concussion cert, BG checks, etc) Megan will check
- Can it help us with sending out notifications to families, like for Volunteering, DIBS, etc
- Can each program have the ability to build/ roster teams, rather than sending it to Mark? The answer is No; rostering requires Admin access.
- A concern was brought up that mass emailing from SE could appear to be spam, therefore never reaching the recipient.
- Does SE have the ability to integrate with programs such as USA Softball? Megan was unsure, she’ll get back to us.
- PD’s are looking for improved communication with regards to Notifications, citing its difficult to maneuver through SE.
- Kevin B. brought up a concern when trying to access financial data- SE can show incorrect \$ amounts when families have more than 1 player, in more than 1 sport. It can be confusing.
- What modules are we currently paying for? We have the BASIC membership (refer to website for the list of modules we can currently access)
- Megan Mentioned some new options- Apparel/ team stores through squad locker
- Megan walked us through website customization options like uploading pics, adding video.
- The group discussed the pros and cons between Game Changer and SE, Megan mentioned SE has live stream capabilities, but there is no Sat recording, It is simply a video library.

Thank you for your time, Megan!



## 8. **Budget**

Budget review.

Kevin will need to increase Marketing by \$3000 due to new costs for the “one page advertisement that will happen 3 more times this year (\$1000 for each run)

Mark mentioned he can decrease the cost of QuickBooks for EVAA, he will contact him offline.

Kevin asked for Approval of the budget. Motion by Michael Johnson, Seconded by Dave Freed, 2026 Budget is approved.

A request was brought up to make the Budget available to all programs; it was decided he can do that in the future.

## 9. **9. Outstanding issues**

Jeremy Frost brought up a concern about “email overload” with regards to communications to families from all the various emails going out from schools, other sports programs, community emails, etc. and how we can minimize/ improve that process. It can interfere with trying to get responses from families. There was a lot of discussion, no solid take away/action item yet.

Nicole asked how we should handle a sponsorship donation. Jason Suggested we simply have the donor send a check. They can let us know if its meant for a specific program or just EVAA in general.

## 10. **Adjourn**

Michael Johnson Motioned to adjourn the meeting, Mike Simonson seconded, Meeting adjourned at 8:30pm



**11. Future action Items from Today's Meeting**

<b>FUTURE ACTION ITEM</b>	<b>WHO</b>	<b>BY WHEN</b>	<b>STATUS</b>
All PD's need to complete their Background checks	ALL	2/16	Not Done
Create a Process to Ensure all Programs current and compliant	Jason		Not Done
Circle back with Megan from SE for any follow up questions and to spearhead utilizing the new options she gave access to for free.	?		
Kevin B and Mark to connect on potential cost saving for QuickBooks	Kevin B/ Mark		
Kevin B. will add 990 Form to Director Webpage	Kevin B		