

**EASTVIEW BASKETBALL ASSOCIATION
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS
JUNE 14, 2021 @ 7:30pm via Zoom**

Present

Ben Goodman, President
 Ross Gustafson, Vice-President
 John Grosse, Assistant Treasurer
 Keri Williamson, Fundraising Coordinator
 Tom Madden, In-house Director
 Brady Nathan, Boys Traveling Director
 Brad Newton, Assistant Boys Traveling Director
 Michelle Goodman, Girls Traveling Director
 Derek Bronson, Girls Tournament Director
 Jeff Pearson, Assistant Girls Tournament Director
 Ben Walcker, Player Development Coordinator
 Travis Day, Coach Development Coordinator
 Rachel Swanson, Apparel Coordinator
 Amy Hiivala, Web/Social Media Coordinator
 Jude Miron, Volunteer Coordinator
 Jo Seaton, Assistant Volunteer Coordinator

Absent

McCain Rosonke, Boys Tournament Director
 Dara Bronson, Assistant Girls Tournament Director
 Kris Wilson, Assistant Girls Traveling Director and Equipment Coordinator
 Erin Erickson, Facilities Coordinator
 Nathan Scott, Observer

Proceedings

Meeting called to order by Ben Goodman at 7:33pm. With a quorum of Directors being present, the meeting proceeded with business. At this time, a motion was made by Ross Gustafson to approve the May 10th, 2021 board meeting minutes. Brady Nathan seconded the motion with no board members opposed. Second, a motion was made by John Grosse to approve the Board Governance positions for 2021-2022 or FY2022. Ross Gustafson seconded the motion with no board members opposed.

EVBA Board Governance - FY2021-2022

June 2021

Role	Name	Email	Cell Phone	Kids Ages	FY21-22	FY22-23	FY23-24
President	Ben Goodman	brgoodman@gmail.com	651-338-6023	G4, G6, G8			
Vice President	Ross Gustafson	rgustafs@gmail.com	612-619-7072	B8			
Treasurer	John Grosse	john@nmotionrealty.com	612-306-1021	G5, B7			
Assistant Treasurer - NOT CRITICAL							
Fundraising Director	Keri Williamson	keri.williamson@comcast.net	404-861-3900	G8			
In-house Director	Tom Madden	tmadd23@yahoo.com	630-234-3411	G4, B2			
Assistant In-house Director							
Boys Traveling Director	Brady Nathan	brandon.nathan@gmail.com	952-237-4694	B8			
Assistant Boys Traveling Director	Brad and Sue Newton	newtonb@cintas.com		B4, B4			
Girls Traveling Director	Michelle Goodman	michellegoodman11@gmail.com	651-307-5428	G4, G6, G8			
Assistant Girls Traveling Director	Kris Wilson	liveinthemoment2211@gmail.com	952-465-9799	G6, G8			
Boys Tournament Director	McCain Rosonke	rosenkemccain@yahoo.com	612-290-6240	G2, G4, G6			
Assistant Boys Tournament Director	Derek Bronson	spartan26a@yahoo.com	612-702-6961	G6			
Assistant Boys and Girls Tournament Director	Jeff Pearson	jeffpearson@gmail.com	612-232-6382	G6			
Girls Tournament Director	Derek Bronson	spartan26a@yahoo.com	612-702-6961	G6			
Assistant Girls Tournament Director	Dara Bronson	dbronson1544@gmail.com	763-742-5153	G6			
Player Development Coordinator	Ben Walcker	ben_walcker@gmail.com	651-485-6558	G4			
Coach Development Coordinator	Travis Day	travis_day@hotmail.com	605-370-8794	GK, B6			
Apparel Coordinator	Rachel Swanson	rachelbswanson@gmail.com	612-670-0607	G5, B7			
Equipment Coordinator	Kris Wilson	liveinthemoment2211@gmail.com	952-465-9799	G6, G8			
Web/Social Media Coordinator	Amy Hiivala	amyhiivala@hotmail.com	612-743-3338	G8			
Volunteer Coordinator	Jude Miron	jpnjen@yahoo.com	612-819-5685	B4, B8			
Assistant Volunteer Coordinator	JoAnn Seaton	joann.seaton@gsp-iplaw.com		B5, B8			
Facilities Coordinator	Erin Erickson	erinericks@gmail.com	507-450-9508	G6			
Assistant Facilities Coordinator - NOT CRITICAL							
EVHS Liaison	TBD						
Board Observer	Nathan Scott	n8_scott@hotmail.com	612-423-4286	G6, B8			
Board Observer	Scottie Sikich	scottiesikich@yahoo.com	612-205-7677	N/A			

Third, a motion was made by Michelle Goodman to increase the 8th grade paid coaches amount from \$3,000 to \$3,500 to remain competitive with other local programs. Brady Nathan seconded the motion with no board members opposed. Fourth, a motion was made by Michelle Goodman to keep the annual player fee flat year over year at \$475. Keri Williamson seconded the motion with no board members opposed. John Grosse noted the financial impacts of the changes above and will plan the FY2022 budget accordingly.

COVID

- Return to Play guidelines will be more flexible via MDH; will continue to monitor MYAS
- We should anticipate potential disruption and be able to update our plans as needed

Program Updates

The Board received the following updates:

- **In-house (Madden)**
 - Looking forward to getting registration up on the website in the next month
- **Boys Traveling (Nathan)**
 - Pre-tryout workouts the week before with high school coaches
 - Using Eastview High School for tryouts
 - Will not be using Team Genius for tryouts; will use pod structure similar to last year
- **Boys Tournament - November 13-14, 2021 (Rosonke)**
 - Nothing new to report
- **Volunteer Coordinator (Miron)**
 - Nothing new to report
- **Girls Traveling (M. Goodman)**
 - Working on girls paid coaches and figuring out tournaments
 - Pre-tryout workouts the week before with high school coaches
 - Using Hope Fieldhouse for tryouts
 - Still exploring use of Team Genius for tryouts and whether it makes sense financially
 - Discussed need for year-end player evaluation from coaches; may be difficult to ask even though it would be beneficial for coaches to provide
- **Girls Tournament - January 8-9, 2022 (Bronson)**
 - Nothing new to report
- **Coach Development (Day)**
 - Nothing new to report
- **Player Development (Walcker)**
 - Shot Club is under way and players/parents are putting in their numbers
 - 8 athletes signed up for the shooting form clinic last week at MSOB
- **Facilities (Erickson)**
 - Meeting with Sara Hummel on transition plan
- **Apparel (Swanson)**
 - Nothing new to report
- **Equipment (Wilson)**
 - Nothing new to report
- **Web/Social Media Coordinator (Hiivala)**
 - Nothing new to report
- **Fundraising (Williamson)**
 - Discussed whether or not fundraising should be required (e.g. # of pizzas/team or # of pizzas/player, minimum \$'s sold across fundraisers, buyout of \$x if you don't want to fundraise, cash donations); Board was split on this due to success of fundraising without making it a requirement so more discussion warranted at next Board meeting
 - Discussed having an outdoor fundraiser/silent auction/BBQ/beanbag tourney/kick-off event
 - Will help raise money and create team bonding early in the season
 - Planning on repeating sheets and pizza fundraisers this season also
- **Financials (Grosse)**
 - Working with Kevin (EVAA Treasurer) on wrapping up last year and working on FY2022 budget
 - Refunds have all been paid out or checks requested

Adjournment

- Business was concluded and the meeting adjourned at 8:43pm.