



2020 has been a year of change as well as challenges not only for our society and communities, but for small businesses like ourselves. EBC has worked intently over the past few months to consistently communicate to our members while adjusting to the required social distancing and reopening phase plan mandated by the state. Most importantly, we have been planning the future of our program and our facility.

We are excited to announce several changes which include:

- New company name
- New team and training program structure
- Reintroduce new logo from Spring 2020
- Lastly, our new training center in Kirkland, Washington

New Company

As we look to align ourselves with our company name, mission and future goals, Eastside Basketball Club is now EBC Training Centers. This change will not affect our customers in any way. Our teams will continue to compete under our same name of EBC, however, our slogan of “Where Success Follows Hard Work” will be replaced with “One Gym, One Family.”

Team and Training Structure

EBC will move to a team model during Covid phases that will require a monthly membership model. This will include modified training and practices through all state influenced requirements and allow us to be in the gym with modified training and practices during all reopening phases up to and including phase 4. The program will include group training, team development, practices, and competition for one monthly fee once you are placed on a team (more information to follow). Non-team members will have monthly membership to train (details on non-team, training only membership to follow)

Logos

Old logo:



New logo:



You will notice our new logo being incorporated in most items, but we will go “retro” from time to time.

EBC Training Centers Heads to Kirkland!

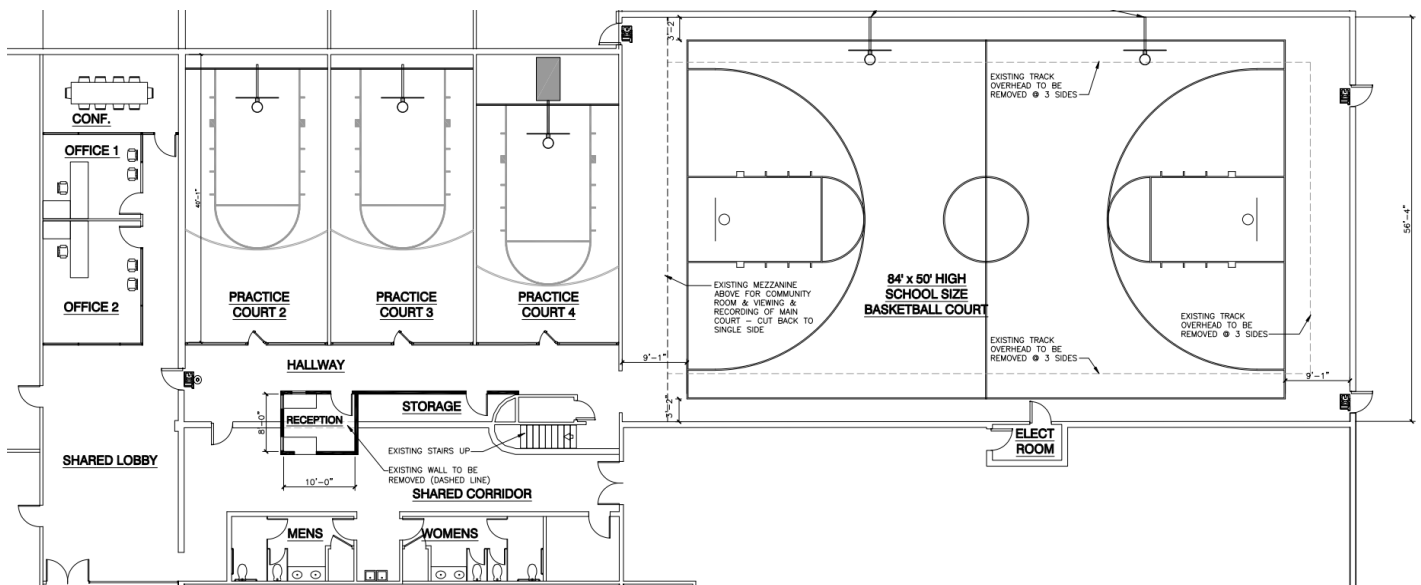
Early last year, we were made aware that our current facility location would be sold to a housing developer. We diligently explored other solutions for a place to call ‘home’. After investigating different opportunities and working to make sure we were in the best possible location for our current and future EBC community, we are thrilled to be sharing this announcement with you.

EBC Training Centers is ready to get the ball rolling with our new facility located in Kirkland, Washington! Since 2009, we have hung our hat on the development and growth and giving each child in our program the tools they need to be successful both on and off the court. At EBC, we offer elite level training through our group fundamental classes and private training lessons. With our new layout at EBC Training Centers Kirkland, we can fully maximize training to a level we've not been able to offer before. Our new location will include three (3) separate half court rooms "pods" as well as a full-size high school regulation basketball court. With this layout, we can dive deeper into player development while still having the team dynamic that makes AAU such an enjoyable experience.

We are excited to re-enter the Kirkland market and service the greater Eastside. Kirkland and the surrounding areas that make up the EBC community, are filled with motivated, enthusiastic players who are itching to get started or continue in their basketball development. More court space gives us an even bigger opportunity to reach those kids who are not yet on a team or who are just getting started. Whether you are an experienced player or just starting to dribble a basketball, EBC offers a space where kids can come develop their game and work to maximize their full potential. By encouraging a positive mental attitude, this will help young people sustain an effort through good and bad times and allows them to develop as well-rounded, mature young men and women.

As our country currently faces unprecedented times, we are fortunate to have the ability to meet all social distancing guidelines with our new individual training pods. This allows the player to get personal 1 on 1 (or small group) guidance from an EBC coach/trainer while maintaining a safe distance. EBC Training Centers Kirkland will give us the ability to fully maximize our training and we are excited and ready to take this step forward as a program.

Welcome to EBC Training Centers Kirkland!



A New Membership for our Changing Times

Let's face it, our world looks different now than we ever anticipated. As our world adapts to new norms and the inevitability of change to come, we know it is as important as ever to have a plan. At EBC we have always attempted to be an industry leader which is why we've created a new membership model that keeps us on the court together during each phase of state reopening mandates.

Whether we are in phase 1, 2, 3 or fully reopened during phase 4, our new membership model ensures our players and teams will be together with no disruption to weekly schedules and most importantly, no disruption to their skill development or their enjoyment playing the game they love.

NEW EBC Team Membership- What's Included:

- 2 PRACTICES PER WEEK

- Practice #1- "Training Pod" Practice

Teams will practice in the training pods with only 5 players on each court. Players will rotate to the next "pod" after a 25-minute workout for a total of three 25-minute workouts facilitated by 2-3 coaches to complete the practice. These pods allow us to keep the number of players on the court to 5 or less with proper social distancing.

Here is an example of what a typical 75 min 'pod' practice:

*5 players on each court

1. Shooting Machine

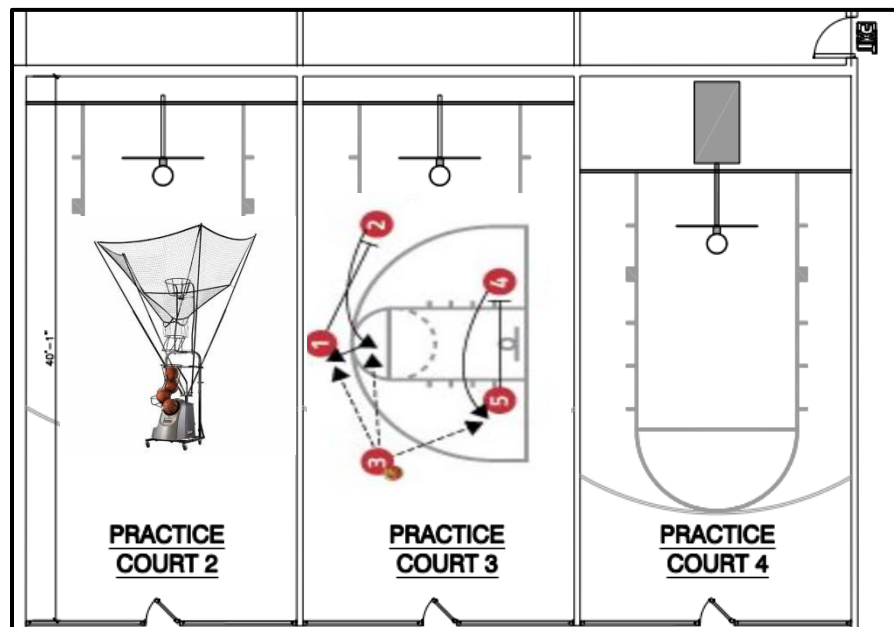
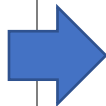
Rotate to...

2. 5 on 0 offensive and defensive play review

Rotate to...

3. Fundamental Skill Development:

i.e/ ball handling series drills, attack moves, precision passing, etc.



- Practice #2- Main Court Practice

Your team will practice once per week on the main court. Practice structure will be determined by which current phase we are in as mandated by the state. For example:

Phase 1-2: players are spaced out, participating in mostly individual or small group drills, no and/or limited contact.

Phase 3: Contact drills, game-like scrimmaging, some live defense.

Phase 4: full practices, live defense, 5 on 5 scrimmaging, and game situations. Prepare for competition/tournaments.

- Up to 16 group training classes per month included in membership.

- With a completely revamped and brand-new training curriculum, EBC will offer 4 training classes per week for each age group. Sign up for "EBC Dribbling Series" or "EBC Shooting Series. Take as many classes as you want, up to 16 per month!

- Game Competition:

- If and when we are able to participate in live basketball, all game time competition will be included in your team membership including possible scrimmages, 3 on 3 games, 5 on 5 games, leagues and tournaments.

- Team members will get priority on private training preferences, camp signups and special offers.

EBC Team Membership- Pricing

No more team deposit fees. Team Membership billing will begin upon roster acceptance and every month thereafter for the duration of the season.

Month 1- \$350

Month 2- \$300

Month 3- \$300

Month 4- \$300etc....

Tryouts

In compliance with Washington State social distancing and reopening guidelines, tryouts for EBC Kirkland's inaugural season will look different this time around. **For those players who made a Spring 2020 team and did not receive a fully executed season, you will have the option to immediately opt into the upcoming season and secure your roster spot without trying out.**

Current Spring Team Members

If you are a Spring 2020 team player and would like to opt into the season, please use the below link to secure your spot. **If you are a current team member, you have the option to select "pay later"** and upon acceptance, we will email you to ask if you would like to pay your team fee using an account credit you may have from the shortened spring 2020 season or if you would like to pay via credit card or check.

The deadline for current players to accept their spot on the new team will be Monday, August 24th, 2020.

Please register for the grade you are going into for the 2020-2021 school year.

Team Acceptance Link:

<https://tms.ezfacility.com/OnlineRegistrations/Register.aspx?CompanyID=1170&GroupID=2781218>

*An added benefit of accepting a roster spot is the ability to secure your spot through the duration of the Washington State Covid restrictions. Following our Kirkland Grand Opening, teams will begin practice immediately and will remain together until we are able participate in live competition. We will not tryout again until we can complete a fully executed season.

New Members-

New players who are interested in trying out for the upcoming season, will have an opportunity to tryout in early September at Eastside Basketball Club Redmond. A detailed list of age groups and times, as well as COVID-SAFE check in procedures and a tryout registration link will be made available on the website to come.

Tryout Fee: \$20

Thank you!

As we've navigated uncertain times as a community and as a small business, we couldn't be more appreciative of the loyalty and support from you that we've felt along the way. We're excited to take this next step in our journey together as we stay committed to the growth and development of each one of our players, even during a pandemic.

We'll be sharing some exciting announcements and progress updates along the way. Stay tuned!

From our EBC Family to Yours

"One Gym, One Family"

Anticipated EBC Training Centers Open Date: Winter 2020