

# SPONSORSHIP PROPOSAL

*Support Team Focus Basketball Inc., and connect your business with our parents, coaches and athletes.*

Prepared by:  
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**Dear Community Partner,**

My name is Casey Adams and I'm the President for the Team Focus Basketball Inc.. We're the proud home of 250 youth athletes who represent the next generation of our community.

I'm writing to you because we rely on the support of local businesses like yours to help give every kid the chance to play the sport that they love. Sports teach our kids about the value of teamwork, dedication, and discipline while helping them build character, confidence, and friendships that will last a lifetime.

You can help us continue to provide kids with these opportunities by becoming a sponsor. The parents and athletes at our club love to support the businesses that support them. This sponsorship will give you a direct connection to our club's parents, athletes, and fans where you can extend special offers, discounts, and messages of encouragement.

You will find a summary of the sponsorship details enclosed with this letter.

When our community works together, we win together! Thank you for your time and your consideration.

**Casey Adams**  
**President**  
**260-602-5950**  
**[casey@teamfocusbasketball.org](mailto:casey@teamfocusbasketball.org)**



## Website Sponsorship Package

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### Banner Ad

Page-width ad with image/logo. Hyperlinks to a designated URL.

**\$2500/Annually**

### CTA Ad

1/3-page square ad with image/logo. Hyperlinks to a designated URL.

**\$1500/Annually**

### Sidebar Logo

Logo only. Hyperlinks to a designated URL.

**\$500/Annually**