

**EASTVIEW BASKETBALL ASSOCIATION  
MINUTES OF A MEETING OF THE BOARD OF DIRECTORS  
SEPTEMBER 14, 2020 @ 7:30pm via Zoom**

**Present**

Ben Goodman, President  
Ross Gustafson, Vice-President  
Brady Nathan, Boys Traveling Director  
McCain Rosonke, Boys Tournament Director  
Derek Bronson, Girls Tournament Director  
Dara Bronson, Assistant Girls Tournament Director  
Tom Madden, In-house Director  
Erin Erickson, Apparel Coordinator  
Susan McGrath, Coaches Development Coordinator  
Jeff Pearson, Concessions Coordinator  
John Grosse, Assistant Treasurer  
Jude Miron, Volunteer Coordinator  
Kris Wilson, Equipment Coordinator  
Sara Hummel, Facilities Coordinator  
Michelle Goodman, Player Development Coordinator  
Nick Ehrman, Girls Traveling Director  
Todd Frigstad, Treasurer  
Ben Walcker, Assistant Player Development Coordinator  
Johnny Gill, EVHS Liaison

**Absent**

Keri Williamson, Fundraising Coordinator  
Amy Hiivala, Web/Social Media Coordinator

**Proceedings**

Meeting called to order by Ben Goodman at 7:36pm. With a quorum of Directors being present, the meeting proceeded with business. At this time, the Board approved discussed, amended and approved the meeting minutes from August 10th, 2020.

**Program Updates**

The Board received the following updates:

- **In-house (Madden)**
  - As of 9/13, we have 81 signed up for the In-House program
  - In-House advertisement going out with school mailers (Diamond Path, Greenleaf, Highland, Oak Ridge, and Thomas Lake) next week
  - Since there is a combination of learning, hybrid & distance, the schools will be attaching the flier to their electronic mailings; hoping flier does not get overlooked in the emails
- **Boys Traveling (Gustafson/Nathan)**
  - Successful tryouts occurred this past week at AVCC over three nights. We fielded 14 teams. We were not able to place 3 8th grade players due to number but all other players were placed. Coaches have been identified and have agreed to take on Head Coach position for all 14 teams. Teams were posted on Saturday night. Coaches have been sent rosters and contact info for all players/parents.
  - Final tournament schedule is being updated. Revisions have had to occur due to one tournament being pulled that we registered to earlier, and due to the extra two teams we were not anticipating on fielding. We are also incorporating a mixed level schedule for teams that have jumped a level or struggled at their level last year. We think this will help ensure a competitive season where the kids can build confidence and hopefully play in close games but develop against good competition as well.
  - Coaches' meeting is in the works. Ross has taken the lead on drafting an initial agenda and we would like to highlight some of the resources that Susan has put together. We will set that up as a zoom to take place in the next two weeks.

- Coaches have been asked to identify up to two Assistant Coaches and a Team Manager for each team. The roles and responsibilities for the Team Manager have been submitted
  - EVAA to ensure background checks are being performed for all Head and Assistant Coaches
- **Boys Tournament (Rosonke)**
  - Not having 196 facilities would be a major blow to the number of teams in the tournament
  - Currently have 11 courts reserved (Hope=4, AVCC=4, ECC=3), which allow for 120 teams
  - Teams continue to shuffle and or drop almost on a daily basis
  - Waiting list has been eliminated already from teams dropping and moving
  - Teams will continue to shuffle as some associations haven't had tryouts yet
- **Girls Traveling (Ehrman)**
  - We have 8 Teams: we've had a couple drops and an add in the last 48 hours
  - Still searching for another 8th grade paid coach
  - Working to firm up the tournament schedule (6 of the 9 locked)
  - Awaiting many Assistant Coach/Team Manager selections
  - Coach shirts being ordered
  - Scheduling Coach "Kick-Off" with Kasper
- **Girls Tournament (Bronson)**
  - 61 teams signed up
  - No issues at this time
- **Coach Development (S. McGrath)**
  - Nothing new to report
- **Player Development (M. Goodman)**
  - 3 fall trainings per team are set up
  - Shot club ends 9/30; all scores entered by 10/15
  - Tested out Team Genius (online tryout evaluation software); propose we purchase for next year
- **Facilities (Hummel)**
  - Hope, ECC and Mt Olivet booked as much as possible for practices; plan to start 10/5
  - ISD 196 schools are not committing to fall availability yet
  - Awaiting response from a couple churches, many are not booking outside rentals until 2021
  - Also awaiting availability from AVCC for weeknights and Saturdays
  - ECC booked for boys' tournament (3 gyms, all day Sat and Sun)
  - Need tourney schedule (at least what we know) so I can book Saturdays for off weekends
  - Going to propose Metcalf usage to ISD191
  - Finalize that 4<sup>th</sup> grade teams will be scheduled for 1 hour time slots at this time
- **Apparel (Erickson)**
  - Apparel website went out to all basketball families and board members
  - Waiting on the list of coaches for both programs so that I can send out an email for them to choose their apparel item
  - All orders due by Friday (9/18), there is some flexibility on timing with the coach's orders. Will submit all shooting shirt orders as well.
  - Will open up the site again for holiday orders in October
  - If there is something that you are not seeing that you are interested in, let me know I can see if we can get it added
- **Equipment (Wilson)**
  - Purchased first aid kits and white boards for bags
  - Ordered sanitizing wipes for each ball bag to wipe down balls
  - Including spray bottle of hand sanitizer in each bag – 40+ gallons donated to the program
- **Volunteer Coordinator (Miron)**
  - Drafted new volunteer positions to reflect COVID facility and tournament guidelines
- **Web/Social Media Coordinator (Hiivala)**
  - Traveling Basketball registration closed and tryouts completed: 201 total players (138 Boys, and 73 girls)
  - Down from last year by 9; however there may still be some shuffling around (last minute drop outs and possible add ins due to COVID)
  - In-House is currently at 82 signed up with the first closing date of September 30th. I did send out a reminder, which resulted in 22 sign-ups. The numbers are down by 331 kids at this time
  - Budgeted for in-house to be slightly above break even this year due to COVID impact
- **Concessions (Pearson)**

- Nothing new to report
- **Fundraising (Williamson)**
  - Moving forward with 3 fundraising initiatives:
    - Team baskets auctioned off via online
      - \$10 contribution per player with prizes for top team proceeds
    - Heggies Pizza
      - Less flavors available this year (darn Covid!)
      - Double Cheese, Sausage, Pepperoni, Sausage & Pepp, Inferno and Six Pack
      - Timeline as follows:
        - 11/15 - 11/29: Order window to sell pizzas
        - 11/30 - 12/4: process orders & submit to Heggie's
        - 12/9, 4pm: pick up pizzas from EVHS parking lot
    - Hibernate Bed Sheets
      - Home based fundraiser done 100% online through website, text, email, social media platforms, and phone
      - ~12K - \$18K in profits to EVBA if each travel athlete sells 5 sets of sheets
      - Shipped directly to the customer within 2-3 business days of order
- **Financials (Frigstad)**
  - Closing out remaining outstanding FY2020 activities: Taxes, bank account, etc
  - Financials were released for YE; still outstanding moves required to get spend in appropriate buckets but overall it was a successful year financially and we beat the plan budget for the year

### **Board Governance**

- Determined that a Boys Tournament Committee is needed to cover new COVID related changes this year; first meeting will be on 9/23 to determine roles and responsibilities
- Joint Boys and Girls Traveling Parent Zoom meeting being recorded on September 23<sup>rd</sup> and send out
- Motion was made to approve 3 scholarships for Hunt family due to current medical hardship; seconded with no board members opposed
- Motion was made to approve John Grosse as Assistant Treasurer; seconded with no board members opposed

### **Adjournment**

Business was concluded, the meeting adjourned at 8:31pm