



River Falls Youth Hockey Association

BOARD MINUTES

October 19th, 2022, 7:00pm

Wildcat Centre

Kaylan Wilson	X	Hattie Ekholm	X	Catherine White	X
Jody Christensen	X	Jeff Prochnow		Jon Wiech	X
Chad Flanagan	X	Justin Sullivan	X		
Nicole Ralston	X	Carrie Torgersen	X		

7:00 **Meeting called to order at 7:00**

Approve Consent Agenda (All can be approved in one motion unless an item is removed by a board member for further discussion).

I. Last month Meeting Minutes

II. Current Agenda

- Jody made a motion to approve consent items, Carrie seconded, all in favor. Motion approved.

7:01 **Guest(s) Present & Comments**

- Darren Ekholm was present to observe the meeting

7:03 **President's Report – Kaylan Wilson**

- Email received from Camp Day Croix in Hudson, inquiring if they could use RFYHA parking lot to host a bus stop that would bring campers to and from camp, June 5th to September 8th. Board discussed, no issues.
- Revised Olympian Bye memorabilia is framed, conversation on where to hang. Will be temporarily hung. The wall in the Mezz will be used for "Wall of Fame" memorabilia from players that originated from RFYHA. Once the wall is finished, Bye frame will be moved.
- Donation and Dream Support plaques will be rehung.
- WAHA is starting a culture campaign (RFYHA initiated our own culture campaign last year). WAHA is requesting that all Associations identify an area that they want to proactively work on. Mission Statement was reviewed, our decision making revolves around the values of our Mission. We are committed to picking a specific area and taking a deeper dive into our organizational values to strengthen our culture values even further.
 - Kaylan will report to the President of WAHA that we will focus on, Targeting respect between Referees and RF Coaches, zero tolerance.
- Positive Coaching Alliance: Kaylan met with this group that teaches "the Power of Positive," resource for the Board

7:30 **Treasurer's Financial Report – Chad Flanagan**

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- Financials sent via email to all Board members.
 - Comments: Fundraising is down YTD (No golf, purse bingo or softball tournament where contributors), YTD registration is currently up (tournament fees added in.) Youth away tournaments have been registered, Mites and girls still have to be registered. Preseason was up over last year. Net revenue \$10K lower than last year, includes the remodeling expenses and purchase of dehumidifier.
- Highschool contract is signed by RFYHA, Crail still needs to sign
 - Board no longer needs to be a Liaison for the HS games, Board member will have their time slots but then it is up to the Board member to find someone to work that is a key holder. Options would be a committee member, tournament liaison, manager, levels higher than PeeWee/U12

7:45 **Old Business¹**

- New safe is installed. Chad will dispose of the old safe.
- Deposit "Accounting Worksheet" procedure reviewed
- Cash register and point of sale is up and running. Minimum of \$5 for credit card sales.
- Internet is running strong
- Chad spoke with Toni regarding adding and rearranging cameras on the premise.
- Update on "New Member" page, meeting with Danny on 10/20. Kaylan created page
- New fridge is purchased and is in route for delivery

7:45 **Board Comments; Q&A on submitted monthly Operations Committee Reports**

7:50 **New Business²**

- Blackcat Addendum was reviewed.
- Three move up requests for U12, two of the spots were offered to the two oldest players of the U10: both accepted. The third is a goalie position, tryout will be held for this position. Catherine made a motion to approve the three move up requests, Jon seconded; all in favor.
- Proposed increase in referee fees; RFHYA used to follow district 2, but they are higher than what neighboring associations are offering. We will match New Richmond and Baldwin Fees. Carrie made a motion to increase referee fees, Jon seconded; all in favor.
- Discussion regarding adding dasher ads to the back wall behind the stands. Carrie will speak to her Advertising committee regarding suggested pricing. Chad reviewed the companies that are behind on billing, Carrie will follow up.
- Shooting/dryland options were discussed to include the use of the ice maintenance room and future use. Ice maintenance room will be re-keyed.
- RF HS Boys have purchased a trailer to haul equipment, conversation regarding storing it on our property. No issues
- Brickhouse music was out for service; microphone was replaced, five-disc changer was removed, Bluetooth is set up and auxiliary cord was replaced.
- Tournaments are full, with that, there is a possibility that a couple of the Mite practices bumped to another time or night due to Tournaments overlapping in time or running behind.
- Conversation regarding next year's lawn service. We have received a quote; cost is estimated at \$600 per month. Discussion about RFYHA purchasing their own equipment, volunteer hours to m

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Maintain the grounds. Recommendation is to receive a second quote for service, benefit would be that the company is insured.

- Roof has damage from hailstorm, contractor has reviewed, awaiting response from Insurance company. Will follow up.
- Gilbertson will be taking over the purchasing of paper products and will acquire quote for cleaning service for weekly cleaning. We will be receiving additional cleaning services from State Correction employees for general cleaning.

8:39 **Strategic Planning**

- Continued conversation on searching out qualified candidates for future Board positions and duties. Three-member committee will be formed for the nominating process by December/January.

8:50 **Comments, Announcements, Other Business**

8:51 **Adjourn**

- Kaylan made a motion to adjourn the meeting, Jon seconded; all in favor.

Next Board meeting is scheduled for November 9th, 6pm

Operations Committee Updates

October 2022	Monthly Update	New Business Agenda for Discussion or Decision
On-Ice Operations	CPDC approved move up of 3 U10 Blackcats to U12 (one goalie and 2 skaters). youth tryouts and rosters were completed per policy handbook and parent coaches subsequently placed according to skater level. teams are now practicing, and the season is underway. tournaments have been scheduled per new process and managers placed per updated process.	approve/post Blackcat addendum approve U12 move ups
Off-Ice Operations	Channel the Flannel went great, lots of positive comments, and teams asking to keep this weekend for next season. Been some movement in the youth tournaments as expected, we have a wait list for all of them so we will be working on continuing to fill the spots as they open up. Jerseys are on schedule to ship the week of Oct 20th. Equipment-we will be working on putting together new try out bins for next season. Officials-working on getting communication out to the officials, we have 8 new recruits this season that is awesome. Have taken a deep dive in the officials' fees, Looked at Hudson, Baldwin, NR and D2. We used to follow D2 fees, but we are not able to pay what their scale is at this point, we are close. Baldwin and NR have talked, and their fees are the same, so I recommend we stick with what they have for consistency. The new fees would be Squirts/U10-37(up 2.00 from last season) PW/U12-46(up 1.00 from last year) BA/U14-72.00(same fee as last year) This year for D2 games we are required for the Bantam A team only to have a 3-man system, so for the 8 home D2 games. The ref coordinator would like to do a 4 man as it is much easier, but we may not be able to always get 4	approve increase in officials' fees

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	officials. So we are asking for the 3 man fee to be 97/55/55(1 ref, 2 lineman) 4 man-60/60/45/45(2 refs, 2 linesman) We also have a training program we do at the squirt/U10, if it's a training game fees would be 44/28/28(1 ref(trainer) and 2 linesmen) 34/34/32(2 refs and 1 trainer that shadows) All the managers have been set for the youth teams, and meeting for them is 10/12/22. Zamboni scheduler-his child did not play this season, he is willing to continue doing it until we identify a great replacement, so if you know of anyone that may enjoy this let me know. In the process of scheduling pictures.	
Building Operations	Sheeting in, Ross Donated Install of Scrap Sheeting in Mezz. Need location for Display cases, once approved can install jerseys and future displays. Spoke with D. Ekholm, next year he will not be bringing his machine for lawncare, too much wear and tear. Would suggest RFYHA purchase a machine and storage unit, could also be used to help plow in winter, depreciation, etc. Ice in. Threshold Installed, Roof Work T&M by Ross. Any other pet projects? Insurance out to check on roof, ross completed repairs, emailed info on where there were hail hits, per Luke possibly enough to warrant filing a claim with insurance. For rink cleaning working on getting quote from professional cleaners to see if it is viable vs member cleaning.	Lawncare. Cleaning. Shooters Corner. Dryland. Roof (Hail) New sheeted wall available for additional marketing etc.
Member Recruitment & Retention	registration has closed for youth/blackcats and is still open for mites; we have about a dozen left to register. LTS closed at about 60 skaters and hoping many of them will roll into the first-year mites' program. registration for coaches/volunteers is still ongoing. there is a new member page that I'm working on and new member meeting November 14th by Jody.	
External Engagement & Communication	The dashers are back up after the bench project had removed them. Heather is working on 2 new accounts and Kurt is running the yearly payments spread sheet. I have not heard back from Jeri yet since summer and will update at the board meeting if she responds. Will meet with new webmaster in October to talk about sports engine integration and website improvements.	
Financial Operations	The HS contract has been signed by RFYHA and sent to David Crail to be approved and signed. Please review and let me know if you have any questions. New safe has been installed and will be finalizing the cash handling procedure soon. Would like to get the old safe removed asap. We have completely moved our internet equipment out of the custodial closet to the storage closet in the mezz. Live Barn also came out and reconnected their service. Thank you to Jody S and Steph K for all their work with getting concession ready to go. Jody helped a lot with getting the Sam's Club account up and running. Also, Jody S and Jenna O'Malley have been working on getting the Square POS/drawer working and connected to our account. I have talked to Tony (our IT specialist) about adding and rearranging the cameras.	
Fundraising & Events Operations	Purse Bingo is scheduled for November 19th. Bailey Draper, Val Tody, and Heather Kurtz will be helping me securing sponsorships for the event. Raffle tickets for the LV bag cannot be sold online. The work around will be to have people email fundraising@rfhockey.com and pay over the phone. Remaining fundraising packets went to the managers who were at last Wednesday's team manager meeting. 4 new skaters signed up in	

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	the last week. Their fundraising packets will be available by this weekend.	
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